

This document details design use cases, includes notes on design and copy, and provides some early style guidelines for development. This document should be used as the master guide for design to be implemented; psds are also provided as a resource for graphic assets, but minor (easily correctable) inconsistencies may exist in the psds.

STYLE NOTES:

Here is a list of colors to get started. this list covers most of the common use cases and elements, but may be incomplete. It doesn't cover sizes or other styles, besides basic color assignments.

Base text color:

Dark grey #676767

Light grey #b3b3b3 (breadcrumbs, special use)

Link color

Green #539d15

Link hover

Underline, Black #000000

Topics links color

Dark Grey #676767

Topics Links hover

Underline, Black #000000

Topics in common links

White #ffffff with #676767 Background, with overlay highlight background graphic (30% transparent white png)

Topics in common links hover

Underline White #ffffff with black #000000 Background, with overlay highlight background graphic (30% transparent white png)

User need/offer text:

Dark Blue #1b3577

Navigation, topics, lists, formal links are all bold. in the case that a link is in the body of user entered data (blog post, bio) is should not be bold.

Header background color

Light grey #f9f9f9

Horizontal rules in body

1 px no shadow, light grey #ecedee

Horizontal rules in header boxes or over light grey

1 px no shadow, light grey #dcdcdc

FORMS COLORS

Form section background color

light grey #f6f6f6

form element background color

white #ffffff

form element stroke color

light grey #e5e5e5

unfilled form text (instructions)

light grey #b3b3b3

user entered data

black #000000

Orange color (required, alerts, special use, promo boxes)

#f58024

STYLE NOTES (cont'd)

The following are sizes for all image-handler images (profile photos, project logos). Entire logo should be centered on tile.

				220x220 (profile size)
				160x160
				140x140
				80x80
				60x60 (normal icon size)
				30x30 (feed author/sidebar icon size)

STYLE NOTES (cont'd)

Logo Icon & Photo Icon specs:

Below are specs for each size of icon, for both uploaded profile pictures, and uploaded project icons. These items are treated differently, as icons have a stroke, and photos do not. We discussed doing this all with css on the call, but I also provided image templates for the thumbnails in each size, in case they are needed. One special need may be for creating Challenge icons in the medium size.

220x220 size:

6px radius round corner

50% black drop shadow: 90° down, 2px distance

profile photos cropped to 220x220

for logos:

2px stroke, color: #e5e5e5

logo cropped to 212x212 (to stay within stroke)

160x160 size:

6px radius round corner

50% black drop shadow: 90° down, 2px distance

profile photos cropped to 160x160

for logos:

2px stroke, color: #e5e5e5

logo cropped to 152x152 (to stay within stroke)

140x140 size:

6px radius round corner

50% black drop shadow: 90° down, 2px distance

profile photos cropped to 140x140

for logos:

2px stroke, color: #e5e5e5

logo cropped to 132x132 (to stay within stroke)

80x80 size:

6px radius round corner

50% black drop shadow: 90° down, 2px distance

profile photos cropped to 80x80

for logos:

2px stroke, color: #e5e5e5

logo cropped to 72x72 (to stay within stroke)

60x60 size:

6px radius round corner

50% black drop shadow: 90° down, 2px distance

profile photos cropped to 80x80

for logos:

2px stroke, color: #e5e5e5

logo cropped to 52x52 (to stay within stroke)

30x30 size:

3px radius round corner

50% black drop shadow: 90° down, 2px distance

profile photos cropped to 80x80

for logos:

2px stroke, color: #e5e5e5

logo cropped to 26x26 (to stay within stroke)

Generic Badges

I made templates for generic badges, like “Challenge winner” and also examples for “Volunteer Hours” and Project status in it’s 3 stages. You can build these with css for the corners, dividers and shadow as you were describing earlier, or use the graphics I included as backgrounds, whatever works better for you. If you do use css, I provided a template for the left hand image size in addition to the full badge psd.

220x40

6px radius round corner

50% black drop shadow: 90° down, 2px distance

photo/image on left: 78x40

text size: variable

text color variable to match image

text area background color #f6f6f6

Box Styles

6px radius round corner

50% black drop shadow: 90° down, 2px distance

STYLE NOTES (cont'd)

Sidebar Boxes

220 wide
base header size: 15px Myriad Bold

Indicator Arrows for boxes

I've generated arrows in seven colors I thought would ever be useful, and named them with their matching html color name. If you come up with more colors let me know. these can be used with a striped box with matching 2 pixel solid color border, or on solid color boxes. The psd contains layers for all the colors.

The colors are

000000
f58024
539d15
676767
f7f7f7
f6f6f6
fafafa
ffffff

These graphics contain a dropshadow that matches the icon style, 50% black drop shadow: 90° down, 2px distance. A matching drop shadow should be used on the box the arrow is associated with.

Form/action Buttons

I retooled the button to look similar, and allow for the 3 piece style we discussed. I created a psd with the 3 slices, and layers for each color. I used the psd to export all the slices of all the layers, named by their base color, and numbered left to right, 1,2,3. in each series, image #2 is the the image that will stretch across the background. #1 and #3 are end caps.

Special Buttons

I've included 4 special buttons as psds and pngs.

1. Play button for homepage in green
2. Giant join button for homepage
3. Edit square button for edit profile/project page.
4. Help button for sidebar/form use.

Nav Bar Activity Indicator Background

There is a green button behind the number of activity alerts waiting for a logged in user. In order to fit it in the nav bar, this is smaller than a typical button, although it is built the same way, with 3 slices, so it can expand wider for bigger numbers if needed. I created a psd for the background, and exported the 3 slices, numbered the same as the buttons. I also included a single graphic button with the text included, in case this is not to be localized.

Striped tiling backgrounds

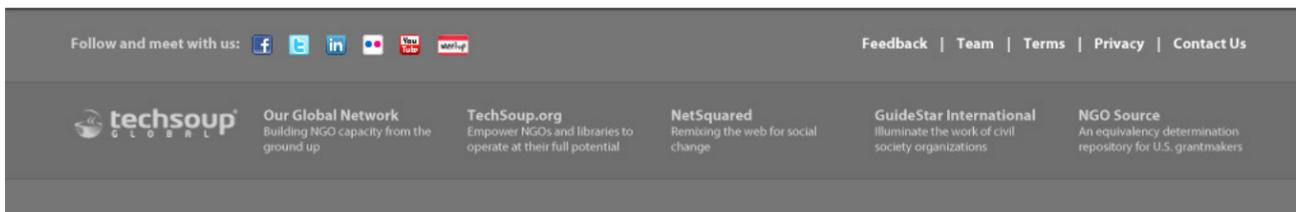
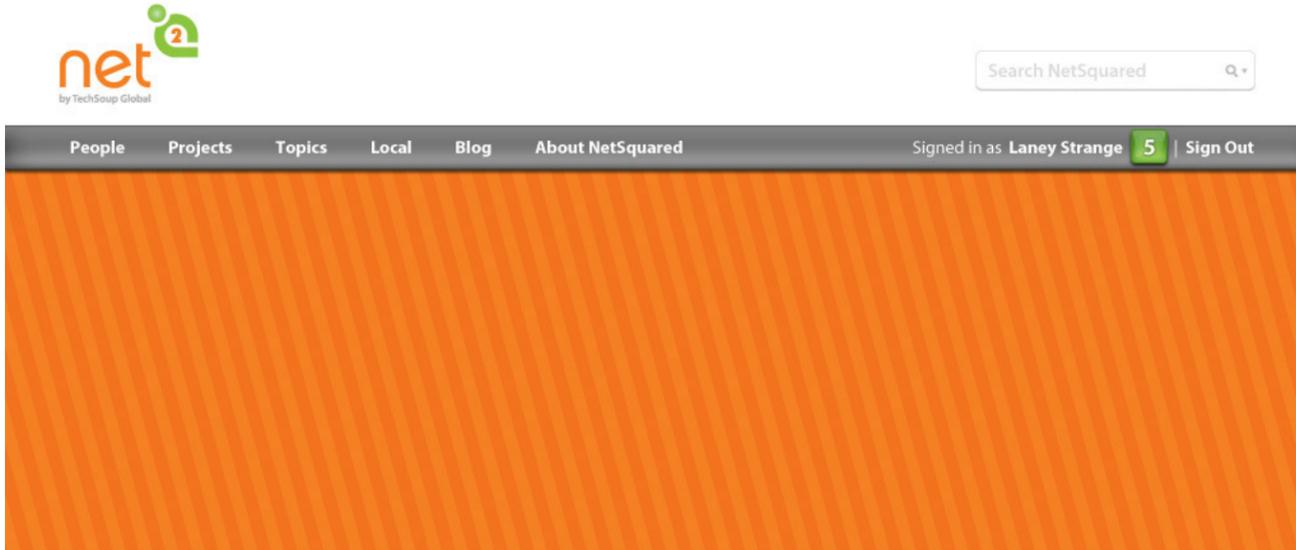
I created tiling backgrounds in as many colors as I could find in the comps. There are a few shades of grey, orange and green. I included psds and pngs of each color.

Degradation in older browsers

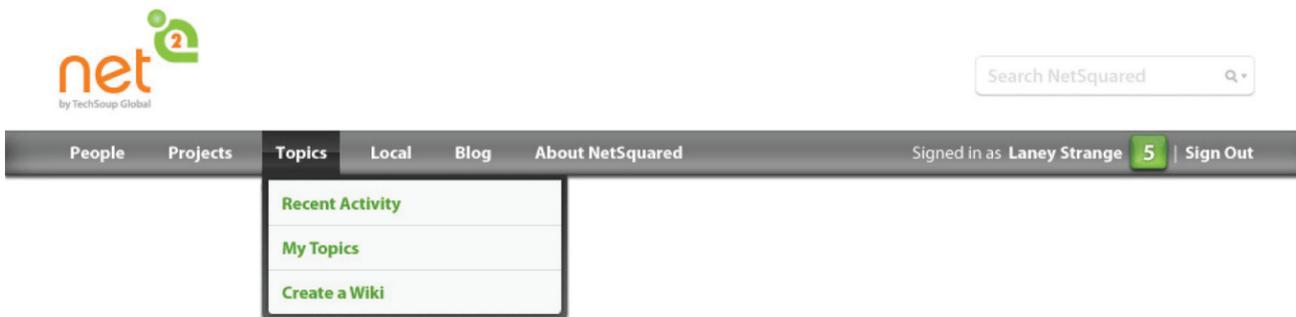
We were talking about how the site would degrade earlier as well, and while cutting all this up I was thinking that on older browsers that don't support tthe round corners and drop shadows, the way to go would probably be to drop all those styles altogether, leaving just square, raw images, bubbles, and backgrounds. I think that would be better than having some things be rounded and shadowed, and some not.

1. GLOBAL NAV, FOOTER + HOME

Global nav on authenticated Home has orange striped “featured box” with drop shadow that runs the full width of the browser window, stretching with resizing of the window.



Showing mouseover of global nav:



Showing mouseover of subnav:



Subnav text should read as it is above. Recommend never using “N2” to represent the brand externally — it is alienating to users who don’t know what it means. “About NetSquared” is spelled out because the word “NetSquared” is not in the logo - it is important to have the name somewhere at the top of the page.

Recommended Global Nav:

People
 Recent Activity
 My Connections

Projects
 Publish a Project
 Recent Activity
 Projects I Follow
 My Topics
 Challenges

Topics
 Recent Activity
 Create a Wiki

Local
 Find a Local group
 Start a Local group
 Local Organizers
 Curricula

Blog
 Publish a Post

About NetSquared

1. GLOBAL NAV, FOOTER + HOME

Showing “Activity menu.” Menu appears when user has activity since last landing/ login, and mouses over the number of activity items.



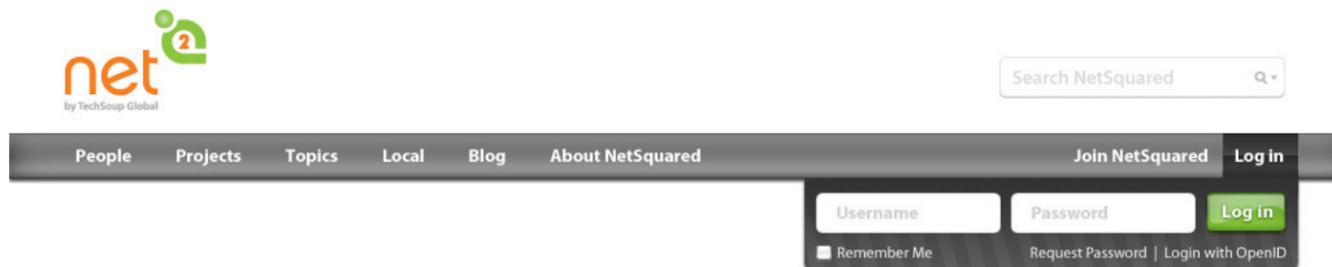
Activity items are listed according to user’s projects, connections, and topics. Clicking item takes user to corresponding page, and lowers number of activity items in menu.

1.1 Copy edit: should say “2 new comments” on project

The options menu shows only when user clicks their own name (mousing over name should show an underline highlight state, and this state should persist to indicate user name needs to be clicked again to hid menu). **This menu is completely unrelated to the number, and there for should not include the number in the menu box. Revision as shown:**

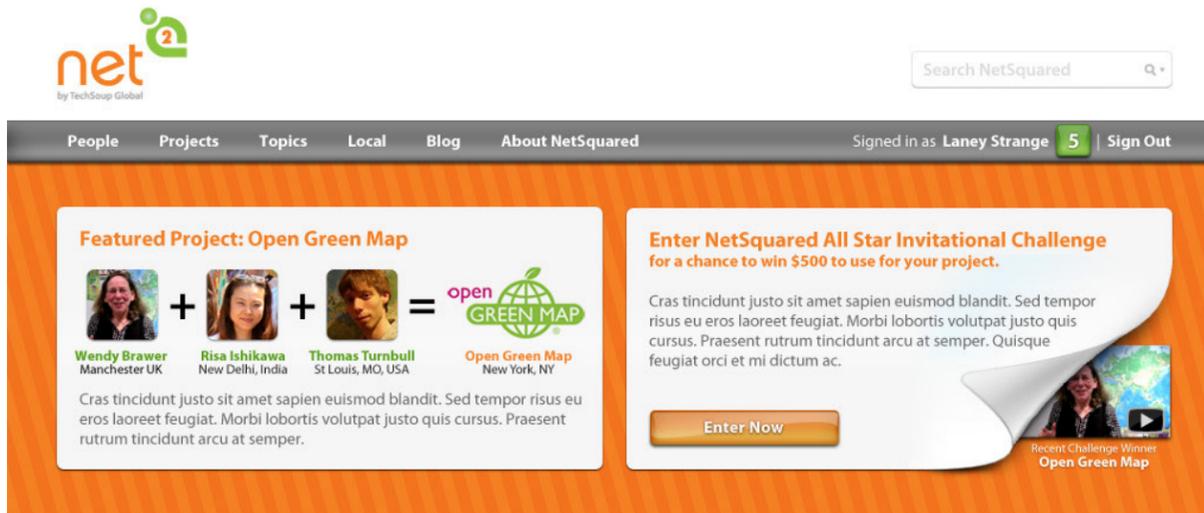


Showing sign-in menu. Please use verbage “Sign in/ sign out” rather than “log” as shown below.



1. GLOBAL NAV, FOOTER + HOME

Authenticated Home page. Featured box shows content in two modules. (See next page for additional guidelines for the featured box area).



1.2

Sitemap: I.

1.2 If authenticated user has not synched their Twitter account with #dailybits, this button appears. On mouseover, reveal a tooltip, "Sync your #dailybits feed with Twitter". Clicking reveals authorization dialog.

Pulldown menu appears (or is enabled) for authenticated users who are authors of at least one project. "Post to My Stream" is default and #dailybits appear on user's profiles as well for this option. "Post to [projectname]" would appear as a selectable project page update option.

Coming up in San Francisco [View All](#)

March 22 **Council For Automated Meeting Notes Annual Fundraiser & Buffet Dinner**
7:00pm - San Francisco, CA
Don't miss out on all star chef Bobby Flay, this year's guest for our annual fundraiser to help automate the meeting minutes system. We're so close to meeting our goal this year... [Read More](#)

Community Activity [Show only: My Topics | My Projects | My Connections | View All](#)

Bill Brissette commented on **Ushahidi** 20 Minutes Ago
"Thanks for sharing your story. I love how you list "being disruptive" as one of your key pieces of advice for other projects. Keep up the awesome!"

Laney Strange is now following **NetSquared Beta** 30 Minutes Ago
Connecting People and Projects for the Common Good
Topics: **Community Organizing**, **NetSquared**, **Drupal**

Erik Hersman posted an event on **MeetUp** 41 Minutes Ago
NetTuesday coming up Feb 29!
Don't miss our monthly roundtable at the Tropical Room. This month, guest speaker Jim Davis will speak about responsible use of technology in third world countries. As usual, we'll also be opening the floor for first timers to introduce themselves and their projects.

Erik Hersman published a **#DAILYBIT** to **Ushahidi** 45 Minutes Ago
Things are going great with our fundraising efforts today, we're getting closer and closer to reaching our goal of \$25,000 for the quarter.
Topics: **Citizen Media**, **Open Government**, **Education**, **Technology**, **Drupal**

Wendy Brawer added a connection 45 Minutes Ago
James Jones - Austin, TX, USA
"Hoping to help some great organizations out with a little PHP magic!"

Janice Dover updated **Citizen Patrol** 47 Minutes Ago
"We still need donations to keep our service running through 2013"

Laney Strange added **Bill Brissette** as a contributor to **Net Squared Beta** 1 Hour Ago
+ 4 More

Jason Manord published a **Blog Post** 2 Hours 30 Minutes Ago
Our interview with SF NetSquared's April Kyle
Lorem ipsum dolor sit amet, ut tantas suscipit nam. Sed suas modus altera te, magna accusata sea ei, eam ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum salutatus. Discere accusamus pro an, te sed facete tincidunt. Has an mucus vivendo, at nostrud agriculae ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum. Discere accusamus pro an, te sed facete tincidunt. Has an mucus vivendo, at nostrud agriculae ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum accusamus pro an, te tincidunt an mucus vivendo, at nostrud agriculae ex nisl omnesque... [READ MORE](#)
Topics: **Poverty**, **NetSquared**, **Drupal**

Bill Brissette commented on **Open Green Map** 3 Hours Ago
"These mapping tools are great! I've just found 13 recycling centers withing walking distance of my house, that I never knew existed. Totally rad."

Show More

Post: #dailybits
Post to: My Stream
Share an update here.
Publish

- Latest Project Needs
- "Seeking experienced PHP coders and product managers."
- The NetSquared Beta
12 Comments | 32 Followers
- "Looking to hire 3 Fundraisers and 4 Community Activists to continue"
- Project BigTop
2 Comments | 12 Followers
- "Calling all beta testers! We need people to test out our new site!"
- Ushahidi
9 Comments | 115 Followers

Sign Up For Our Newsletter
Enter email address
Submit

- ### Trending Topics [View All](#)
- Social Justice
 - Sustainability
 - Activism
 - Community Organizing
 - Drupal
 - Politics
 - Education
 - Technology
 - NetSquared
 - Poverty

- ### Recent Blog Posts [View All](#)
- Our interview with SF NetSquared's April Kyle
 - How RSS Can Help You Innovate
 - Municipal Wireless
 - Our new video is out on Youtube!
 - Ushahidi In full Swing for 2012!

