

This document details design use cases, includes notes on design and copy, and provides some early style guidelines for development. This document should be used as the master guide for design to be implemented; psds are also provided as a resource for graphic assets, but minor (easily correctable) inconsistencies may exist in the psds.

## STYLE NOTES:

Here is a list of colors to get started. this list covers most of the common use cases and elements, but may be incomplete. It doesn't cover sizes or other styles, besides basic color assignments.

### Base text color:

Dark grey #676767

Light grey #b3b3b3 (breadcrumbs, special use)

### Link color

Green #539d15

### Link hover

Underline, Black #000000

### Topics links color

Dark Grey #676767

### Topics Links hover

Underline, Black #000000

### Topics in common links

White #ffffff with #676767 Background, with overlay highlight background graphic (30% transparent white png)

### Topics in common links hover

Underline White #ffffff with black #000000 Background, with overlay highlight background graphic (30% transparent white png)

### User need/offer text:

Dark Blue #1b3577

**Navigation, topics, lists, formal links** are all bold. in the case that a link is in the body of user entered data (blog post, bio) is should not be bold.

### Header background color

Light grey #f9f9f9

### Horizontal rules in body

1 px no shadow, light grey #ecedee

### Horizontal rules in header boxes or over light grey

1 px no shadow, light grey #dcdcdc

## FORMS COLORS

### Form section background color

light grey #f6f6f6

### form element background color

white #ffffff

### form element stroke color

light grey #e5e5e5

### unfilled form text (instructions)

light grey #b3b3b3

### user entered data

black #000000

### Orange color (required, alerts, special use, promo boxes)

#f58024

## STYLE NOTES (cont'd)

The following are sizes for all image-handler images (profile photos, project logos). Entire logo should be centered on tile.

				220x220 (profile size)
				160x160
				140x140
				80x80
				60x60 (normal icon size)
				30x30 (feed author/sidebar icon size)

## STYLE NOTES (cont'd)

### Logo Icon & Photo Icon specs:

Below are specs for each size of icon, for both uploaded profile pictures, and uploaded project icons. These items are treated differently, as icons have a stroke, and photos do not. We discussed doing this all with css on the call, but I also provided image templates for the thumbnails in each size, in case they are needed. One special need may be for creating Challenge icons in the medium size.

220x220 size:

6px radius round corner

50% black drop shadow: 90° down, 2px distance

profile photos cropped to 220x220

for logos:

2px stroke, color: #e5e5e5

logo cropped to 212x212 (to stay within stroke)

160x160 size:

6px radius round corner

50% black drop shadow: 90° down, 2px distance

profile photos cropped to 160x160

for logos:

2px stroke, color: #e5e5e5

logo cropped to 152x152 (to stay within stroke)

140x140 size:

6px radius round corner

50% black drop shadow: 90° down, 2px distance

profile photos cropped to 140x140

for logos:

2px stroke, color: #e5e5e5

logo cropped to 132x132 (to stay within stroke)

80x80 size:

6px radius round corner

50% black drop shadow: 90° down, 2px distance

profile photos cropped to 80x80

for logos:

2px stroke, color: #e5e5e5

logo cropped to 72x72 (to stay within stroke)

60x60 size:

6px radius round corner

50% black drop shadow: 90° down, 2px distance

profile photos cropped to 80x80

for logos:

2px stroke, color: #e5e5e5

logo cropped to 52x52 (to stay within stroke)

30x30 size:

3px radius round corner

50% black drop shadow: 90° down, 2px distance

profile photos cropped to 80x80

for logos:

2px stroke, color: #e5e5e5

logo cropped to 26x26 (to stay within stroke)

### Generic Badges

I made templates for generic badges, like “Challenge winner” and also examples for “Volunteer Hours” and Project status in it’s 3 stages. You can build these with css for the corners, dividers and shadow as you were describing earlier, or use the graphics I included as backgrounds, whatever works better for you. If you do use css, I provided a template for the left hand image size in addition to the full badge psd.

220x40

6px radius round corner

50% black drop shadow: 90° down, 2px distance

photo/image on left: 78x40

text size: variable

text color variable to match image

text area background color #f6f6f6

### Box Styles

6px radius round corner

50% black drop shadow: 90° down, 2px distance

## STYLE NOTES (cont'd)

### Sidebar Boxes

220 wide  
base header size: 15px Myriad Bold

### Indicator Arrows for boxes

I've generated arrows in seven colors I thought would ever be useful, and named them with their matching html color name. If you come up with more colors let me know. these can be used with a striped box with matching 2 pixel solid color border, or on solid color boxes. The psd contains layers for all the colors.

The colors are

000000  
f58024  
539d15  
676767  
f7f7f7  
f6f6f6  
fafafa  
ffffff

These graphics contain a dropshadow that matches the icon style, 50% black drop shadow: 90° down, 2px distance. A matching drop shadow should be used on the box the arrow is associated with.

### Form/action Buttons

I retooled the button to look similar, and allow for the 3 piece style we discussed. I created a psd with the 3 slices, and layers for each color. I used the psd to export all the slices of all the layers, named by their base color, and numbered left to right, 1,2,3. in each series, image #2 is the the image that will stretch across the background. #1 and #3 are end caps.

### Special Buttons

I've included 4 special buttons as psds and pngs.

1. Play button for homepage in green
2. Giant join button for homepage
3. Edit square button for edit profile/project page.
4. Help button for sidebar/form use.

### Nav Bar Activity Indicator Background

There is a green button behind the number of activity alerts waiting for a logged in user. In order to fit it in the nav bar, this is smaller than a typical button, although it is built the same way, with 3 slices, so it can expand wider for bigger numbers if needed. I created a psd for the background, and exported the 3 slices, numbered the same as the buttons. I also included a single graphic button with the text included, in case this is not to be localized.

### Striped tiling backgrounds

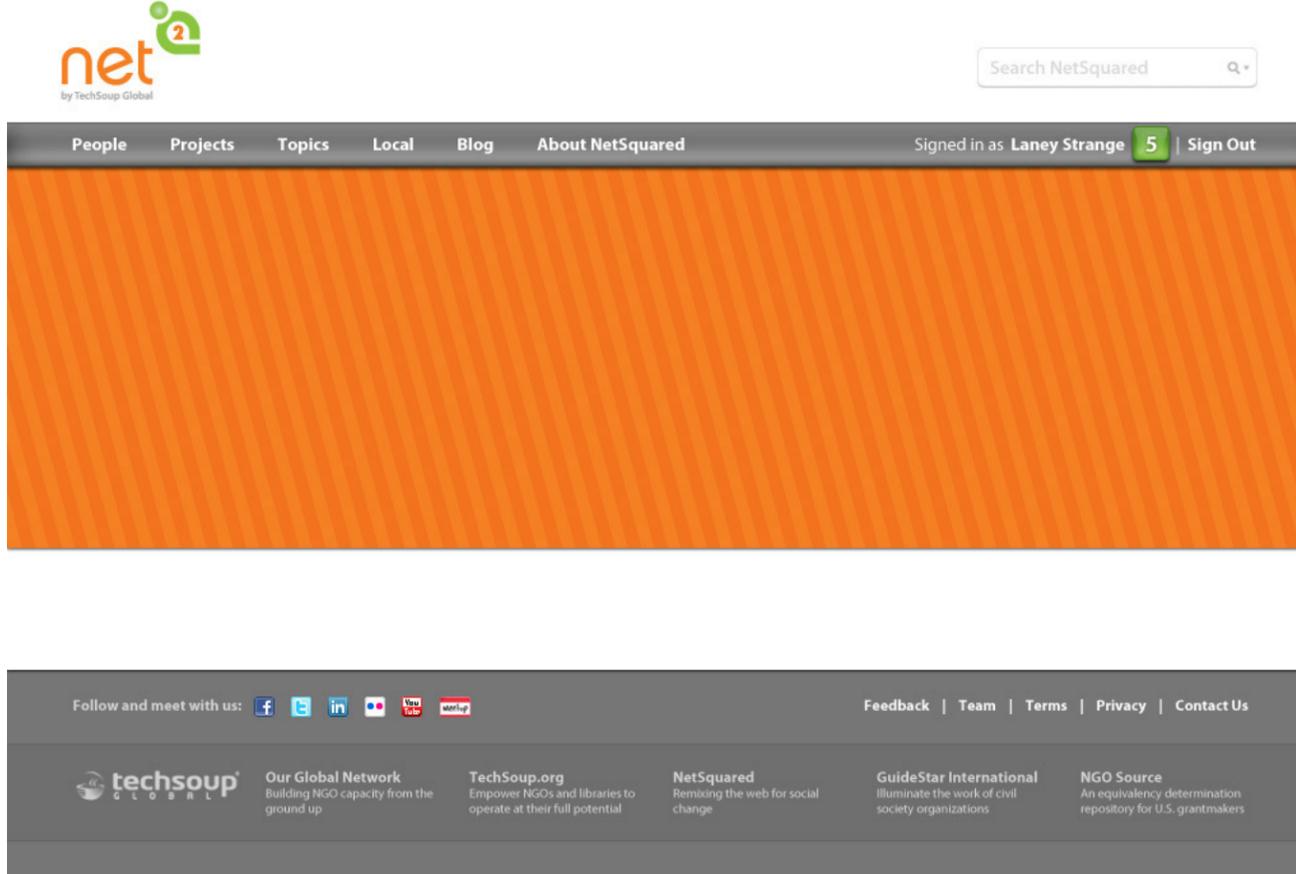
I created tiling backgrounds in as many colors as I could find in the comps. There are a few shades of grey, orange and green. I included psds and pngs of each color.