1. GLOBAL NAV, FOOTER + HOME

Featured Box Area. The Featured Box Area is to be used for promo content or to show off examples of successful collaborations or other ways users have leveraged the site. **This area is always 300 pixels high, and stretches as wide as the browser window.**

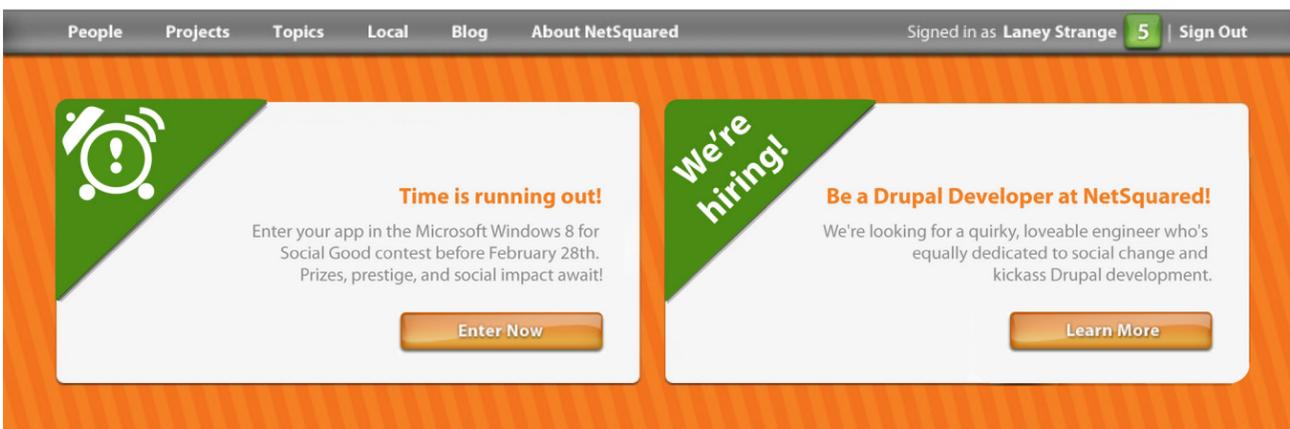
Featured content is always placed within two modules as shown. Each module is 222 x 460 pixels, centered and spaced as shown. There are different ways to call “extra attention” to specific content or items:

A) If there is a visual item being featured, such as a video still, featured user or project image, the item can be placed under a page “curl” in one of the modules, preferably the right module. The purpose here of the curl is providing an extra visual clue to click. **Items placed under curls should always be clickable**, either loading another page or a video in a flyover window. At minimum, there must be a highlight state when user mouses over the visual, such as underlining the text caption or adding a noticeable drop shadow to the visual. Ideally, the page curl would curl back even further to show more of the image.

Buttons should never be placed under page curls.

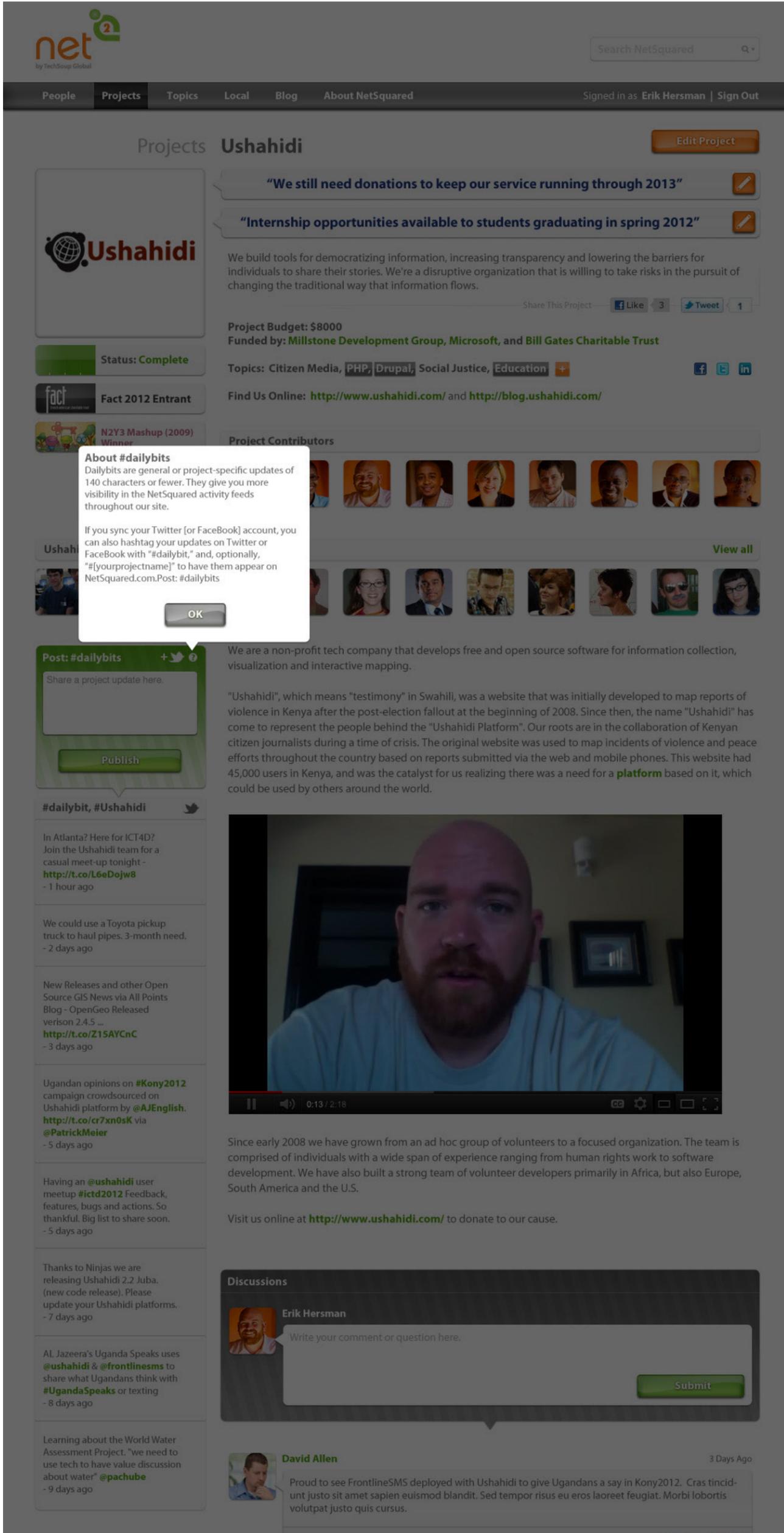


B) If there is mostly textual content that needs extra impact, a corner green triangle with drop shadow and either an icon or appropriate text could be used. Note the alignment and spacing of text. Headline should be minimum of 30 pixels away from green triangle.



1. GLOBAL NAV, FOOTER + HOME

Showing #dailybits Help window. Window could use close box instead of OK button for closing. All help windows should behave in a similar style throughout the site.



1. GLOBAL NAV, FOOTER + HOME

Unauthenticated Home. This is the public version of Home that is displayed upon landing on NetSquared.com, prior to sign-in or registration. In addition to the orange striped featured box running the full width of the browser no matter what the window size, the blue map with gradient should as well.



Sitemap: I.

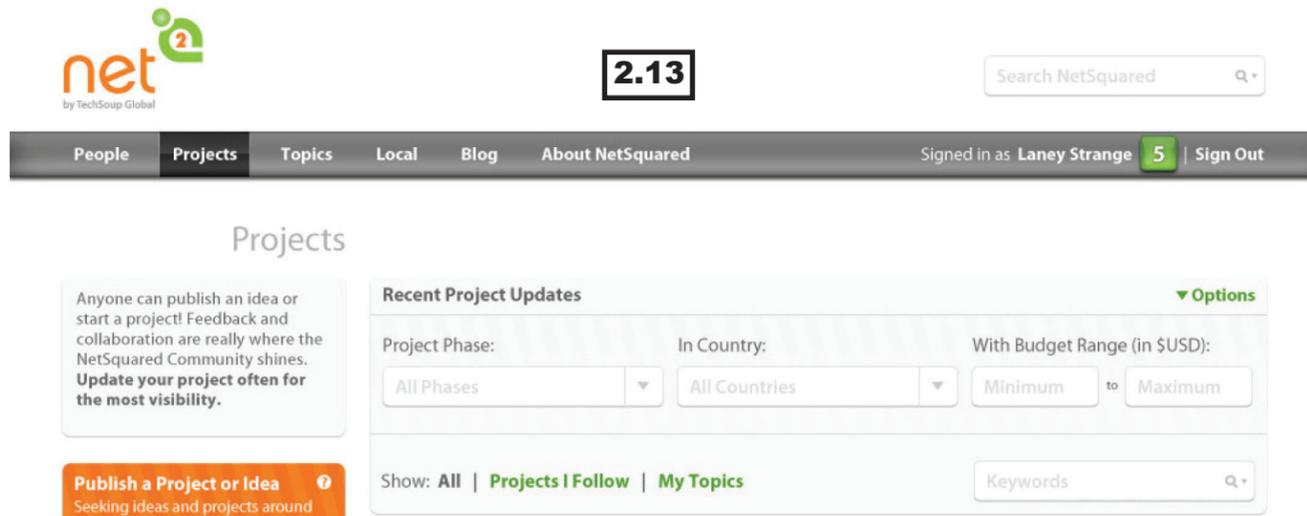
- 1.3** Links to Topics (when released) - optional.
- 1.31** Links to People landing.
- 1.32** Links to Local.
- 1.33** Links to Projects Landing.
- 1.34** Demo video opens and plays in overlay.
- 1.35** Mouseover state for element under page curl is white underline of the text. Clicking this item loads project page for Open Green Map (with video).

2. PROJECTS

Projects Landing filter UI. Ideally the page should reload upon selecting different options within the pulldown menus. For text-entry fields, user should be able to use the Return key to perform the filter or click the magnifying glass. **We might try using a Search button in the style of other gray glossy buttons instead of the magnifying glass, which seems too closely related to the keyword box.**

2.13 Showing opened options filter UI

2.14 Showing filtered results UI



2.13

Search NetSquared

People Projects Topics Local Blog About NetSquared Signed in as Laney Strange 5 | Sign Out

Projects

Anyone can publish an idea or start a project! Feedback and collaboration are really where the NetSquared Community shines. **Update your project often for the most visibility.**

Publish a Project or Idea Seeking ideas and projects around

Recent Project Updates Options

Project Phase: In Country: With Budget Range (in \$USD):

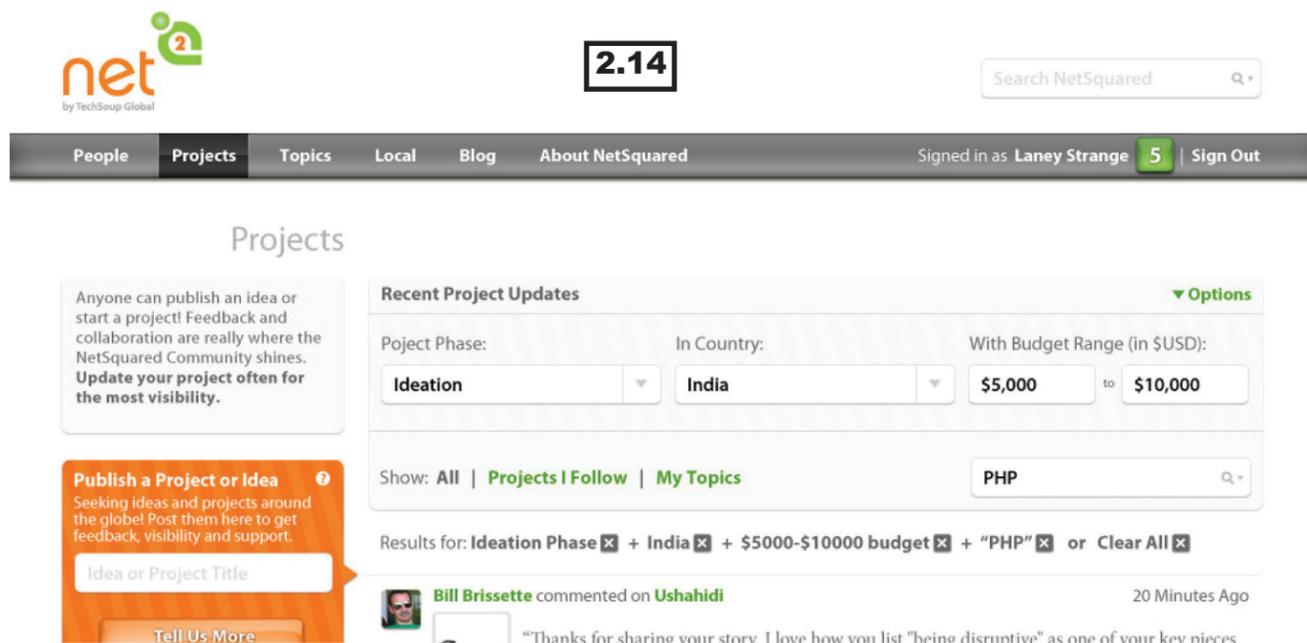
All Phases All Countries Minimum to Maximum

Show: All | Projects I Follow | My Topics

Keywords

Gray helper text in fields appear by default as follows:

Project Phase: “All phases”
In Country: “All countries”
With Budget Range (in \$USD): “minimum” to “maximum”
Keywords: “(ex: php and mobile)”



2.14

Search NetSquared

People Projects Topics Local Blog About NetSquared Signed in as Laney Strange 5 | Sign Out

Projects

Anyone can publish an idea or start a project! Feedback and collaboration are really where the NetSquared Community shines. **Update your project often for the most visibility.**

Publish a Project or Idea Seeking ideas and projects around the globe! Post them here to get feedback, visibility and support.

Idea or Project Title Tell Us More

Recent Project Updates Options

Project Phase: In Country: With Budget Range (in \$USD):

Ideation India \$5,000 to \$10,000

Show: All | Projects I Follow | My Topics

PHP

Results for: Ideation Phase + India + \$5000-\$10000 budget + "PHP" or Clear All

 **Bill Brissette** commented on **Ushahidi** 20 Minutes Ago

"Thanks for sharing your story. I love how you list "being disrimitive" as one of your key pieces

2. PROJECTS

Projects Landing. Includes the elements shown in full color and mockup form below, plus an additional Featured Area Box at the top, shown and described on the next page.

The screenshot shows the NetSquared Projects landing page. At the top is a navigation bar with links for People, Projects, Topics, Local, Blog, and About NetSquared. A search bar is located on the right. Below the navigation is a 'Projects' section with a header and a sub-header 'Recent Project Updates'. The main content area displays a list of project updates, each with a user profile picture, name, and a brief description. Annotations are placed on the page: 2.22 points to a comment by Bill Brissette on Ushahidi; 2.23 points to a 'Show More' button; and 2.24 points to a help button. The footer contains social media links and a list of partner organizations including TechSoup.org, GuideStar International, and NGO Source.

Sitemap: III.

2.2 Activity feed. **Note font change for comments.** Comments, needs/ offers, and added contributors do not show topics or summaries.

2.21 Showing tag/ topic in common with authenticated user, and mouseover style for tag in common (underline inside box).

2.22 #dailybit should be lowercase, not capitalized as shown here.

2.23 Show More button is an option to Ajax auto-load scrolling. In either case of auto-load reaching a 30-item limit or "manual load" show more, 10 more updates would be added to the page in order of most recent.

2.24 Help button - optional. Help window UI and content TBD.

2. PROJECTS

Projects Landing. Showing the new Featured Box Area to be implemented at the top of the page. The below is a wireframe to show functionality, and style indications are annotated.

This area follows the same spec for size, color and spacing as the Home page featured area, except there is one long module in its center. Nav arrows should be used to refresh entire pane with new content, both projects and topics. Arrows should have a lighter color value and be inactive when there is no more content.

Sitemap: III.

2.25 "All" is always default filter on landing for Topics, but projects should be randomized per landing. When user clicks a topic, 6 new projects load that are tagged with that topic.

2.26 Style: orange "Topics" header, green highlight bar for topics with reversed white topic text, dark gray text for non-highlighted topics (color of topic link text throughout site).

2.27 Style: shades of dark and light green that match others used throughout the site for active/inactive nav arrows.

2.28 Style: orange header and subheader, light gray for the project descriptor text.



2.25

2.26

2.28

2.27

2.28

2. PROJECTS

Project Profile page:

2.3 "We still need donations to keep our service running through 2013"

2.3 "Internship opportunities available to students graduating in spring 2012"

2.31 Project Contributors

2.31 View all

Discussions

Laney Strange
Write your comment or question here.
Submit

David Allen 3 Days Ago
Proud to see FrontlineSMS deployed with Ushahidi to give Ugandans a say in Kony2012. Cras tincidunt justo sit amet sapien euismod blandit. Sed tempor risus eu eros laoreet feugiat. Morbi lobortis volutpat justo quis cursus.
Reply

Janice Heller 3 Days Ago
What was your inspiration for this concept?
2 Replies

Erik Hersman 20 Minutes Ago
Proud to see FrontlineSMS deployed with Ushahidi to give Ugandans a say in Kony2012. Cras tincidunt justo sit amet sapien euismod blandit. Sed tempor risus eu eros laoreet feugiat. Morbi lobortis volutpat justo quis cursus.

Juliana Rotich 15 Minutes Ago
Proud to see FrontlineSMS deployed with Ushahidi to give Ugandans a say in Kony2012. Cras tincidunt justo sit amet sapien euismod blandit. Sed tempor risus eu eros laoreet feugiat. Morbi lobortis volutpat justo quis cursus.
Reply

David Kobia 3 Days Ago
Cras tincidunt justo sit amet sapien euismod blandit. Sed tempor risus eu eros laoreet feugiat.
Reply

Laney Strange
Write your comment or question here.
Submit

Sitemap: IIIC.

2.3 Need and offer bubbles. Mousing over reveals button for contact/ messaging, or enabling follow/ connection relationship between users.

Contact Ushahidi

2.31 Contributors and Followers header strips use "View All" button, when required space-wise, to reveal all people in overlay (see People Profile section).

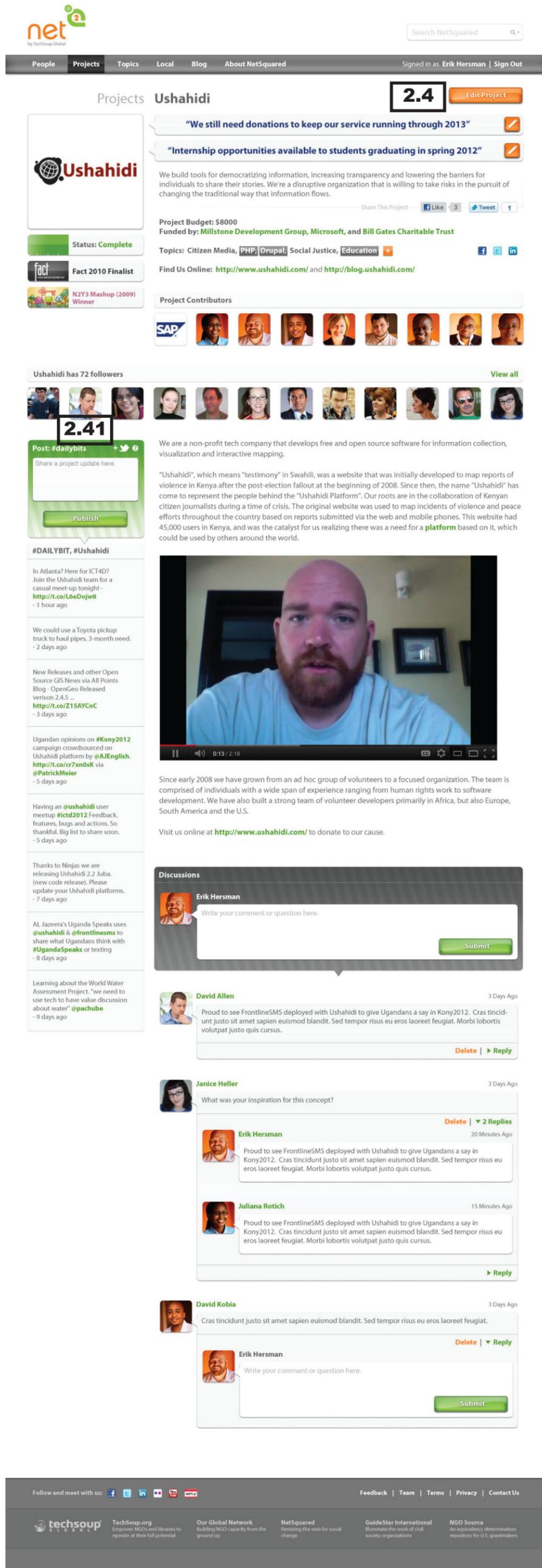
2. PROJECTS

Project page follow states:

<p>Signed in as Laney Strange 5 Sign Out</p> <p>Follow</p> <p>ce running through 2013"</p> <p>s graduating in spring 2012"</p>	<p>Signed in as Laney Strange 5 Sign Out</p> <p>Following</p> <p>ce running through 2013"</p> <p>s graduating in spring 2012"</p>	<p>Signed in as Laney Strange 5 Sign Out</p> <p>Unfollow</p> <p>ce running through 2013"</p> <p>s graduating in spring 2012"</p>
Default View	After Click	On Mouse Over of "Following"

2. PROJECTS

Project Author/ Contributor's view of Project page:



The screenshot shows the Ushahidi project page on NetSquared. At the top, there is a search bar and navigation tabs for People, Projects, Topics, Local, Blog, and About NetSquared. The project title "Ushahidi" is prominently displayed with a version number "2.4" and an "Edit Project" button. Below the title, there are two featured posts: "We still need donations to keep our service running through 2013" and "Internship opportunities available to students graduating in spring 2012". The project description states: "We build tools for democratizing information, increasing transparency and lowering the barriers for individuals to share their stories. We're a disruptive organization that is willing to take risks in the pursuit of changing the traditional way that information flows." Project details include a budget of \$8000, funded by Millstone Development Group, Microsoft, and Bill Gates Charitable Trust. Topics listed are Citizen Media, PHP, Drupal, Social Justice, and Education. Project contributors are shown as a row of profile pictures. A section titled "Ushahidi has 72 followers" shows a grid of user avatars. A "Post: #dailybits" form is visible, with a "Publish" button. A video player shows a man speaking. The "Discussions" section contains several threads with user avatars, names, and timestamps. The bottom of the page features social media links and a footer with logos for TechSoup.org, NetSquared, and other partners.