### Degradation in older browsers

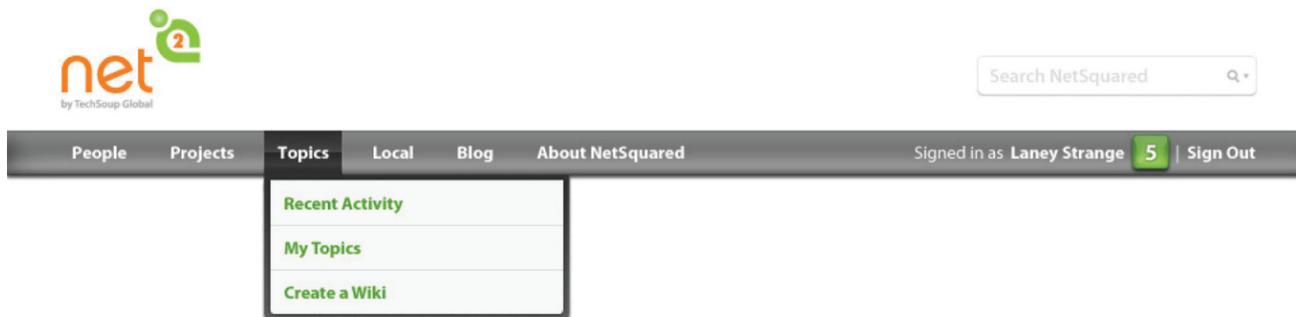
We were talking about how the site would degrade earlier as well, and while cutting all this up I was thinking that on older browsers that don't support tthe round corners and drop shadows, the way to go would probably be to drop all those styles altogether, leaving just square, raw images, bubbles, and backgrounds. I think that would be better than having some things be rounded and shadowed, and some not.

## 1. GLOBAL NAV, FOOTER + HOME

Global nav on authenticated Home has orange striped “featured box” with drop shadow that runs the full width of the browser window, stretching with resizing of the window.



Showing mouseover of global nav:



Showing mouseover of subnav:



Subnav text should read as it is above. Recommend never using “N2” to represent the brand externally — it is alienating to users who don’t know what it means. “About NetSquared” is spelled out because the word “NetSquared” is not in the logo - it is important to have the name somewhere at the top of the page.

Recommended Global Nav:

People

- Recent Activity
- My Connections

Projects

- Publish a Project
- Recent Activity
- Projects I Follow
- My Topics
- Challenges

Topics

- Recent Activity
- Create a Wiki

Local

- Find a Local group
- Start a Local group
- Local Organizers
- Curricula

Blog

- Publish a Post

About NetSquared

## 1. GLOBAL NAV, FOOTER + HOME

Showing “Activity menu.” Menu appears when user has activity since last landing/ login, and mouses over the number of activity items.



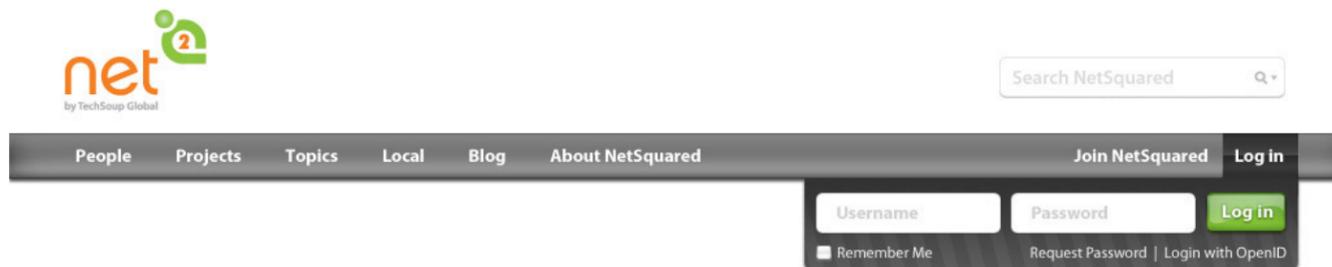
Activity items are listed according to user’s projects, connections, and topics. Clicking item takes user to corresponding page, and lowers number of activity items in menu.

**1.1** Copy edit: should say “2 new comments” on project

The options menu shows only when user clicks their own name (mousing over name should show an underline highlight state, and this state should persist to indicate user name needs to be clicked again to hid menu). **This menu is completely unrelated to the number, and there for should not include the number in the menu box. Revision as shown:**

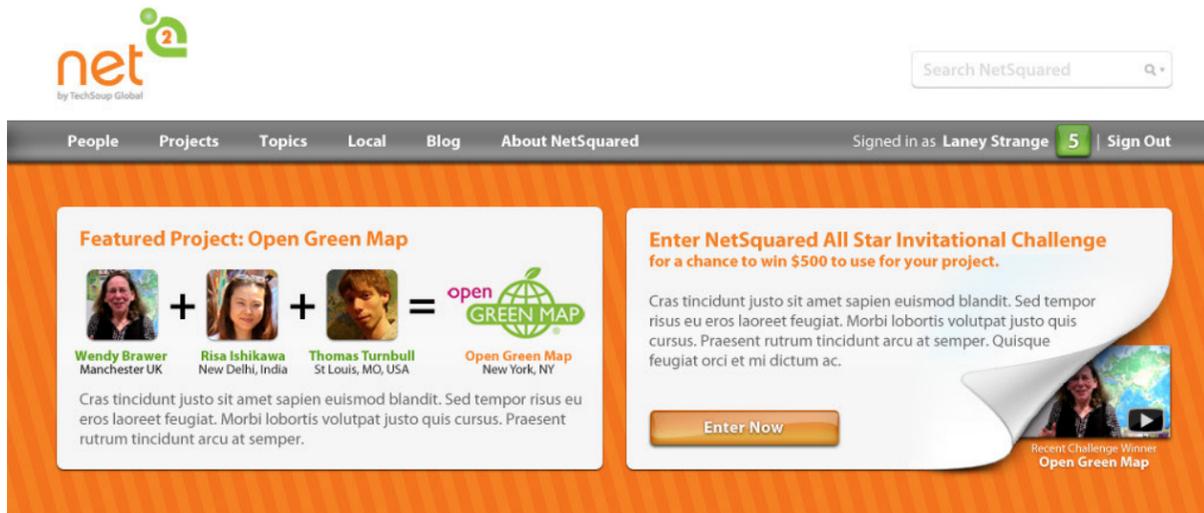


Showing sign-in menu. Please use verbage “Sign in/ sign out” rather than “log” as shown below.



## 1. GLOBAL NAV, FOOTER + HOME

Authenticated Home page. Featured box shows content in two modules. (See next page for additional guidelines for the featured box area).



1.2

Sitemap: I.

**1.2** If authenticated user has not synched their Twitter account with #dailybits, this button appears. On mouseover, reveal a tooltip, "Sync your #dailybits feed with Twitter". Clicking reveals authorization dialog.

Pulldown menu appears (or is enabled) for authenticated users who are authors of at least one project. "Post to My Stream" is default and #dailybits appear on user's profiles as well for this option. "Post to [projectname]" would appear as a selectable project page update option.