Project: Platform
Doc version: 2.1
Date: April 12, 2013

Sitemap: IIIB.

2.4 Edit Project button reveals project form, while edit icons on need/offer and add button next to topics are their own dialogs or in-line edit functions.

2.41 If author has not synched project's Twitter account with #dailybits, this button appears. On mouseover, reveal a tooltip, "Sync your project's #dailybits feed with Twitter". Clicking reveals authorization dialog.

2. PROJECTS

The New Project form is below, shown when users click UI to publish a project:

Sitemap: IIIA.

2.5 Copy edit: should say “project contributors,” not participants

2.51 Twitter sync UI. Checkboxes are disabled by default, until Twitter account is authorized for syncing. Recommend pre-selected checkboxes.

The screenshot shows the 'New Project' form on the NetSquared website. The form is organized into several sections:

- New Project Title:** A text input field with the placeholder 'Enter Project Title Here'.
- Upload Project Image:** A section with a 'No Image Available' placeholder and a 'Choose File' button labeled 'Browse...'. It includes instructions: 'Maximum size for upload is 2 MB; valid formats are png, jpg, and gif. The best size for a project image is 200px X 200px.'
- Project Needs & Offers:** Two text input fields. The first asks 'Does your project need something to move forward?' with a placeholder 'Describe your project's greatest need, such as funding, resources, promotion, etc. in < 140 characters.' The second asks 'Does it offer something other NetSquared members could benefit from?' with a placeholder 'Describe what your project offers to other action-oriented idealists in < 140 characters.'
- Project Summary:** A text input field with the placeholder 'Enter Summary text here' and instructions: 'Describe in 140 characters or less, the mission of your project.'
- Related Topics:** A text input field with the placeholder 'At least 2, separated by a comma (,). Example: digital inclusion, mobile'. Below it are 'Popular topics (click to add):' followed by a list of topic tags.
- Project Status:** A section with the question 'How far along is your project?' and three radio button options: 'Status: Ideation' (selected), 'Status: In Process', and 'Status: Complete'.
- Project Budget:** A section with the question 'Note: funders may search NetSquared for projects by budget, so it's a good idea to fill in a rough estimate.' It includes a text input field for '\$ Enter in USD' and a 'Currency Converter' button.
- Project Funding:** A section with the question 'Add links to people and organizations that fund your work.' It includes an 'Add funder:' label, a 'Name' input field, a 'Website Address' input field, and an 'Add' button.
- Project Participants:** A section with the question 'Invite collaborators and team members to join the project'. It features a profile picture of a man and a question mark icon. A callout box with '2.5' is present. It includes an 'Add participant:' label, a text input field for 'Your partner's e-mail address, as registered with NetSquared', and an 'Add' button.
- Affiliated Organizations:** A section with the question 'Add NetSquared Organizations that are Affiliated with your project'. It includes a question mark icon, an 'Add organization:' label, a text input field for 'Organization Name or Website Address', and an 'Add' button.
- Your Online Presence:** A section with the question 'Add urls for your website, blog, and social media pages.' It includes input fields for 'Project Website', 'Project Blog', 'Facebook', and 'Twitter'. The Twitter field has a 'Sync #dailybits' button. Below the Twitter field are two checkboxes: 'Import #dailybits from Twitter' and 'Sync with retweets of my #dailybits on Twitter'. A callout box with '2.51' is present. It also includes a 'LinkedIn' input field.
- Long Description:** A section with the question 'Describe your project in detail, embed videos, etc.' It includes a rich text editor with a 'Format' toolbar and a text input field with the placeholder 'Enter Text - 4000 Character Limit'.

At the bottom of the form is a large orange 'Publish' button.

2. PROJECTS

Showing confirmation state of Project page - after Project form has been submitted or updated.

Sitemap: IIIB.

2.6 Confirmation bar - option to show for 5 seconds, then hide.

The screenshot displays the Ushahidi project page on the NetSquared platform. At the top, a navigation bar includes 'People', 'Projects', 'Topics', 'Local', 'Blog', and 'About NetSquared'. A search bar is located on the right. A prominent orange banner at the top of the page reads 'Congratulations! Your Project has been published.' with a '2.6' badge in a box. Below this, the project title 'Ushahidi' is shown with an 'Edit Project' button. The project description states: 'We still need donations to keep our service running through 2013' and 'Internship opportunities available to students graduating in spring 2012'. It also includes a project budget of \$8000, funded by Millstone Development Group, Microsoft, and Bill Gates Charitable Trust. The page lists project contributors and a list of 72 followers. A 'Discussions' section is visible, showing a comment from Erik Hersman and replies from David Allen, Janice Heller, and David Kobia. The footer contains social media links and a list of partner organizations including TechSoup.org, Our Global Network, NetSquared, GuideStar International, and NGO Source.

2. PROJECTS

The Edit state of the Project form is shown below.

Sitemap: IIIB1.

Include orange asterisks (*) with “*required” footnote for required fields. (See User Registration comp for style.)

2.7 Clears need or offer box.

2.71 Copy edit: recommend “Stop sync of #dailybits”

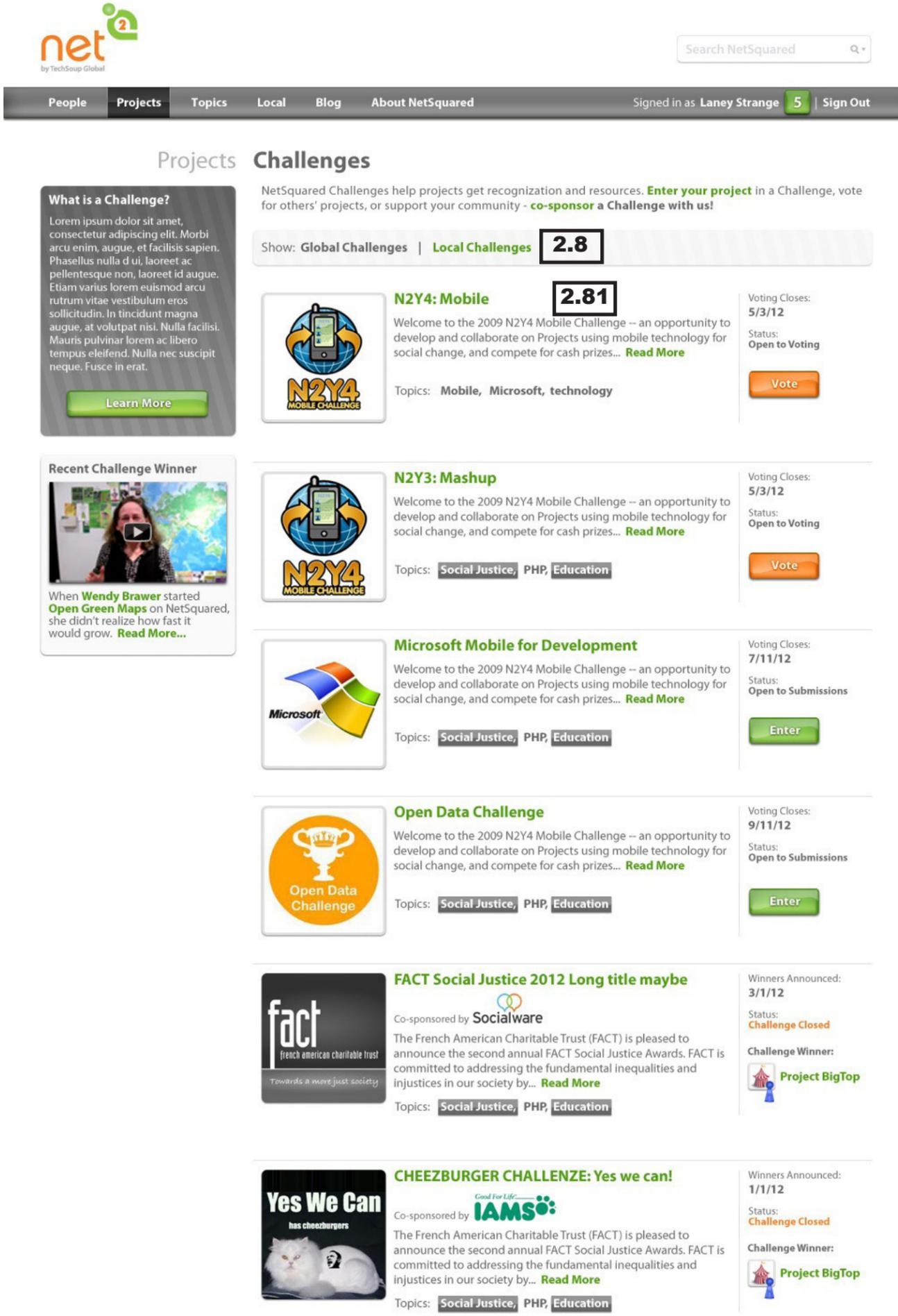
The screenshot shows the 'Edit Project' form for 'Ushahidi' on the NetSquared platform. The form is divided into several sections:

- Project Title:** Ushahidi
- Upload Project Image:** Includes a 'Choose File' field with 'logo.png' selected and a 'Browse...' button. A note specifies a maximum size of 2 MB and a best size of 200px X 200px.
- Project Needs & Offers:** Contains two text input fields. The first is labeled 'Does your project need something to move forward?' with the text 'We still need donations to keep our service running through 2013*'. The second is labeled 'Does it offer something other NetSquared members could benefit from?' with the text 'Internship opportunities available to students graduating in spring 2012*'. Both fields have an orange asterisk and a close button. A callout box labeled '2.7' points to the first field.
- Project Summary:** A text area containing: 'We build tools for democratizing information, increasing transparency and lowering the barriers for individuals to share their stories. We're a disruptive organization that is willing to take risks in the pursuit of changing the traditional way that information flows.'
- Related Topics:** A text area containing: 'Citizen Media, PHP, Drupal, Social Justice, Education'. Below it, a list of popular topics is provided for selection.
- Project Status:** Radio buttons for 'Status: Ideation', 'Status: In Process' (selected), and 'Status: Complete'.
- Project Budget:** A text input field with '\$ 8000' and a 'Currency Converter' button. A note states: 'Note: funders may search NetSquared for projects by budget, so it's a good idea to fill in a rough estimate.'
- Project Funding:** A table of funders with columns for 'Funder', 'Website Address', and 'Remove'. One entry is 'Bill Gates Charitable Trust' with 'http://www.gatesfoundation.org'. An 'Add funder' form is also present.
- Project Participants:** A row of profile pictures and an 'Add participant' form with a text input for 'Your partner's e-mail address, as registered with NetSquared' and an 'Add' button.
- Affiliated Organizations:** A row of organization logos and an 'Add organization' form with a text input for 'Organization Name or Website Address' and an 'Add' button.
- Your Online Presence:** Fields for 'Project Website' (http://www.ushahidi.com), 'Project Blog' (http://blog.ushahidi.com), 'Facebook' (http://facebook.com/u?=ushahidi), 'Twitter' (@ushahidi), and 'LinkedIn' (http://linkedin.com/organizations/ushahididi). A callout box labeled '2.71' points to the Project Website field. There are also checkboxes for 'Import #dailybits from Twitter' and 'Sync with retweets of my #dailybits on Twitter'.
- Long Description:** A rich text editor with a toolbar. The text reads: 'We are a non-profit tech company that develops free and open source software for information collection, visualization and interactive mapping. "Ushahidi", which means "testimony" in Swahili, was a website that was initially developed to map reports of violence in Kenya after the post-election fallout at the beginning of 2008. Since then, the name "Ushahidi" has come to represent the people behind the "Ushahidi Platform". Our roots are in the collaboration of Kenyan citizen journalists during a time of crisis. The original website was used to map incidents of violence and peace efforts throughout the country based on reports submitted via the web and mobile phones. This website had 45,000 users in Kenya, and was the catalyst for us realizing there was a need for a platform based on it, which could be used by others around the world.'

At the bottom of the form is a 'Save Changes' button.

2. PROJECTS

Challenges Landing page:



Sitemap: IIIF.

2.8 Country-specific Challenges.

2.81 Sort order of Challenges is:

- 1- Voting Closes (soonest)/ Open to Voting
- 2- Submissions Close (soonest)/ Open to Submission
- 3- Winners Announced (most recent)/ Challenge Closed/

2. PROJECTS

Challenge page:

Sitemap: IIIF1.

net 2 by TechSoup Global

Search NetSquared

People Projects Topics Local Blog About NetSquared Signed in as **Laney Strange** 5 | Sign Out

Projects Challenges **FACT Challenge 2012** [Enter A Project](#)

Co-sponsored by: **Socialware** Share This Challenge [Like](#) 3 [Tweet](#) 1

fact french american charitable trust
Towards a more just society

Status: **Accepting Submissions**

Interested in supporting this Challenge?
[Be A Co-sponsor](#)

Rules & Eligibility
NetSquared welcomes participation from non-profits, individuals, social entrepreneurs as well as legally defined not-for-profit entities. Intellectual Property, Standards, Licensing: All projects submitted will be governed by the Attribution Non-Commercial-No Derivative Works 3.0 United States license.
Submissions are limited to three (3) Projects per any one (1) organization, NGO, or group. If you have questions about organizational affiliation of your Project or how to submit, please do not hesitate to contact us.

For Regions: Worldwide
Status: Open for Submissions
Voting Closes: 12/12/12
Winners Announced: 12/15/12

Topics: Citizen Media, **PHP**, **Drupal**, Social Justice,

Winner Receives:
\$5,000 each and recognition on the NetSquared and FACT web sites. In addition to direct financial support through the FACT Social Justice Award, FACT is generously supporting fund development assistance for all FACT Featured Projects.

FACT Challenge 2012: Collaborate for Social Justice
The French American Charitable Trust (FACT) is pleased to announce the second annual FACT Social Justice Awards. FACT is committed to addressing the fundamental inequalities and injustices in our society by helping develop and sustain networks of community-based groups in the U.S. and France that educate, organize, and empower people to actively participate in developing public policies that directly affect their lives.

Our Challenge theme this year is "Collaborate for Social Justice."

We chose this theme because beneath all the new platforms, widgets, tools, social media, and innovative products lies the potential for people to collaborate in new ways with one another.

The FACT Challenge seeks to surface innovative Projects that leverage web and/or mobile technologies that foster collaboration around social justice issues.

Specific technologies could include, but are by no means limited to:

- Leveraging use of wikis
- Social networking platforms
- Citizen journalism and reporting
- SMS

PROJECTS ENTERED (showing 1-12 of 121) Help us decide the Challenge winner!
Vote for 3-5 projects

< Page 1 2 3...7 >

Citizen Patrol - learn more and vote the urban poor people reporting demolition, hunger and poverty and human rights in the Philippines	YOUR BALLOT: 1 <input checked="" type="checkbox"/> wikiSCHAP (remove) 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> <input type="button" value="SUBMIT >"/> <div style="border: 1px solid red; padding: 2px; color: red; font-size: small;">Your ballot is not yet valid - add at least 2 more projects</div>
wikiSCHAP <input checked="" type="checkbox"/> ON BALLOT (remove) wikiSCHAP will be revolutionary in the domain of International Program Development. It will be...	
IPEACE - learn more and vote Recent innovations in science and technology, especially web 2.0 applications and mobile...	
MyVote Platform - learn more and vote An independent social Network, Blog and sms platform set-up to promote better debates and...	
Violent Water Conflicts in Kenya's Ewaso Ngiro River Basin... - learn more and vote The integrated Electronic Peace Building project seeks to prevent, manage and resolve violent...	

more projects: < Page 1 2 3...7 >

2. PROJECTS

Enter Challenge page:

Sitemap: IIF2.

The screenshot shows the NetSquared website interface. At the top left is the 'net 2 by TechSoup Global' logo. A navigation bar includes 'People', 'Projects', 'Topics', 'Local', 'Blog', and 'About NetSquared'. The user is signed in as 'Laney Strange' with a level indicator '5' and a 'Sign Out' link. A search bar labeled 'Search NetSquared' is on the right.

The main content area features a 'Projects Challenges Enter Your Project' header. The primary focus is the 'FACT Challenge 2012' entry, co-sponsored by Socialware. It includes a form to 'Enter Your Project(s)' with a dropdown menu and an '+ Add' button. Below the form are two sections: 'Eligibility *' and 'Terms & Conditions *', each with a checked checkbox indicating the user has read the guidelines. A large orange 'Enter Project(s)' button is positioned below these sections.

To the left of the main form is a sidebar titled 'Some of the Entrants' featuring a grid of entrant profiles with their logos and photos. The entrants listed are Ushahidi, Project BigTop, Citizen Patrol, Net2Beta, and Open Green Map.

Below the 'Enter Project(s)' button is an 'Eligibility & Rules For Entry' section containing several paragraphs of placeholder text (Lorem ipsum). This is followed by a 'Terms & Conditions' section, also containing placeholder text.

At the bottom of the page, there is a footer with social media links (Facebook, Twitter, LinkedIn, YouTube, Meetup) and a list of partner organizations: TechSoup.org, Our Global Network, NetSquared, GuideStar International, and NGO Source.

2. PROJECTS

Confirmation of successful project submission into Challenge:

2.9 Confirmation bar. Option to hide after 8 seconds.

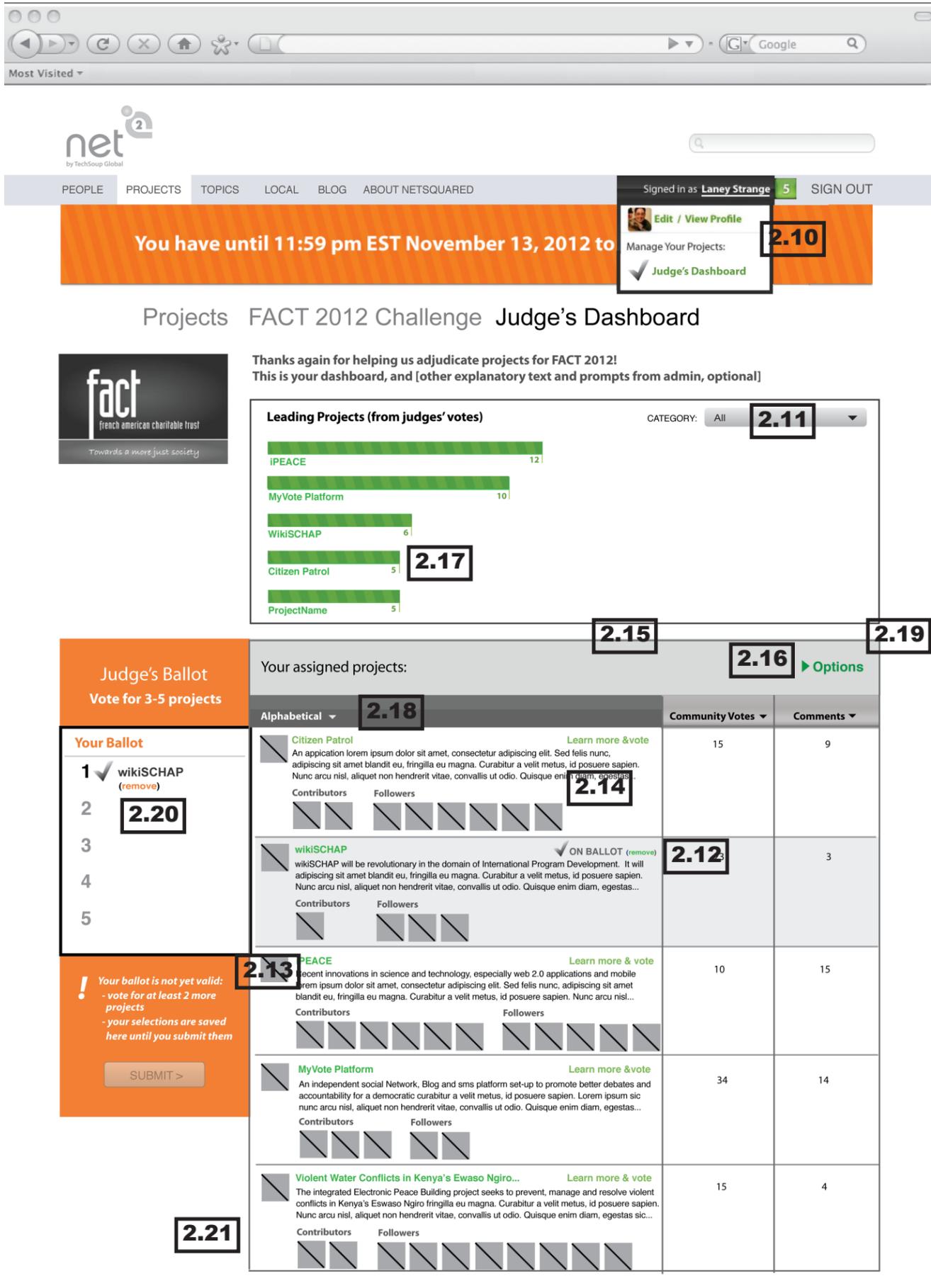
The screenshot shows the NetSquared website interface. At the top, there is a search bar and navigation links for People, Projects, Topics, Local, Blog, and About NetSquared. A user is signed in as James Baker. A prominent orange banner at the top of the main content area reads: "This Project has been entered into the Fact 2012 Challenge!" with a "Vote For This" button and a score of 2.9. Below this, the project "Ushahidi" is featured. It includes a profile picture, a description, a status of "Complete", and a "Fact 2012 Entrant" badge. The project description includes quotes like "We still need donations to keep our service running through 2013" and "Internship opportunities available to students graduating in spring 2012". It also lists the project budget (\$8000), funders (Millstone Development Group, Microsoft, and Bill Gates Charitable Trust), and topics (Citizen Media, PHP, Drupal, Social Justice, Education). A list of project contributors is shown with their profile pictures. At the bottom, there is a section for "Ushahidi has 72 followers" with a "View all" link and a list of follower profile pictures. A sidebar on the left contains a list of tweets related to #dailybit and #Ushahidi.

2. PROJECTS



2. PROJECTS

Judge's Dashboard for Challenges. Below is a rough visual mockup with some areas only wireframed in grayscale to show functionality. See style notes in the annotations.



2.10 Easy shortcut for judges in user options menu

2.11 Only display this filter and label if Challenge has categories

2.12 Row color and "ON BALLOT" icon/ text indicate user has voted for this project

2.13 Project icon

2.14 Contributors/ followers optional

2.15 Style: suggest beveled styling as in global nav but with lighter gray values.

2.16 Clicking unselected column header should activate sorting by that header, but sorting triangles can be clicked independently

2.17 Green stripe style as used on Challenge Detail page (co-sponsor box).

2.18 Project names are clickable to project pages. (Spawn new browser window so user can easily return here?)

2.19 Expanded Options widget uses filters as on Projects Gallery landing: Keyword, Category, Phase.

2.20 Ballot states are the same as for indiv users' ballots.

2.21 Suggest listing all projects on page (no pagination)

3. PEOPLE

People Landing page, which appears after the “People” link in the global nav is clicked:



Sitemap: II.

3.1 Activity feed shows: need + offer, expertise, projects, in stated order. OK to leave a members activity line blank if no activity on above.

3.11 Suggested new member welcome.

3.12 Members sorted by closest N2 Local Organizer first, then # topics in common. Option to have a topics mouseover per user, to demonstrate topics in common.



Design Specification

Project: Platform
Doc version: 2.1
Date: April 12, 2013

3. PEOPLE

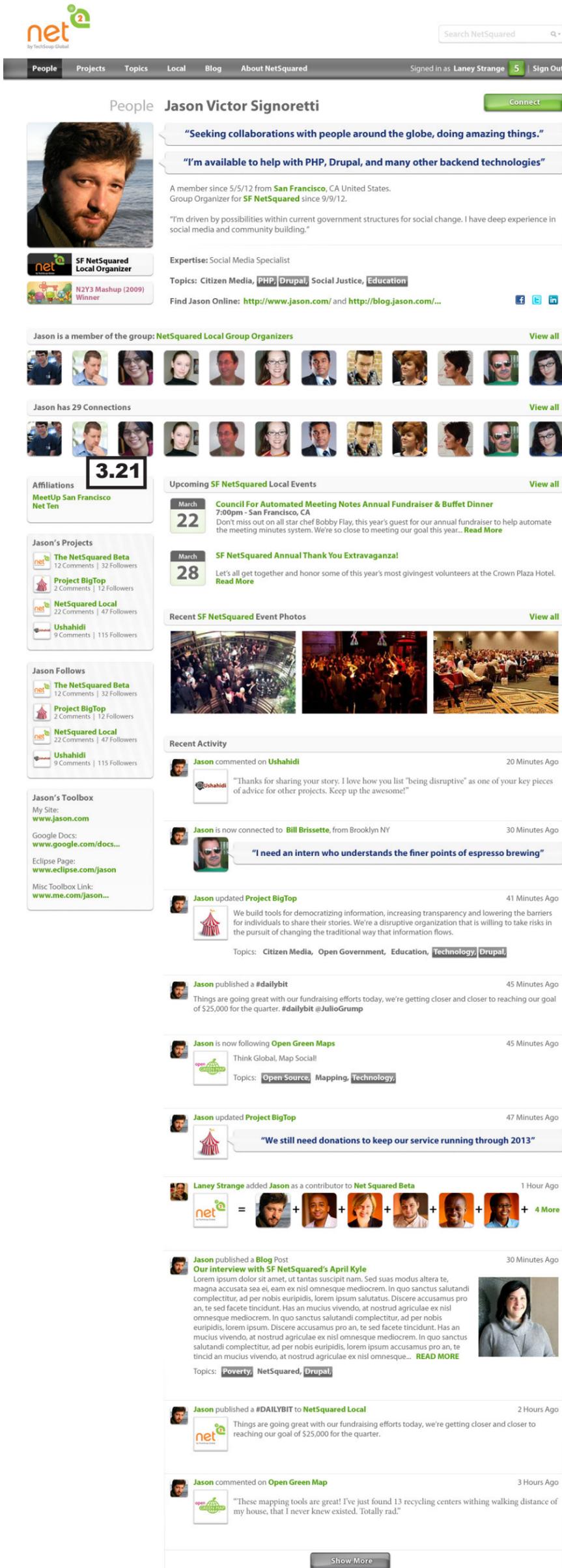
Showing filter/ search options:

These could also be handled in an Advanced Search dialog.

The screenshot shows the 'People' section of the NetSquared website. At the top right is a search bar labeled 'Search NetSquared'. Below it is a navigation bar with links for 'People', 'Projects', 'Topics', 'Local', 'Blog', and 'About NetSquared'. The user is signed in as 'Laney Strange' with 5 notifications. The main content area is titled 'People' and includes a description: 'Anyone with an interest in social change and technology can join NetSquared! Browse our diverse group of 15562 members from over 57 countries, and connect.' There is a 'Featured Member' section for Jennifer Condon, Dublin Ireland, who leads the 'Free Garden' project. The main search area is titled 'NetSquared Members' and includes filters for 'In Country' (United States), 'Postal Code' (11215), and 'Expertise' (Web Development). It also has a 'Jump to' section with an alphabetical index and a search bar for 'Name or Keyword'. Below the filters, it shows 'Show: All | My Connections' and 'Sort by: Activity | Proximity | Alphabetical'. The search results show 'Results for: United States + 11215 + Web Development or Clear All' and a profile for John Wells - Sydney, Australia, NetSquared Sydney Organizer, with a quote: "Seeking collaborations with people around the globe, doing amazing things."

3. PEOPLE

People Profile page:



The screenshot shows a user profile for Jason Victor Signoretti. At the top, there is a navigation bar with 'People' selected. The profile includes a profile picture, a bio with a quote: "Seeking collaborations with people around the globe, doing amazing things.", and another quote: "I'm available to help with PHP, Drupal, and many other backend technologies". It lists his expertise as a Social Media Specialist and his topics as Citizen Media, PHP, Drupal, Social Justice, and Education. There are sections for 'Jason is a member of the group: NetSquared Local Group Organizers', 'Jason has 29 Connections', 'Affiliations' (MeetUp San Francisco, Net Ten), 'Jason's Projects' (The NetSquared Beta, Project BigTop, NetSquared Local, Ushahidi), 'Jason Follows' (The NetSquared Beta, Project BigTop, NetSquared Local, Ushahidi), and 'Jason's Toolbox' (My Site, Google Docs, Eclipse Page, Misc Toolbox Link). The 'Recent Activity' section shows several posts and comments, including one about needing an intern who understands espresso brewing and another about needing donations to keep a service running through 2013. A 'Show More' button is at the bottom.

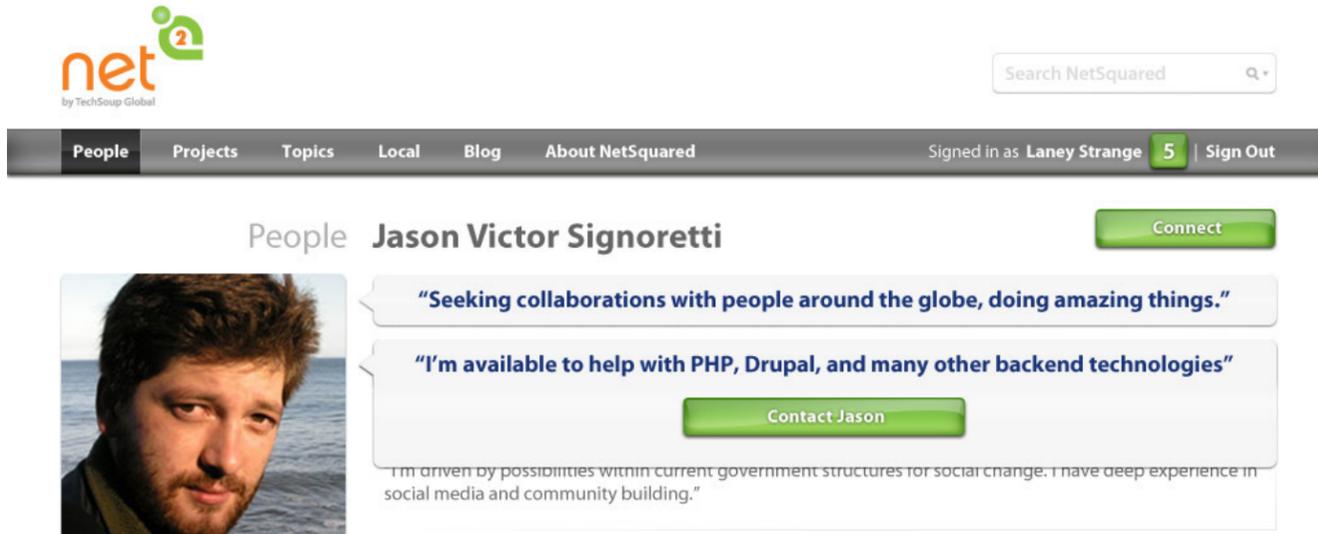
Sitemap: IIA.

3.2 Follows convention of project follow states: Connect button --> Connected gray text with mouseover "Remove connection" gray button.

3.21 External links such as affiliations, user's blog, etc, load in separate browser window.

3. PEOPLE

Need/ Offer mouseover:



3. PEOPLE

Authenticated user's view of Profile Page:

3.3 Edit Profile button reveals edit profile form, while edit icons on need/offer and add button next to topics are their own dialogs or in-line edit functions.

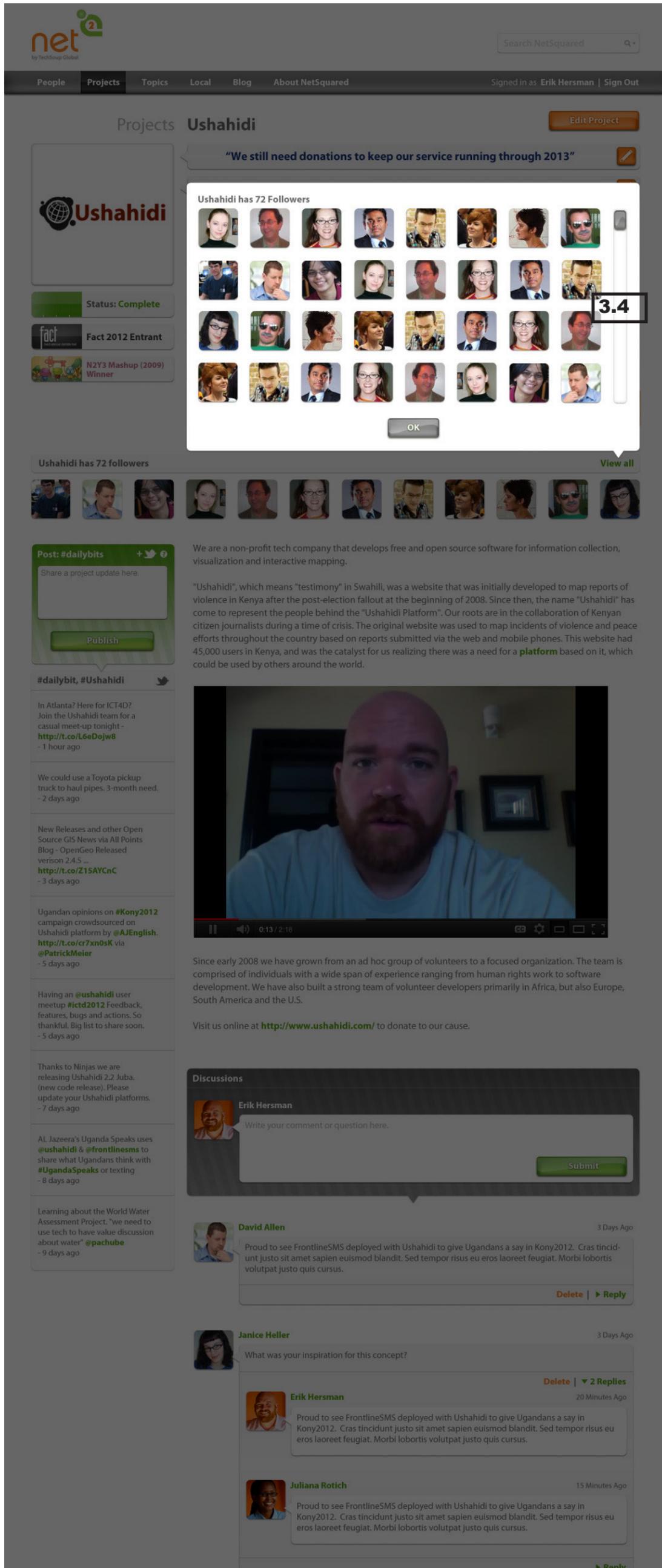
3.31 If author has not synched his/ her Twitter account with #dailybits, this button appears. On mouseover, reveal a tooltip, "Sync your #dailybits feed with Twitter". Clicking reveals authorization dialog.

3.32 View All reveals all connections in overlay (see next page).

Sitemap: IIB.

3. PEOPLE

Showing “View All” overlay.



3.4 Scroll bar activates after 4 rows of people is exceeded.

This style is to be used for all “View All” links that require listings of individual users (Project Page, Wiki Page in Topics).

3. PEOPLE

Confirmation of user registration/ profile update:

The screenshot displays a user profile on the NetSquared platform. At the top, a navigation bar includes 'People', 'Projects', 'Topics', 'Local', 'Blog', and 'About NetSquared'. A search bar is located in the top right. The user is signed in as Jason Victor Signoretti. A prominent orange banner at the top of the profile area reads 'Your Profile has been updated.' with a '3.5' badge. Below this, the profile for Jason Victor Signoretti is shown, featuring a profile picture, a bio, and several callout boxes with quotes. The bio states: 'Seeking collaborations with people around the globe, doing amazing things.' and 'I'm available to help with PHP, Drupal, and many other backend technologies'. A quote from Ushahidi says: 'Thanks for sharing your story. I love how you list "being disruptive" as one of your key pieces of advice for other projects. Keep up the awesome!'. Another quote says: 'I need an intern who understands the finer points of espresso brewing'. The profile also lists 'Expertise: Social Media Specialist' and 'Topics: Citizen Media, PHP, Drupal, Social Justice, Education'. A 'Recent Activity' section shows Jason commented on Ushahidi and is now connected to Bill Brissette. A 'Post: #dailybits' section is visible on the left with a 'Publish' button. The page also shows 'Jason has 29 Connections' and a list of profile pictures.

3.5 After new user registration, message reads, "Congratulations! You have successfully created a new account."

3. PEOPLE

Edit profile view.

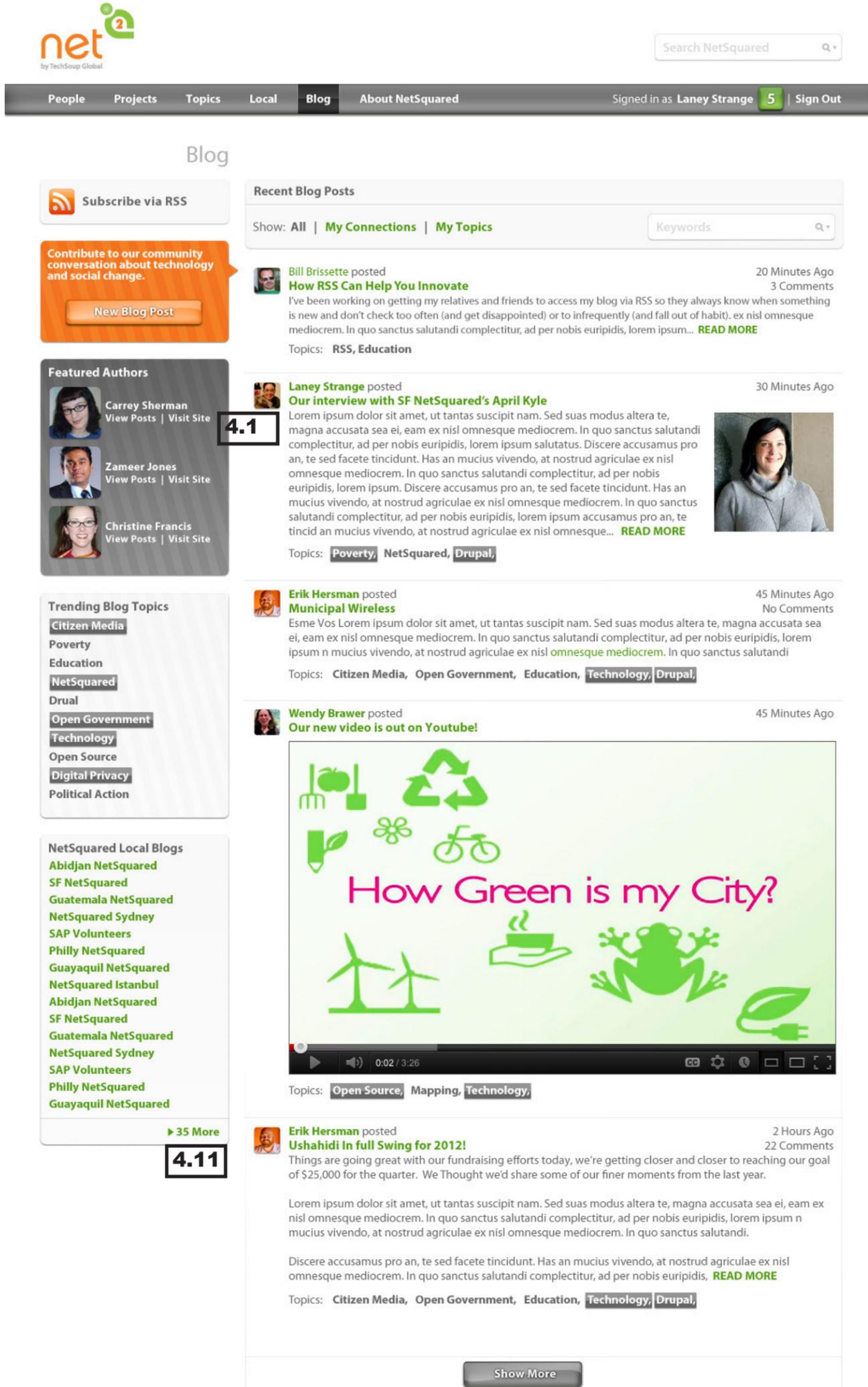
Sitemap: IIB1.

The screenshot shows the 'Edit profile view' page for a user named Jason Victor Signoretti. The page is organized into several sections:

- Header:** Includes the NetSquared logo, a search bar, and navigation tabs for People, Projects, Topics, Local, Blog, and About NetSquared. The user is signed in as Jason Victor Signoretti.
- Name:** A text field containing 'Jason Victor Signoretti'.
- Upload Profile Photo:** A section with a current profile photo and a 'Choose File' field containing 'jason.jpg' with a 'Browse...' button. It includes instructions: 'Maximum size for upload is 2 MB; validformats are png, jpg, and gif. The best size for a profile photo is 200px X 200px.'
- Your Needs & Offers:** Two text areas. The first asks 'Do you need something that NetSquared Members can help you with?' with the answer 'Seeking collaborations with people around the globe, doing amazing things.' The second asks 'Do you have something to offer other NetSquared Members?' with the answer 'I'm available to help with PHP, Drupal, and many other backend technologies'.
- About You:** A text area with the bio: 'I'm driven by possibilities within current government structures for social change. I have deep experience in social media and community building.'
- Your Topics:** A list of selected topics: Citizen Media, PHP, Drupal, Social Justice, Education. Below is a list of popular topics to click and add.
- Your Location:** A dropdown menu showing 'United States', 'California', and 'San Francisco'.
- Your Expertise:** A section with a dropdown menu showing 'Social Media Specialist' and 'Unspecified', with 'Remove' and '+ Add' buttons.
- Affiliations:** A section with a dropdown menu showing 'Meet Up' and 'http://meetup.com/?=SF', with 'Remove' and '+ Add' buttons.
- Your Online Presence:** A section with fields for 'Your Website' (http://www.jason.com), 'Your Blog' (http://blog.jason.com), 'Facebook' (http://facebook.com/u?=jason), 'Twitter' (@jason), and 'LinkedIn' (http://linkedin.com/organizations/jason). It also includes a 'Stop #dailybit sync' button and checkboxes for 'Import #dailybits from Twitter' and 'Sync with retweets of my #dailybits on Twitter'.
- Toolbox:** A section with a dropdown menu showing 'Google Docs' and 'http://docs.google.com/?=jason', with 'Remove' and '+ Add' buttons.
- Your Connections:** A section showing a row of profile photos of connected users and a '+ Add' button. Below is an 'Add connection' field with the placeholder 'find by email or name' and a '+ Add' button.
- Footer:** A 'Save Changes' button and a footer with social media links and logos for TechSoup.org, Our Global Network, NetSquared, GuideStar International, and NGO Source.

4. BLOG

Blog Landing page (appears when user clicks “Blog” in global nav):



4.1

4.11

Sitemap: VI.

4.1 “View Posts” filters page by keyword [author’s name]. “Visit Site” loads their website or blog in a new browser window.

4.11 Local group blogs are shown by trending (containing most recent post within group). Expand widget shows all 50 groups, change link to “Less”.



Design Specification

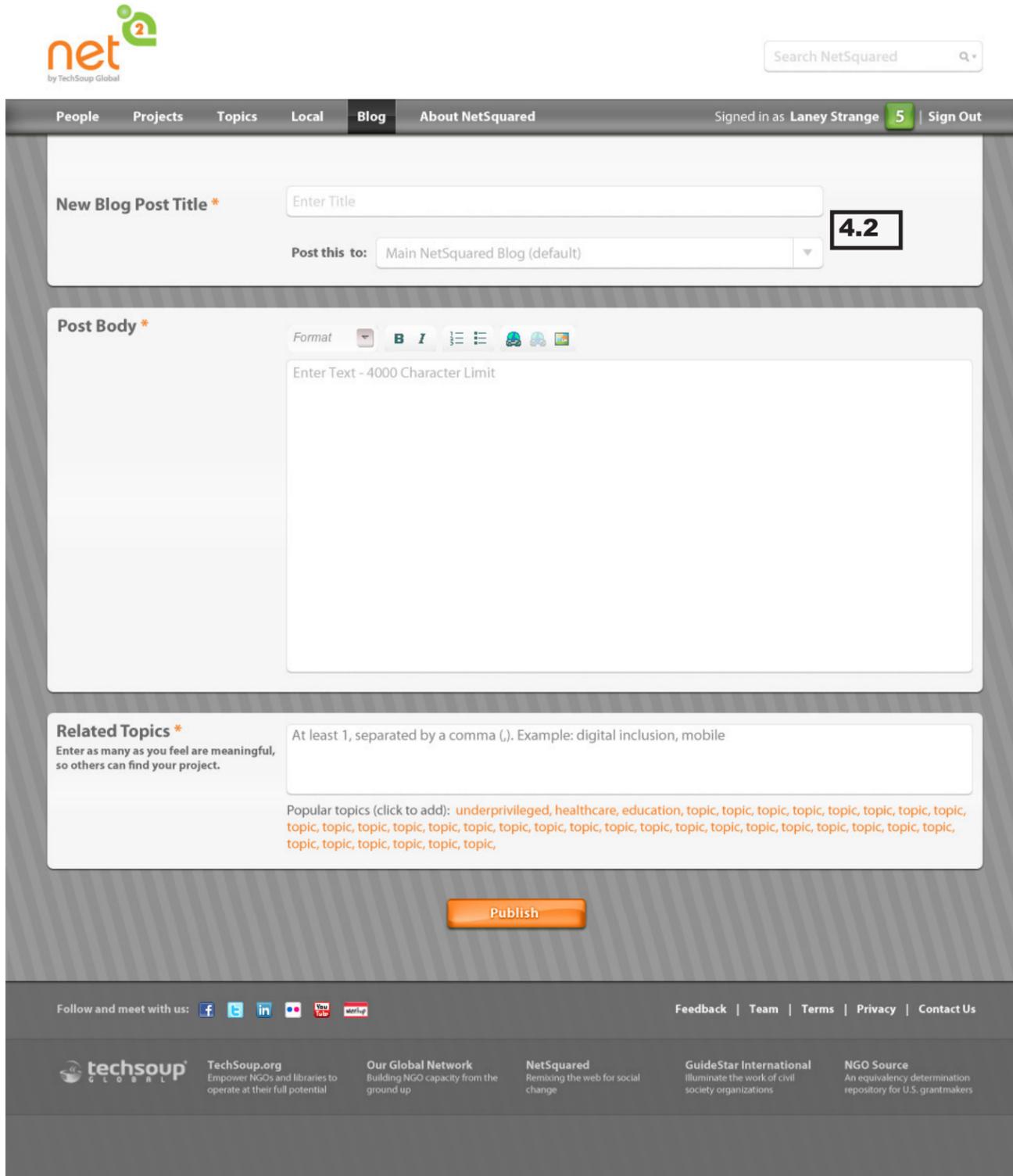
Project: Platform
Doc version: 2.1
Date: April 12, 2013

4. BLOG

New Post form:

Sitemap: VIB.

4.2 Local Group pulldown.



4. BLOG

Blog Post page (showing single post):

Sitemap: VIA.

net by TechSoup Global

Search NetSquared

People Projects Topics Local **Blog** About NetSquared Signed in as **Laney Strange** 5 | Sign Out

Blog Our interview with SF NetSquared's April Kyle

Subscribe via RSS

Posted Yesterday by **Carrey Sherman** [Tweet](#) 1 [Recommend](#) 17 people recommend this.

Topics: **Poverty**, **NetSquared**, **Drupal**

About the Author
Carrey Sherman
 View Posts | Visit Site

Discere accusamus pro an, te sed facete tincidunt. Has an mucus vivendo, at nostrud agriculae. At integre detracto moderatius est, mei an prima exerci laudem, sit novum democritum contentiones at. Ex ius alii ipsum detracto, an sit quas incorrupte... [READ MORE](#)

Recent Posts [View All](#)
How RSS Can Help You Innovate
Our interview with SF NetSquared's April Kyle
Municipal Wireless
Our new video is out on Youtube!
Ushahidi In full Swing for 2012!

Trending Blog Topics
 Citizen Media
 Poverty
 Education
NetSquared
 Drupal
 Open Government
 Technology
 Open Source
 Digital Privacy
 Political Action

NetSquared Local Blogs
 Abidjan NetSquared
 SF NetSquared
 Guatemala NetSquared
 NetSquared Sydney
 SAP Volunteers
 Philly NetSquared
 Guayaquil NetSquared
 NetSquared Istanbul
 Abidjan NetSquared
 SF NetSquared
 Guatemala NetSquared
 NetSquared Sydney
 SAP Volunteers
 Philly NetSquared
 Guayaquil NetSquared
[▶ 35 More](#)

April Kyle lorem ipsum dolor sit amet, ut tantas suscipit nam. Sed suas modus altera te, magna accusata sea ei, eam ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum salutatus. Discere accusamus pro an, te sed facete tincidunt. Has an mucus vivendo, at nostrud agriculae.

At integre detracto moderatius est, mei an prima exerci laudem, sit novum democritum contentiones at. Ex ius alii ipsum detracto, an sit quas incorrupte, fugit dicit erroribus eos ut. His quem quaeque ei, simul nobis liberavisse mei an, id cum iudico comprehensam. Illud appetere ius eu, per pertinax perpetua salutandi ne, iudico scripserit ut vix. Nec ea unum facete, at alia meis cum.

Ad case euripidis pri. Ei ponderum omittantur mel. Ius nusquam adipiscing instructor te, ne saepe partiendo voluptatibus sea. Congue aperiam ius at, ex vim veri dicat honestatis. Qui deleniti intellegat forensibus eu. No per nisl quas noster, mea eripuit cotidieque an.

"His quem quaeque ei, simul nobis liberavisse mei an, id cum iudico comprehensam."

Ei appareat instructor quo, eum ne putant vivendo, sit possit persequeris ex. At usu semper pericula tractatos, mea ea vero vidisse. Nisl omnes soluta at mea, ius te odio alii antiopam. Mel ad assum nullam necessitatibus, aequae platonem tincidunt duo eu, usu ad stet omittantur efficiantur. Principes vulputate forensibus sea te, autem quaestio pro no, vel timeam quaeque et. Ius cu sale facete. Mea ea vero vidisse. Nisl omnes soluta at mea, ius te odio alii antiopam. Mel ad assum nullam necessitatibus, aequae platonem tincidunt duo eu, usu ad stet omittantur efficiantur.

Question: Democritum contentiones at. Ex ius alii?

April Kyle:
 Tritani urbanitas gloriatur ea est, duo ex augue feugiat splendide, no vim doctus discere. Ne eum laoreet constituam philosophia, et est persius aliquam accusam. **Quaeque scripserit** eum ne. In debet exerci intellegam pro, propriae temporibus in qui. Ad pri labores albuscorrupte.

Errem periculis in mel. Possit concludaturque vel ut, no pri officiis oporteat. Te sea vivendo oportere repudiare. Possit consulatu at est, nam evertitur referrentur deterruisset et.

Question: Lorem Ipsum democritum contentiones at. Ex ius alii?

April Kyle:
 Tritani urbanitas gloriatur ea est, duo ex augue feugiat splendide, no vim doctus discere. Ne eum laoreet constituam philosophia, et est persius aliquam accusam. **Quaeque scripserit** eum ne. In debet exerci

Comments

Laney Strange
 Write your comment or question here.
[Submit](#)

David Kobia 3 Days Ago
 Cras tincidunt justo sit amet sapien euismod blandit. Sed tempor risus eu eros laoreet feugiat.

Laney Strange [Reply](#)
 Write your comment or question here.
[Submit](#)

Follow and meet with us: [f](#) [t](#) [in](#) [p](#) [v](#) [w](#)

[Feedback](#) | [Team](#) | [Terms](#) | [Privacy](#) | [Contact Us](#)

techsoup GLOBAL
 TechSoup.org
 Empower NGOs and libraries to operate at their full potential

Our Global Network
 Building NGO capacity from the ground up

NetSquared
 Remixing the web for social change

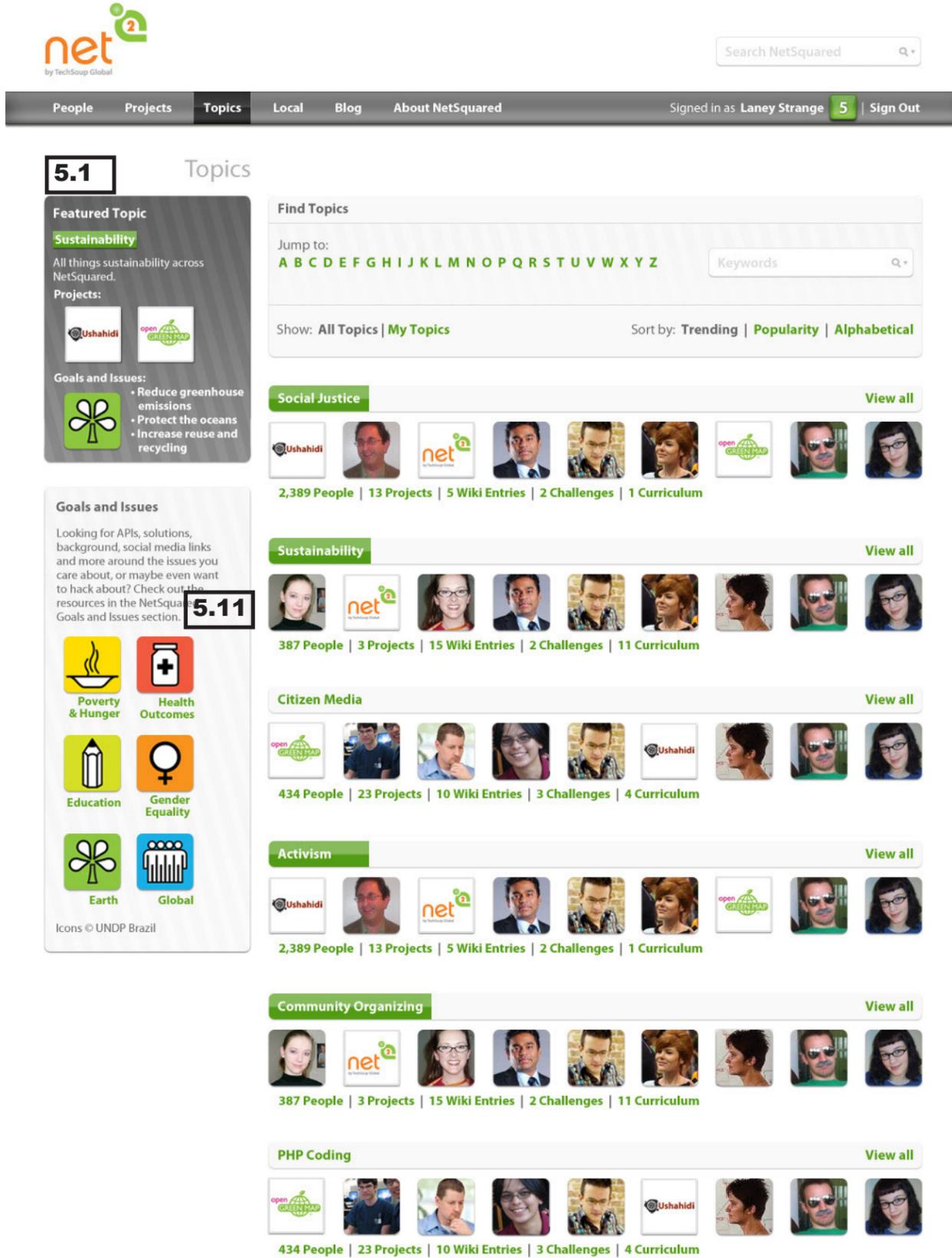
GuideStar International
 Illuminate the work of civil society organizations

NGO Source
 An equivalency determination repository for U.S. grantmakers

5. TOPICS

Topics landing page (appears when user clicks “Topics” in global nav):

Sitemap: IV.



5.1 Featured topic module can optionally include a related Goal. Goal icon is clickable to first issue page under that goal. Individual issues (described in text) are clickable (mouseover link) to corresponding issue pages.

5.11 Each goal icon and green link label is clickable to first issue page under that goal.

5. TOPICS

Single Topic page. Appears wherever user clicks topic tag throughout site (except in the blog section, where noted).

Sitemap: IVA.

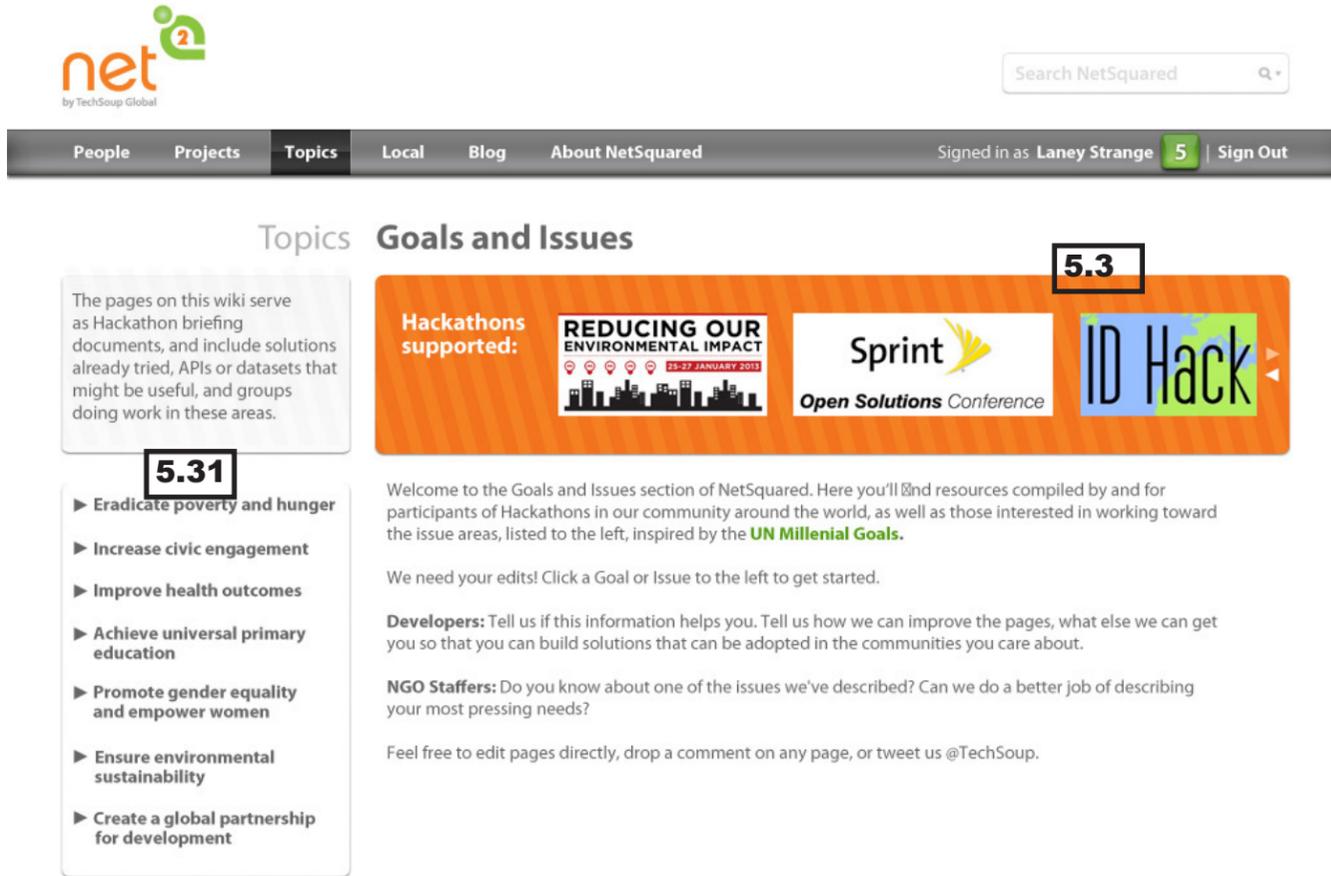
5.2 Optional/ contextual to topic.

5.21 Links to Projects page with topic as keyword filter.

5.22 Activity feed for topic. Every feed item should contain topic.

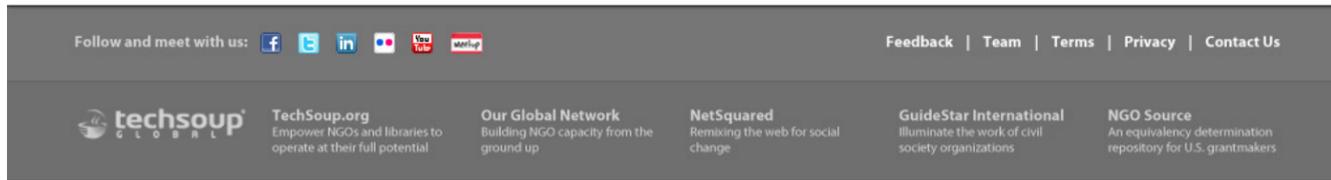
5. TOPICS

Goals and Issues Landing page.



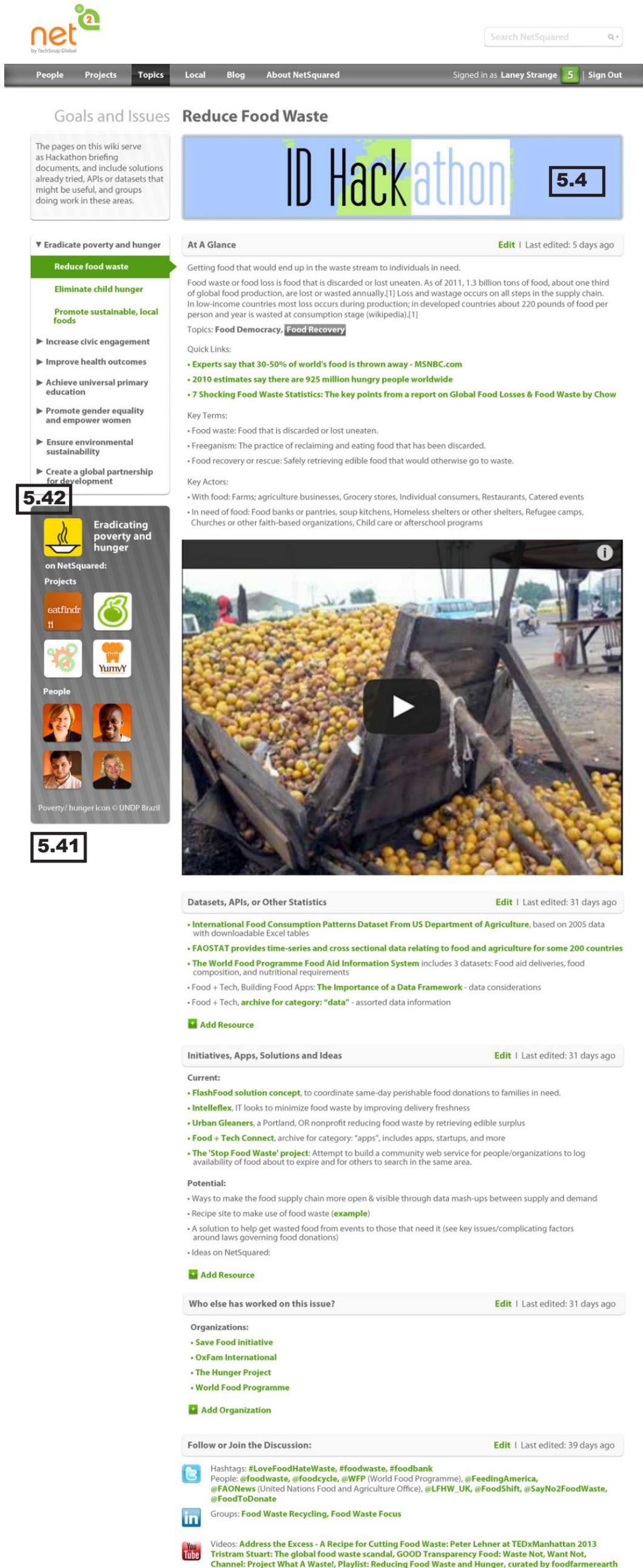
5.3 Showing option for when no Hackathons are currently running. Arrows allow user to navigate through various hackathons. Each image should be clickable, loading new browser window with that Hackathon's site.

5.31 These goals are clickable but only expose subsections, as they do not have their own pages.



5. TOPICS

Goals and Issues Content (Issue) page.



The screenshot shows the NetSquared website interface. At the top, there is a navigation bar with 'People', 'Projects', 'Topics', 'Local', 'Blog', and 'About NetSquared'. A search bar is located on the right. The main content area is titled 'Goals and Issues Reduce Food Waste'. On the left, there is a sidebar with a list of MDG goals, with 'Reduce food waste' highlighted. Below this, there are sections for 'Eradicating poverty and hunger' with project and people icons. The main content area features a video player showing a large pile of yellow fruit (possibly lemons or oranges) being processed. Below the video, there are sections for 'At A Glance', 'Datasets, APIs, or Other Statistics', 'Initiatives, Apps, Solutions and Ideas', 'Who else has worked on this issue?', and 'Follow or Join the Discussion:'. The 'At A Glance' section includes a description of food waste, quick links to articles, key terms, and key actors. The 'Datasets' section lists various data sources related to food consumption and agriculture. The 'Initiatives' section lists current and potential projects aimed at reducing food waste. The 'Who else has worked on this issue?' section lists organizations like Save Food Initiative, Oxfam International, The Hunger Project, and World Food Programme. The 'Follow or Join the Discussion' section provides social media links and video resources.

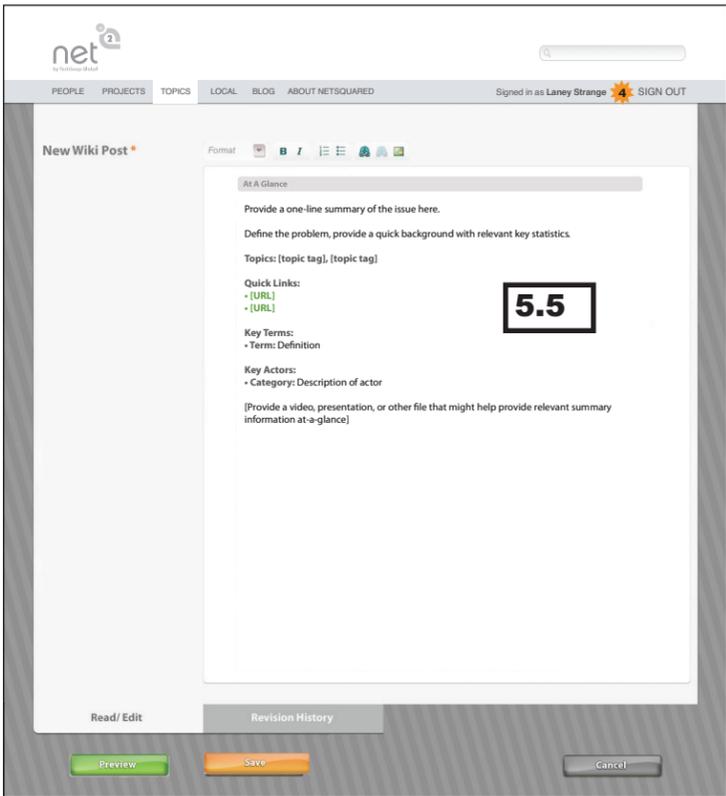
5.4 Showing option to co-brand this page with a currently running Hackathon.

5.41 Above module shows four projects and four people on NetSquared, randomized on landing, who are tagged with related topics.

5.42 Use corresponding MDG goal icon in style (dropshadow, rounded corners) of project/ people icons on site.

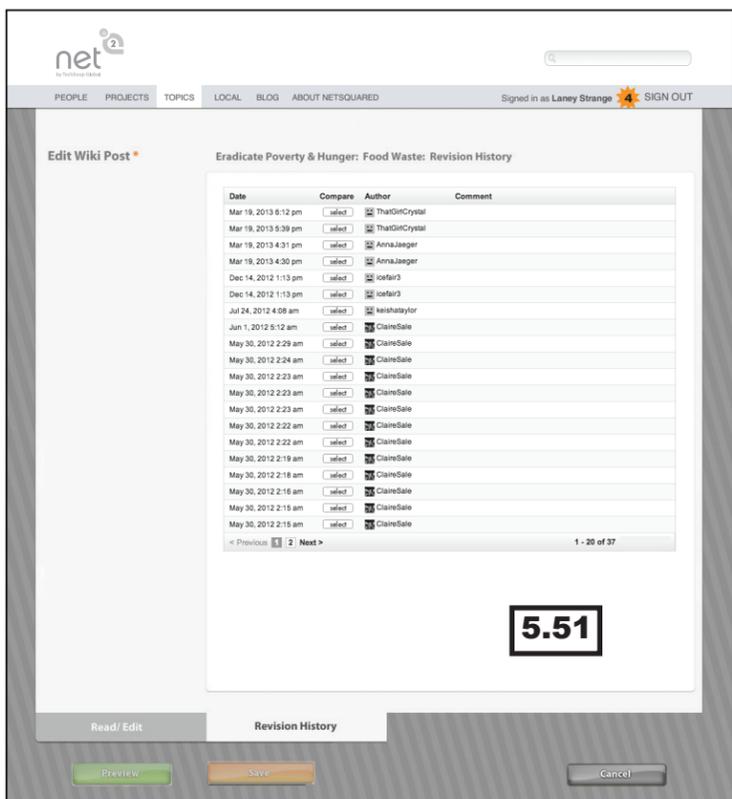
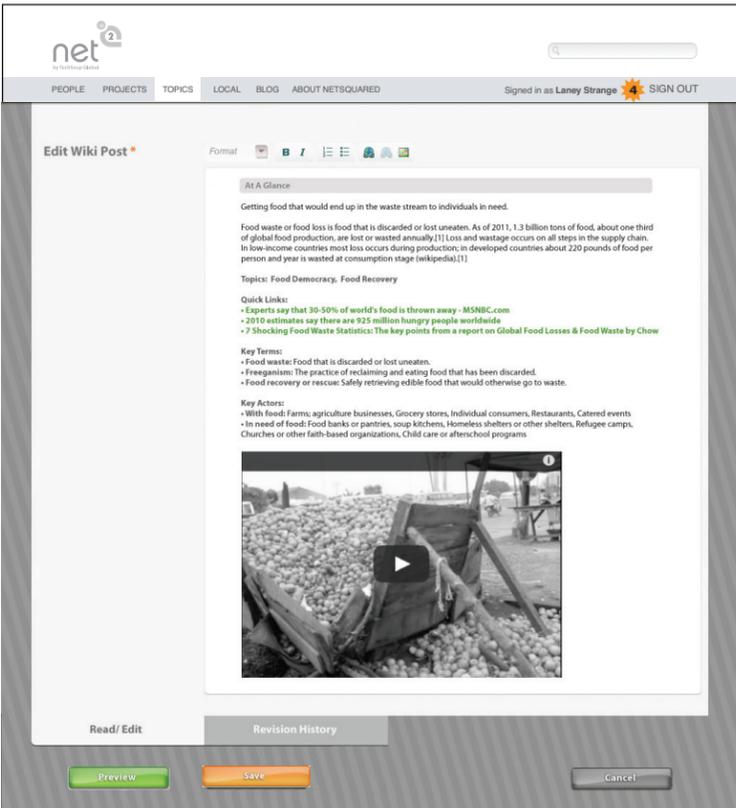
5. TOPICS

Wiki New Post/ Edit/ Revision history. Also applies to Organizers' Handbooks section (under Local).



5.5 A new post form provides both suggested content (outline/ template) and corresponding styles for that section.

5.51 OK to use Drupal default revision history UI. Preview and Save buttons should be inactive.



6. LOCAL

Landing Page - appears when "Local" is clicked in Global Nav.



Sitemap: V.

6.1 User can navigate to region or city via this pulldown. Cities are nested within regions in the pulldown.

6.11 Links to FAQs in About section.

6.12 Links to Curricula. Add link "Organizers' Handbooks" underneath.

Hover state:



Mousing over region highlights region in orange with region name.

Mousing over city/ dot reveals city or group name. Click to load region page or local group page, accordingly.

6.13 Links to Local Orgs page.

6. LOCAL

Region page - appears after user clicks region on Landing map.

Launch version:



Sitemap: VA.

Two versions of this page are being provided:

- Launch version (shown here) lists project with contributors in the region.

- Further out, editorial can provide a module that shows projects that were impacted by curricula.

Version with Projects nested within Curricula for region:

Local Africa

Select your region to find a local NetSquared Group.
 Africa

No group nearby?
 Consider starting a NetSquared Local Group in your city.
 Start a Group

Read the Local FAQs
 Learn About Curricula

Flickr: net2
 1 of 327 View All

Share Your Experience
 Been to a recent NetSquared Local gathering? Share your photos on our Flickr stream, or blog about your experience with us!

Africa has 6 NetSquared Local Groups
 Africa is supported by Claire Sale

- Abidjan, Côte d'ivoire
- Buea, Cameroon
- Douala, Cameroon
- Monrovia, Liberia
- Kampala, Uganda
- Port Harcourt, Nigeria

Local Organizers in Africa View All

NetSquared Curricula Delivered in Africa View All Curricula

Personalizing Democracy by Marko Rakar
 Brief summary of curriculum lorem ipsum blah blipum module goes here, goal, history of talk(s), materials included.
 This curricula helped to bring these projects to life:
 SeeClickFix, Ushahidi, Citizen Patrol, Open Green Map

Analytics and the Classroom by Jane Doe
 Brief summary of curriculum lorem ipsum blah blisum module goes here, goal, history of talk(s), materials included.
 This curricula helped to bring these projects to life:
 SeeClickFix, Ushahidi, Open Green Map

Learn how NetSquared curricula is helping local groups put ideas into action.

6. LOCAL

Local Group page.

Sitemap: VA1.

This comp shows optional group logo and video/ image in body of page.

6.2 Endorsements functionality to be added at a later date. Group organizers of this group see "Request Endorsements" instead of "Endorse This Group."

The screenshot shows the NetSquared Local Group page for Abidjan, Cote d'Ivoire. At the top, there is a search bar and navigation tabs for People, Projects, Topics, Local, Blog, and About NetSquared. The user is signed in as Laney Strange. The main content area features a map of Africa with Abidjan highlighted, a video player showing a man speaking, and a featured project titled 'Citizen Patrol'. Below this is a Flickr gallery and a list of tweets. The 'Organizers' section lists four individuals: John Wells, Jane Zhang, Yudi Emmanuel, and Eduardo Bejar, each with their contact information and a link to their interview. The 'From the Abidjan NetSquared Blog' section displays several recent posts, including one about RSS feeds and another about a meeting with SF NetSquared's April Kyle. A '6.2' callout box is placed over the 'Endorsements' section, which is currently empty.

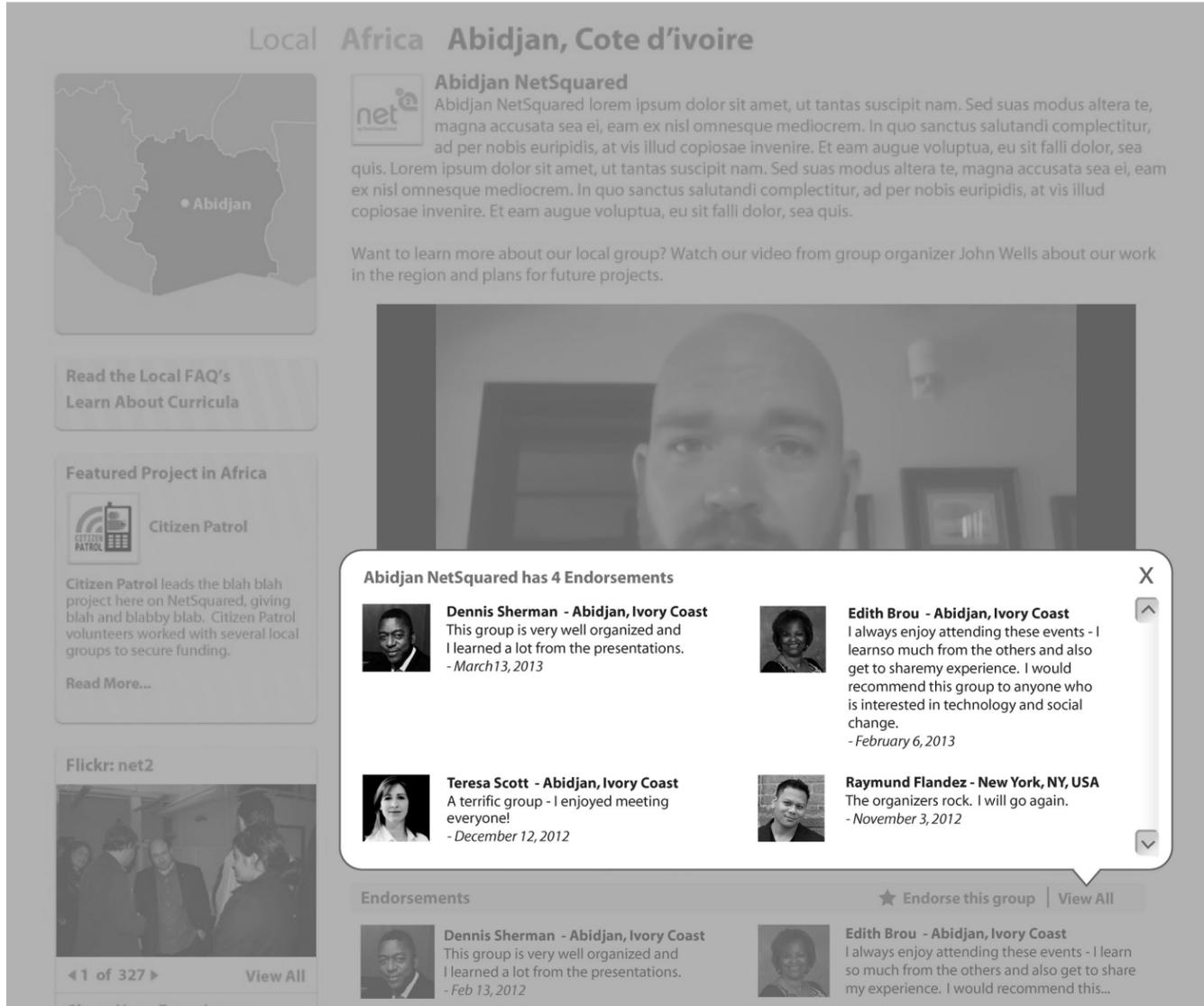
6.2

Show More

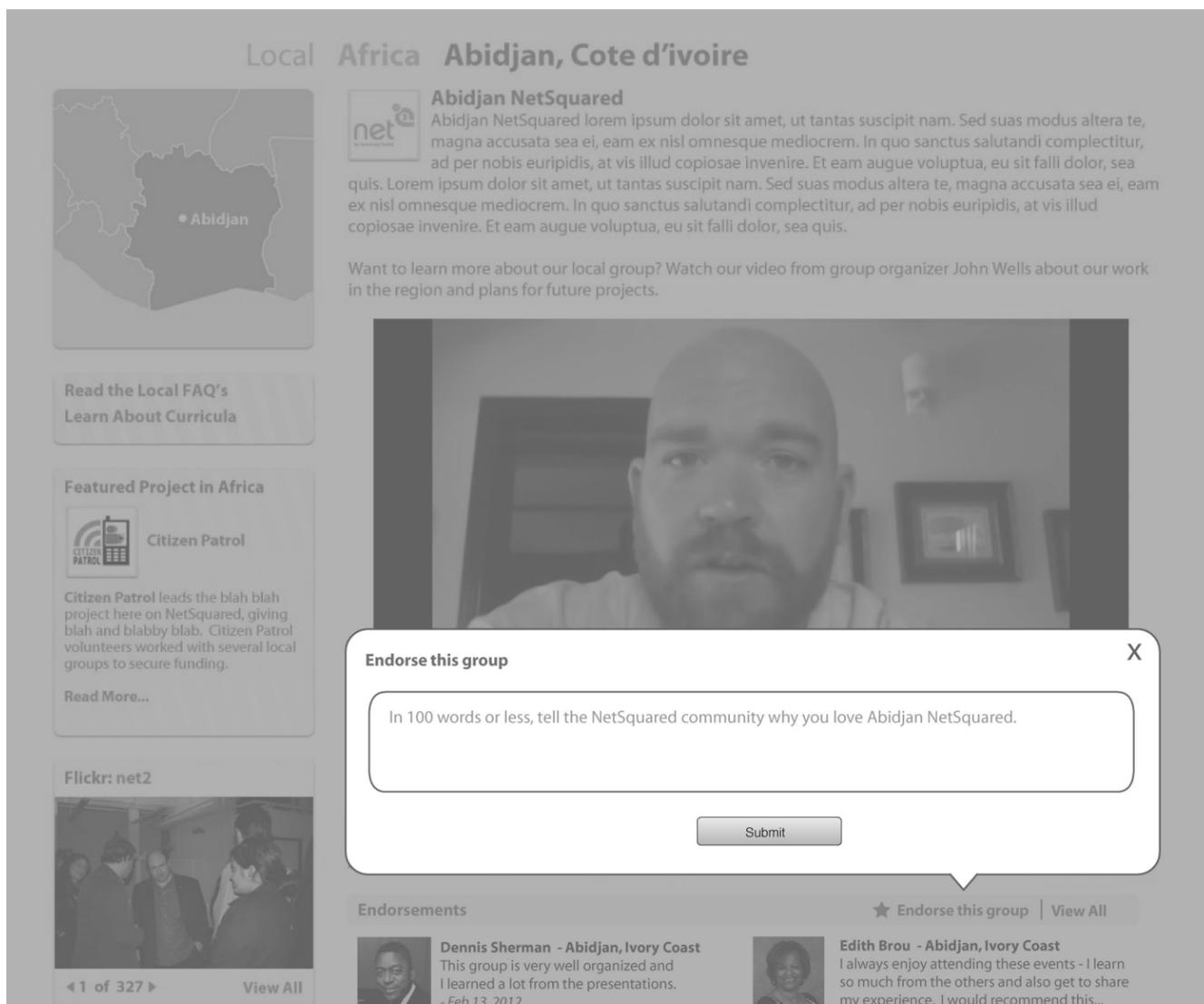
6. LOCAL

Local Group page - View All link shows the below, so user can read full endorsements.

The below is a wireframe to indicate functionality. Use same styling as for help windows and "View All" people overlay.



Local Group page - Endorse this group dialog, for viewers of the page who are NOT organizers of the group. The below is a wireframe to show functionality - use same styling as for help windows and "View All" people overlay.



6. LOCAL

Local Group page - group organizer's dialog to request endorsements from the group. The below is a wireframe to indicate functionality - use the same styling as for help windows and "View All" people overlay.



6. LOCAL

Local Group page - showing hover on map, along with no group logo or visuals in body of page.

Sitemap: VA1.

Local **Africa** **Abidjan, Cote d'ivoire**



[Return To World Map](#)

[Read the Local FAQ's](#)
[Learn About Curricula](#)

Featured Project in Africa



Citizen Patrol

Citizen Patrol leads the blah blah project here on NetSquared, giving blah and blabby blab. Citizen Patrol volunteers worked with several local groups to secure funding.

[Read More...](#)

Flickr: net2



◀ 1 of 327 ▶ [View All](#)

Share Your Experience
Been to a recent NetSquared Local gathering? Share your photos on our [Flickr stream](#), or [blog](#) about your experience with us!

Abidjan NetSquared
Abidjan NetSquared lorem ipsum dolor sit amet, ut tantes suscipit nam. Sed suas modus altera te, magna accusata sea ei, eam ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, at vis illud copiosae invenire. Et eam augue voluptua, eu sit falli dolor, sea quis.

Contact us: AbidjanN2@gmail.com
Join Us Online: <http://www.abidjannetsquared.com/>



Upcoming Events In Abidjan, Côte d'ivoire [View More Events](#)

March **22** **Council For Automated Meeting Notes Annual Fundraiser & Buffet Dinner**
7:00pm - Abidjan, Côte d'ivoire
Don't miss out on all star chef Bobby Flay, this year's guest for our annual fundraiser to help automate the meeting minutes system. We're so close to meeting our goal this year... [Read More & RSVP](#)

Organizers

 John Wells - Abidjan, Ivory Coast Email: dixonconsult@live.com Find John Online: f t in Read our Interview with John	 Jane Zhang - Abidjan, Ivory Coast Email: dixonconsult@live.com Find John Online: f t in Read our Interview with John
 Yudi Emmanuel - Abidjan, Ivory Coast Email: dixonconsult@live.com Find John Online: f t in Read our Interview with John	 Eduardo Bejar - Abidjan, Ivory Coast Email: dixonconsult@live.com Find John Online: f t in Read our Interview with John

From the Abidjan NetSquared Blog

 **Bill Brissette** posted **How RSS Can Help You Innovate** 20 Minutes Ago 3 Comments
I've been working on getting my relatives and friends to access my blog via RSS so they always know when something is new and don't check too often (and get disappointed) or to infrequently (and fall out of habit). ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum... [READ MORE](#)
Topics: [RSS](#), [Education](#)

 **Laney Strange** posted **Our interview with SF NetSquared's April Kyle** 30 Minutes Ago
Lorem ipsum dolor sit amet, ut tantes suscipit nam. Sed suas modus altera te, magna accusata sea ei, eam ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum salutatus. Discere accusamus pro an, te sed facete tincidunt. Has an mucus vivendo, at nostrud agriculae ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum. Discere accusamus pro an, te sed facete tincidunt. Has an mucus vivendo, at nostrud agriculae ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum accusamus pro an, te tincidunt an mucus vivendo, at nostrud agriculae ex nisl omnesque... [READ MORE](#)



6. LOCAL

Local Organizers Directory. Appears when user clicks “View All” local organizers on Landing page, or on Local subnav menu.

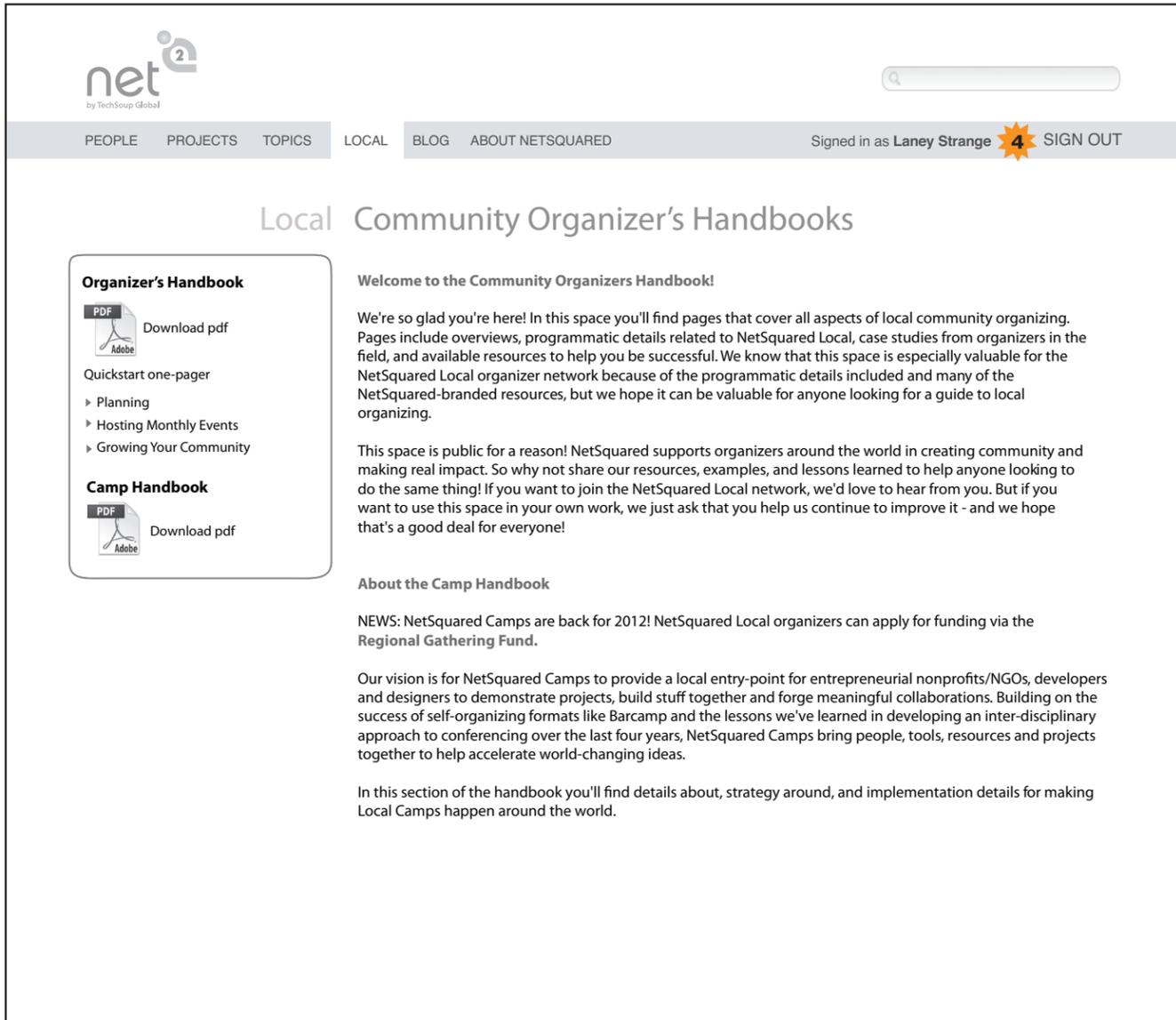
Sitemap: VC.

6.3 Default is “All regions”



6. LOCAL

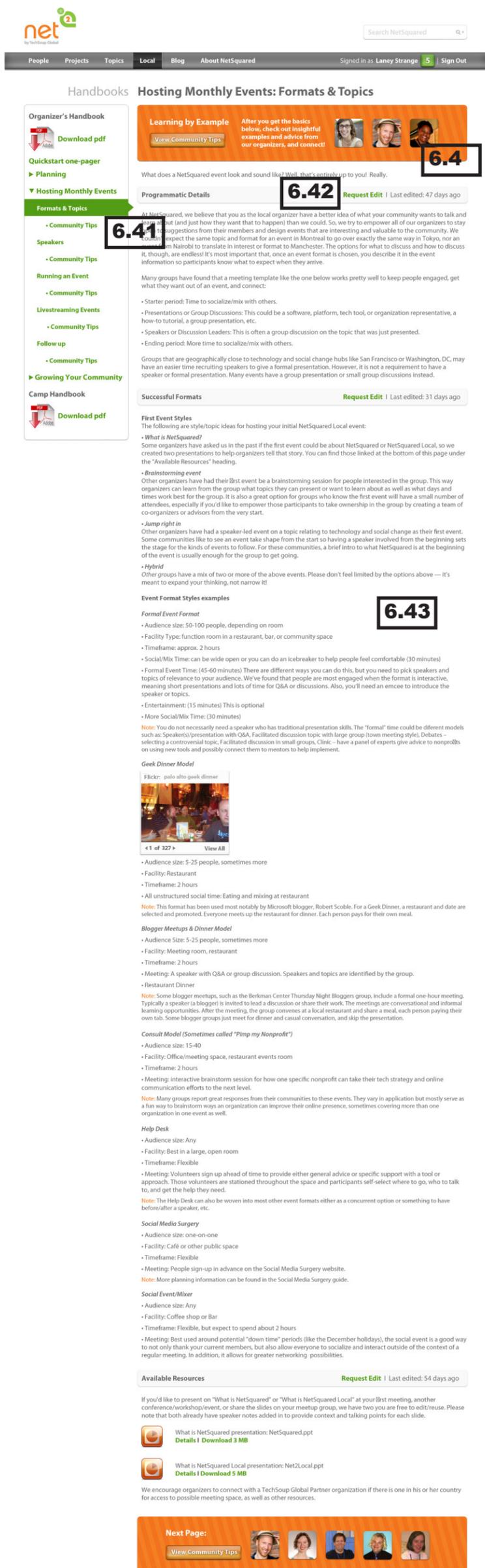
Organizers' Handbooks landing page - link from Local Landing page (green link in striped side bar).



The screenshot shows a web page for "Local Community Organizer's Handbooks". At the top left is the "net by TechSoup Global" logo. To the right is a search bar. Below the logo is a navigation menu with links for "PEOPLE", "PROJECTS", "TOPICS", "LOCAL", "BLOG", and "ABOUT NETSQUARED". On the right side of the menu, it says "Signed in as Laney Strange" with a star icon and a "SIGN OUT" link. The main heading is "Local Community Organizer's Handbooks". On the left, there are two sections: "Organizer's Handbook" with a "Download pdf" link and a "Quickstart one-pager" with sub-links for "Planning", "Hosting Monthly Events", and "Growing Your Community"; and "Camp Handbook" with a "Download pdf" link. The main content area has a "Welcome to the Community Organizers Handbook!" section, followed by a paragraph about the handbook's purpose, a "This space is public for a reason!" section, an "About the Camp Handbook" section with a "NEWS" update, and a paragraph about the vision for NetSquared Camps. The page ends with a paragraph about the details found in the handbook section.

6. LOCAL

Community Organizers' Handbook Content page.



Sitemap: VC.

6.4 Top and bottom modules call out importance of Community Tips page. Pictures of organizers should be people who provide tips in these actual sections.

6.41 Clicking a high-level section displays that page (ie, Hosting Monthly Events has its own page) and also opens the corresponding sub-nav, closes other section sub-nav (if open).

6.42 Request Edit surfaces a dialog (see Dialogs, later in this section).

6.43 Variety of suggested styles for text formatting. Content will require considerable hierarchy and flexibility.

Community Organizers' Handbook Community Tips page.

The screenshot shows the 'Hosting Monthly Events: Formats & Topics: Community Tips' page. The page is organized into sections: Formats, Schedules, Topics, and Need more ideas?. Each section contains community tips from various organizers, each with a 'Connect' button and a 'Questions?' link. Annotations in red boxes highlight specific elements:

- 6.5**: Points to the 'Formats & Topics Overview' link at the top of the page.
- 6.51**: Points to the 'Connect' button on the tip by Amy Sample Ward.
- 6.52**: Points to the quote on the tip by Ivan Boothe: "We've used two formats often with much success. The key is planning..."
- 6.52**: Points to the quote on the tip by Gordon Dymowski: "When we had a topic that we knew would drive great discussion, Chicago adopted a fishbowl format for the meeting..."
- 6.5**: Points to the 'Formats & Topics Overview' link at the bottom of the page.

Other visible tips include:

- Ivan Boothe**: "In Philadelphia, we had one of our biggest turnouts ever when we had a 'nonprofit blog barn-raising'..."
- Regina Walton**: "We're in a groove with a format that goes: 15-20 minutes socializing after the posted start time..."
- Laney Strange**: "Get to the point. Lead with the highlight and then fill in the details. If you save the punchline 'till the end, no one will be listening any more..."
- Roshani Kothari**: "7:00 - 7:30 Socializing (with beer, wine and snacks) 7:30 - 8:30 Presentation (first ten minutes intros and sponsor)..."
- April Kyle**: "6:00 - 6:30 Mingling with snacks and drinks 6:30 - 7:15 Speakers 7:15-7:45 Q&A..."
- Tierney Smith**: "5:15-5:30 Registration - get name tags, food, etc. 5:30 - 5:40 Welcome and introductions..."
- Ivan Boothe**: "Report-back: Every year after the NetSquared conference, Philadelphia, PA, USA does a 'report-back' highlighting some of the most innovative projects and the winners..."
- Roshani Kothari**: "April [##Fall] Day - NetSquared DC ran an April [##Fall] Day event that consisted of several presenters who talked about their 'failures'..."
- Amy Sample Ward**: "Announce early - announce the next month's topic at end of meeting and ask for people to share ideas, recommendations, etc. for future events in person & via email/meetup..."
- Elijah van der Giessen**: "Open invite and topic list - open question of who wants to present/story to share? However people replied we would help craft a theme around that..."
- Judy Hallman**: "Survey method - organizers group on email list to talk about topics and potential speakers but ideas come from a form we distribute at meetings for evaluation and 'topics i am interested in' and 'topics i can present on'..."
- Tierney Smith**: "Survey method - announced event with survey attached for follow-up event (two-part) to help tailor the content ahead of time..."

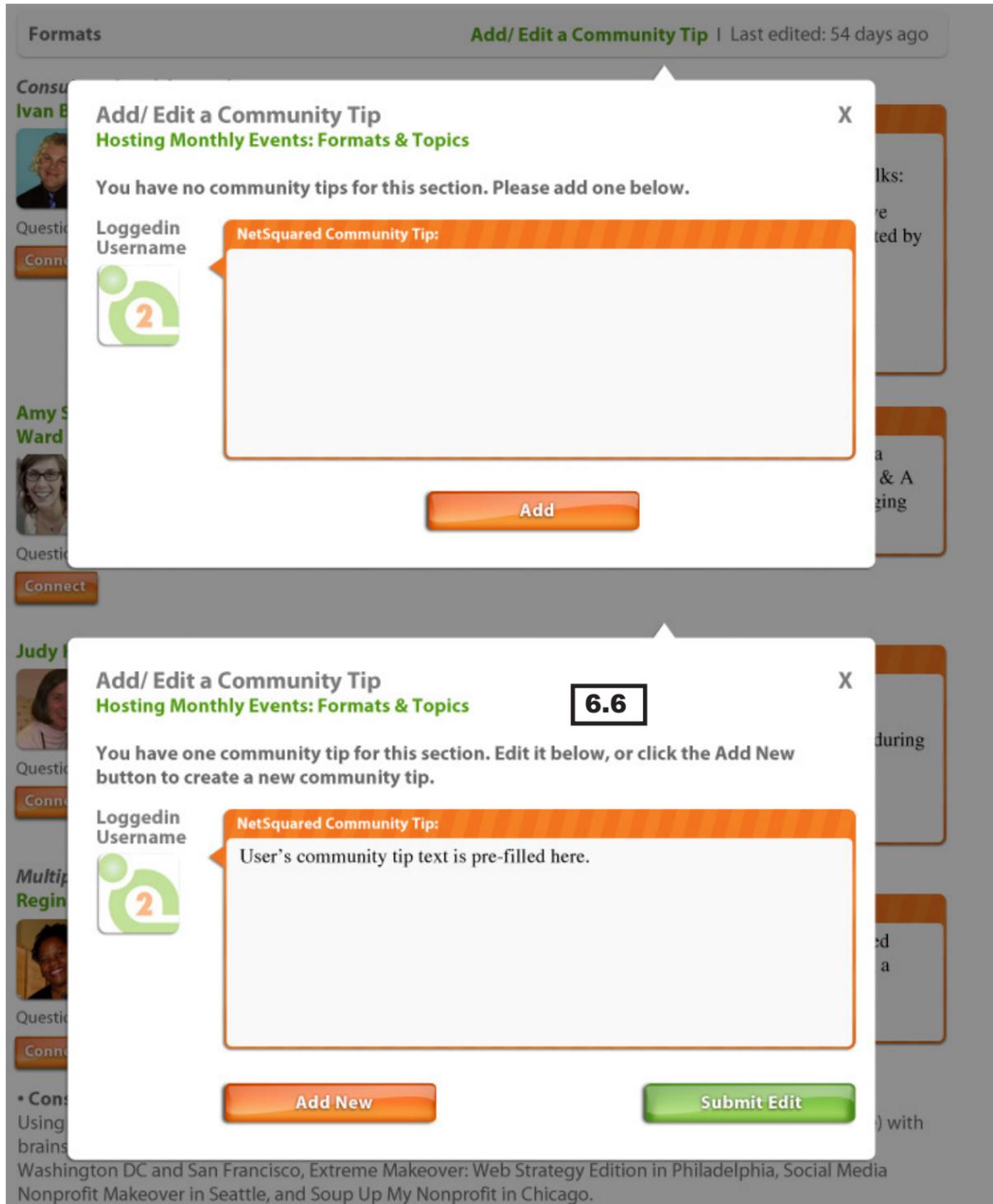
Sitemap: VC.

6.5 Arrow/ link reinforces how to return to section that the community tips relate to.

6.51 Connect button has been brightened a bit here - see Photoshop file for color specifics.

6.52 Tips should always appear as quotes, in Times Roman with quote marks, in the bubbles.

Community Organizers' Handbook Dialogs.

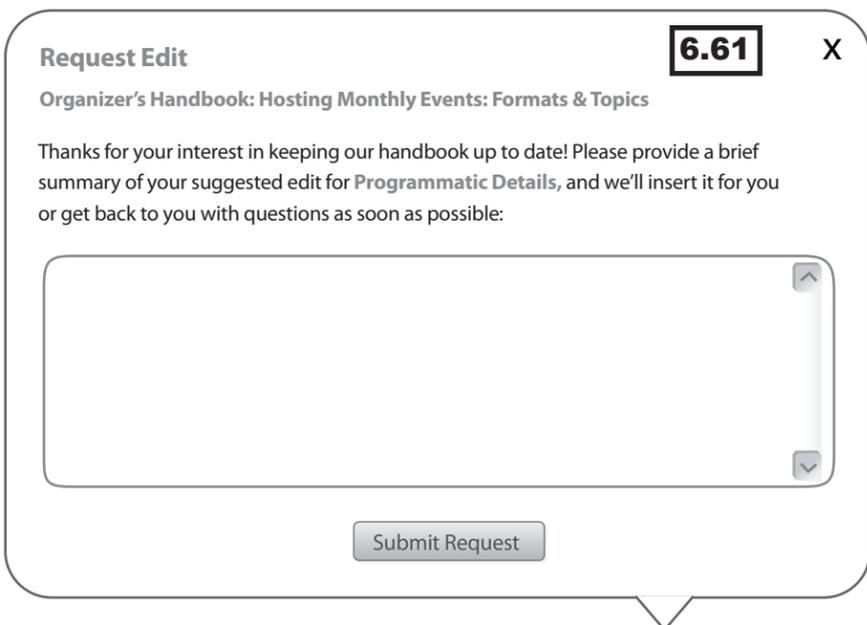


Sitemap: VC.

6.6 This dialog shows the number of tips the user has already submitted for the given section and navigational copy changes accordingly. “Add New” button changes dialog to a blank bubble and navigational copy changes accordingly, with only “Add New” button showing/ active.

After Community Tip is added, page refreshes with that tip immediately.

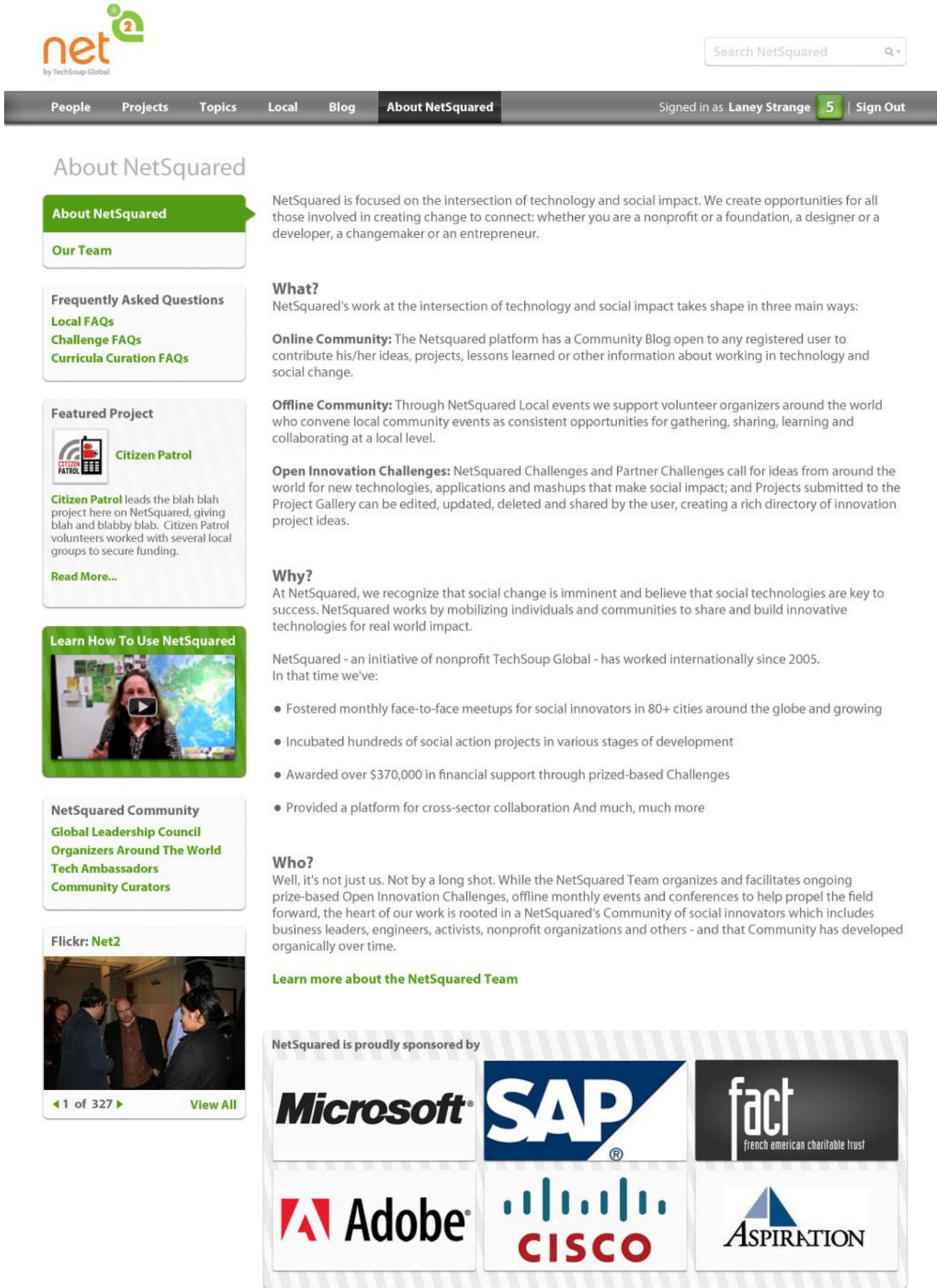
6.61 After request is successfully submitted, this dialog refreshes with a confirmation.



7. ABOUT

Landing Page - appears when "About NetSquared" is clicked in Global Nav.

Sitemap: VII.



7. ABOUT

Our Team page - appears when "Our Team" is clicked in the About Landing sidebar, or via About NetSquared subnav menu.

Sitemap: VIIA.

About NetSquared

Our Team

Billy Bicket
Billy Bicket is the Senior Director of the NetSquared team.
A former teacher, Marine Corps veteran, and longtime enabler of innovative communities, Billy Bicket joined TechSoup Global in 2005 to help nonprofits leverage the web's potential for social change.
Billy brings to TSG 20 years of experience developing programs and services in the public and private sectors. As Senior Director of the Community Driven Innovation program (the team behind NetSquared), he leads a team of innovators working collectively toward accelerating the mission-based social-benefit projects and organizations.
In his tenure at TechSoup Global, Billy's work has focused on launching and growing NetSquared from an annual conference convening public and private sector actors in 2006 into a diverse set of global programs which aim to surface, organize and enable the work of nonprofits, libraries and social innovators. Offline, NetSquared supports the efforts of more than 80 local groups hosting monthly face-to-face meetings in more than 25 countries around the world. Online, NetSquared showcases the work of more than 750 technology-driven social-benefit projects. Since 2007, NetSquared's popular web-based challenges have distributed more than \$450,000 in cash grants.
Currently, Billy spends his days at TSG infusing the learnings from these community-based activities into new programs and initiatives. Through the lens of community-driven innovation, Billy's team works closely with TSG's international network of partners, donors, and contributors to localize TSG programs with an aim to build the capacity of our global partner network and the organizations they serve. Outside of work, you can find Billy in his backyard garden or practicing the guitar. You can reach him at billyb AT billybicket.com.

Daniel Ben-Horin
Daniel Ben-Horin, Founder and co-CEO Mr. Ben-Horin created TechSoup Global (as "CompuLentor") in 1987 by tapping volunteer resources on one of the first online communities. Over the past two decades, he guided the TechSoup Global evolution from a small, local nonprofit to a globally respected entity with 170 employees and a budget of US\$22 million. TechSoup Global now (7/09) provides technology information to individuals and organizations in more than 190 countries, has provided consulting services in more than 50 countries and through its global network of capacity-building NGOs, manages product donations to more than 80,000 organizations in 24 countries.
In his book Blessed Unrest, Paul Hawken writes that the "hybridization of business, philanthropy technology and nonprofit activity is exemplified in the work of Daniel Ben-Horin..."
Currently, as co-CEO, Ben-Horin focuses on creating new opportunities for corporate, foundation, and nonprofit partners around the globe to optimize their social benefit impact by utilizing TechSoup Global's channel, resources, and relationships. He speaks and writes frequently on issues related to the underserved's access to technology.
In April 2009, Ben-Horin received the 2009 "Lifetime Achievement Award" from the Nonprofit Technology Enterprise Network (NTEEN). Presenting the award, Vince Strohle, Program Officer for the Sandra Foundation, said, "[This award is] given each year to a person who has pushed the nptech community forward. This push might be in the form of innovation, or thought leadership. In the case of Daniel Ben-Horin, the 2009 recipient and co-CEO of TechSoup Global, it's both. Everyone who works in our field owes him a debt of gratitude for revolutionizing how we get and share software and information."
In July of 2009, Ashoka named Ben-Horin as one of its Senior Fellows. He also serves on the board of the Nonprofit Finance Fund. On four occasions, he has been named by the Nonprofit Times to its annual list of the 50 most influential leaders in the U.S. nonprofit sector.
From 1980-84, Ben-Horin served as the Executive Director of Media Alliance in San Francisco, during which period he also taught journalism at the University of California, Santa Cruz. From 1969 to 1980, he was a working journalist, writing for The New York Times, The Nation, Harper's Weekly, Mother Jones, Redbook, and many other publications. He holds a B. A. in Psychology from the University of Chicago.

Marnie Webb
Marnie Webb is the Co-CEO of TechSoup Global. Marnie has been with TechSoup Global since 2001, most recently holding the position of Vice President of Knowledge Services. To help address the nonprofit sector's systemic technology challenges, Marnie works towards optimizing TechSoup Global's popular Web resource, TechSoup, and its Knowledge Services program, which includes projects such as Healthy and Secure Computing and MaintainIT. She is one of the driving forces behind the NetSquared Initiative, which brings the social Web to nonprofits across the globe.
A sought-after speaker and writer on nonprofit technology, she understands both challenges and technological possibilities facing the sector. Marnie is one of the founding members of the Nonprofit Emerging Technology Exchange and an organizer of the NPTEch tagging experiment.
In 2008, The Nonprofit Times included Marnie on its list of the 50 most influential leaders in the U.S. nonprofit sector.

Laney Strange
Laney Strange rocks the N2 Product Mgmt. Lorem ipsum dolor sit amet, appareat torquatos te ius, fugit regione pretinacis et ea, in tale persae duo. Quisquam incorrupte an quo. Ea malis aperiant vim. Munere incorrupte nam ne, ei eam suscipit percipit voluptaria. Ne dolenit probatus elefend vix, cum inimicus imperdiet an. Vel veritus habemus aperiant ea.
His id diceret percipitur, iriture corpora voluptatibus pri ea. Tractatos disputationi eu eos, et mollis nonumes aliquando has. In commune officis contentiones vim, in qui inermis noluisse. Id nostrud nusquam eam, duis nusquam torquatos ut usu, in vis malis dicit.
Audire eruditi vix in, nec solet omnium te. Vix purto primis omittantur no. Impedit omnesque has ad. Tollit democritum sententiae ex met, no quo option sapientem imperdiet. Sumo omittam percipitur est at. Ad his commune gubergren hendrerit, ne pro mediocritatem, in solum porro affert met. Ne vix augue fabulas principes.

Marc Ross Manashil
Marc Ross Manashil is Community Evangelist for NetSquared. His job is to understand the needs of the Net2 community and ensure that our team delivers relevant programs and services to help our members leverage technology for good. As a regular on the NetSquared blog, Marc connects the world of technology with the world of philanthropy, highlighting innovations in the field and surfacing the contributions that Net2 members make to the social benefit sector. Offline, Marc supports the growing network of Net2 Local groups worldwide, ensuring that each takes maximum advantage of the tools and resources that NetSquared and TechSoup Global have to offer. He also helps catalyze trainings, challenges and opportunities for collaboration that enable our members to maximize their impact.
Marc began his career in the human rights movement where he served as a volunteer organizer for Amnesty International. A Social Worker by training, Marc ultimately found his calling in global philanthropic work after taking several volunteer journeys overseas and serving as Program Director for a Latin American medical relief organization.
Marc subsequently co-founded and served for ten years as Executive Director of The Clarence Foundation – an organization promoting engaged international philanthropy. In this role, Marc organized donors into giving circles where they pooled their funds and made grants to social innovators around the world.
In 2009, Marc stepped down from the foundation to pursue a Master in Public Administration at the Harvard Kennedy School, focusing his studies on leadership development and serving as a Teaching Assistant for a course on exercising leadership from a cross-cultural and international perspective.
Marc is an avid music lover and musician. He's played bass since the age of 13 and is a wannabe rock drummer. Marc's greatest source of inspiration is his family – namely his wife, Kelly, and their two daughters, Ella and Sophie.

Claire Sale
Claire Sale has a passion for using web and mobile technology to create real social impact locally and globally.
As the Community Curator for NetSquared, Claire fosters online and offline network involvement through community management and content curation. Specifically, she creates and distributes information relating to NetSquared's programs and the wider social innovation community across the global network for increased learning, sharing, and understanding. She also works closely with NetSquared Local organizers to launch, grow, and support local community groups in over 50 cities around the world. Claire is involved with all of NetSquared's programs including NetSquared Local, the Global Leadership Council, Projects, Challenges, and Camps, and works closely with the wider TechSoup Global network.
Claire moved to Saudi Arabia in July of 2011 and is enjoying the expat lifestyle at the King Abdullah University of Science and Technology. She is originally from the US.

Anna Kuliberda
Anna Kuliberda is Global Community Builder for NetSquared. In this role, Anna informs and implements the design and management of our programmatic activities across the Central and Eastern European region and beyond. She focuses on growing participation and connections by implementing social media strategies, supporting offline events, facilitating workshops and managing the launch and development of web-based challenges.
Anna's professional life has always been connected with NGOs. She has been engaged in many grassroots initiatives, both as a volunteer and employee. In one of her first roles, Anna served as European Voluntary Service Coordinator at Semper Avanti Association in Wrocław. From there, Anna moved to Warsaw where she worked for the Association of Leaders of Local Civic Groups. It was her personal involvement in the Net Tuesday Local group that inspired her interest in technology and the work of NetSquared.
Anna has been involved in a variety of civil society initiatives and organizations that advocate for better access to public information and participation in public life for all citizens. She is especially interested in open public data and gov 2.0. She was co-creator of an e-learning course for watchdogs and has offered many workshops in rural communities about advocacy and access to public information.
Anna is originally from a small city in southeast Poland called Legnica. She remains closely connected to her home town, even though she has lived in Warsaw for three years now. Her favorite personal interest is to travel. She says it combines three of the things she likes most – history, new places and the promise of an adventure! In her free time, she loves to watch movies, go dancing and read good funny books.

Gayle Samuelson Carpenter
Gayle Samuelson Carpenter is TechSoup's Director of Business Development, gets the fun of helping some of the world's largest technology firms engage with TechSoup, with a big focus on creating or expanding product donation programs to benefit social benefit organizations around the world. She continues to seek a triple win in each donation program (for technology companies, for the nonprofit sector and for TechSoup's mission of helping NPO's understand and use technology effectively so they can achieve their individual missions).
Beyond CompuLentor, As a widowed mom, Gayle focuses her time on her 14 year old son, volunteering activities at school and church, plus training (or trying to anyway) her new shelter rescue dog Max.

Alicja Peszkowska
Alicja Peszkowska is a NetSquared Writer and forms a part of the Community Driven Innovation Content team. Alicja is based out of Warsaw, and supports the TechSoup Europe office as a Communications Specialist. In her role Alicja monitors social innovation as well as tech for good news and initiatives, blogs about them, and engages various CDB stakeholders in a community dialogue. Alicja loves to convey socially relevant messages – be it via words or (moving) pictures.
Alicja's educational background is in anthropology and cultural studies. She is passionate about social change in its wide and theoretical sense. Alicja loves the culturally diverse environment that she is working in; she also enjoys being close to technology – a dynamically changing phenomenon that very much shapes how the world looks right now, and will in the future.
Prior to her work in Net2, Alicja was involved with an international student's organization – AIESEC, where she led a one year cultural diversity project. She also worked for a Transparency International partner NGO on the Colombian coast, and lived in Spain for a year. Alicja has also worked as a writer for a Polish English speaking newspaper – The Warsaw Voice. She still writes articles and film reviews for Polish and international blogs and magazines, and is involved in many community arts initiatives of a Polish and European dimension.

7. ABOUT

Local FAQs - appears when “Local FAQs” is clicked in the About Landing sidebar, via About NetSquared subnav menu, or in the Local section.

Sitemap: VIIC, VIID, VIIE.

Community Curation and Challenge FAQs pages also follow this format.



The screenshot shows the NetSquared website interface. At the top left is the NetSquared logo. A search bar is located at the top right. A navigation bar below the search bar contains links for People, Projects, Topics, Local, Blog, and About NetSquared. The user is signed in as Laney Strange. The main content area is titled "Local FAQ's" and contains a list of frequently asked questions. A sidebar on the left contains navigation links for About NetSquared, Our Team, and Frequently Asked Questions (Local FAQs, Challenge FAQs, Curricula Curation FAQs). Below the sidebar are sections for "Learn How To Use NetSquared" (with a video thumbnail), "NetSquared Community" (listing Global Leadership Council, Organizers Around The World, Tech Ambassadors, and Community Curators), "Featured Project" (Citizen Patrol), and "Flickr: Net2" (with a photo gallery). At the bottom left is a "Want to become a Local Organizer?" button. The footer contains social media links, feedback links, and logos for TechSoup.org, Our Global Network, NetSquared, GuideStar International, and NGO Source.

Local FAQ's

Please click each question to view its answer below.

What is the difference between NetSquared and TechSoup Global (TSG)?

What is NetSquared Local?

Who are the Organizers?

How can I join the Organizer team?

What resources are available to Organizers?

What's possible with a Local group?

What is the TechSoup Global Network (TSGN)?

What kind of support can I expect from a TSG partner in my country?

How do NetSquared Local groups work with TSGN partners in other countries?

What is the difference between NetSquared and TechSoup Global?

NetSquared is a Project run by the Community-Driven Innovation team at **TechSoup Global**. NetSquared is dedicated to creating consistent opportunities for local community members to come together to share ideas, ask questions, and collaborate around using technology for social benefit. These goals help support TechSoup Global's efforts to develop sustainable, community-driven technology solutions to meet today's most urgent social challenges.

What is NetSquared Local?

NetSquared Local groups hold monthly offline events for anyone interested in technology and social impact. They serve as an opportunity to convene locally to share ideas, learn from one another, and collaborate on projects for real world impact. These gatherings take place in nearly 80 cities, in 25 countries, around the world. NetSquared Local events provide a chance to connect for all those interested in the intersection of social technologies and social change in your local community. Members of local groups represent nonprofit organizations and foundations, government agencies and service providers, designers and developers, innovators and social entrepreneurs.

Who are the Organizers?

Local organizers are all volunteers, passionate about the use of technology for social impact. They have a diverse group, with people of all ages, backgrounds, experiences and knowledge. You can learn more about the organizer team on the Local Organizers page, and review interviews about their work and interests on the blog.

How can I join the Organizer team?

We are excited for more new groups to get started in cities around the world! If you're interested in learning more, check out the **Engagement Guidelines** to make sure you're a fit for the network. If you are, simply fill out the **New Organizer Application** form to get started!

What resources are available to Organizers?

All organizers receive direct support from the CDI team through access and information. We also provide an email list connecting all organizers together to ask questions, share ideas, and collaborate on events. Because we ask that all groups have an online space where events can be promoted, RSVPs managed, and communications archived, we cover the cost for organizers to use **Meetup.com**. Lastly, organizers are encouraged to contribute to the community-created Organizer Handbook.

What's possible with a Local group?

The goal of Local groups is to provide a consistent, accessible opportunity for community members in your area to find others, learn more, and share their work around the topics of technology and social impact. As such, we ask that all Local groups hold monthly events with discussion, presentations, or network. Other groups go beyond the monthly events by holding local conferences or workshops, participating in the Camps program, created training programs, and even fundraised for trips to SXSW. We encourage organizers to innovate around the needs and opportunities of the local community. If an organizer has an idea, we are available to help provide feedback and support as applicable.

What is the TechSoup Global Network (TSGN)?

TechSoup Global Network helps social benefit organizations and charities outside the United States obtain donations of essential technology products, information and services. As of February 2011, it serves 36 countries.

What kind of support can I expect from a TSG partner in my country?

There is no pre-determined role for partners or Local organizers, but there are lots of opportunities that may be right for your group and the partner organization. Depending on the capacity, location, and resources needed and those of the partners, it may be appropriate to investigate opportunities for:

- event or meeting space in the partner office
- food or drinks sponsorship at events
- partner staff organizing or co-organizing events
- partners speaking about their work or other topics in the larger social technology and social impact sector that are appropriate and relevant to your local community
- help promoting monthly events via the partner communication channels
- help recruiting members or speakers
- help organizing on a continual basis

How do NetSquared Local groups work with TSGN partners in other countries?

In London, the local partner (CTT) provided space when the group was getting started and has sponsored some events to cover the cost of food and drink. Fundacja TechSoup. In San Francisco, for example, TSG provides a consistent and free venue for the Local events to take place, promotes events on Twitter and internally to staff. Partners in Canada, Poland, South Africa and Taiwan host NetSquared Local events.

How do we get connected?

You can connect with a Local group by visiting <http://netsquared.org/local> The CDI team is happy to make direct introductions between NetSquared Local organizers and TSGN partner staff - you can email us at any time net2@techsoup.org