### Coming up in San Francisco [View All](#)

March 22 **Council For Automated Meeting Notes Annual Fundraiser & Buffet Dinner**  
7:00pm - San Francisco, CA  
Don't miss out on all star chef Bobby Flay, this year's guest for our annual fundraiser to help automate the meeting minutes system. We're so close to meeting our goal this year... [Read More](#)

### Community Activity [Show only: My Topics | My Projects | My Connections | View All](#)

**Bill Brissette** commented on **Ushahidi** 20 Minutes Ago  
"Thanks for sharing your story. I love how you list "being disruptive" as one of your key pieces of advice for other projects. Keep up the awesome!"

**Laney Strange** is now following **NetSquared Beta** 30 Minutes Ago  
Connecting People and Projects for the Common Good  
Topics: **Community Organizing**, **NetSquared**, **Drupal**

**Erik Hersman** posted an event on **MeetUp** 41 Minutes Ago  
**NetTuesday coming up Feb 29!**  
Don't miss our monthly roundtable at the Tropical Room. This month, guest speaker Jim Davis will speak about responsible use of technology in third world countries. As usual, we'll also be opening the floor for first timers to introduce themselves and their projects.

**Erik Hersman** published a #DAILYBIT to **Ushahidi** 45 Minutes Ago  
Things are going great with our fundraising efforts today, we're getting closer and closer to reaching our goal of \$25,000 for the quarter.  
Topics: **Citizen Media**, **Open Government**, **Education**, **Technology**, **Drupal**

**Wendy Brawer** added a connection 45 Minutes Ago  
**James Jones - Austin, TX, USA**  
"Hoping to help some great organizations out with a little PHP magic!"

**Janice Dover** updated **Citizen Patrol** 47 Minutes Ago  
**"We still need donations to keep our service running through 2013"**

**Laney Strange** added **Bill Brissette** as a contributor to **Net Squared Beta** 1 Hour Ago  
net = [Bill Brissette] + [Laney Strange] + [Wendy Brawer] + [Erik Hersman] + [Jason Manord] + [Janice Dover] + [James Jones] + 4 More

**Jason Manord** published a **Blog Post** 2 Hours 30 Minutes Ago  
**Our interview with SF NetSquared's April Kyle**  
Lorem ipsum dolor sit amet, ut tantas suscipit nam. Sed suas modus altera te, magna accusata sea ei, eam ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum salutatus. Discere accusamus pro an, te sed facete tincidunt. Has an mucus vivendo, at nostrud agriculae ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum. Discere accusamus pro an, te sed facete tincidunt. Has an mucus vivendo, at nostrud agriculae ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum accusamus pro an, te tincidunt an mucus vivendo, at nostrud agriculae ex nisl omnesque... [READ MORE](#)  
Topics: **Poverty**, **NetSquared**, **Drupal**

**Bill Brissette** commented on **Open Green Map** 3 Hours Ago  
"These mapping tools are great! I've just found 13 recycling centers withing walking distance of my house, that I never knew existed. Totally rad."

Show More

Post: #dailybits  
Post to: My Stream  
Share an update here.  
Publish

- #### Latest Project Needs
- "Seeking experienced PHP coders and product managers."
  - The NetSquared Beta**  
12 Comments | 32 Followers
  - "Looking to hire 3 Fundraisers and 4 Community Activists to continue"
  - Project BigTop**  
2 Comments | 12 Followers
  - "Calling all beta testers! We need people to test out our new site!"
  - Ushahidi**  
9 Comments | 115 Followers

#### Sign Up For Our Newsletter

- #### Trending Topics [View All](#)
- Social Justice**
  - Sustainability**
  - Activism**
  - Community Organizing**
  - Drupal**
  - Politics**
  - Education**
  - Technology**
  - NetSquared**
  - Poverty**

- #### Recent Blog Posts [View All](#)
- Our interview with SF NetSquared's April Kyle**
  - How RSS Can Help You Innovate**
  - Municipal Wireless**
  - Our new video is out on Youtube!**
  - Ushahidi In full Swing for 2012!**

## 1. GLOBAL NAV, FOOTER + HOME

Featured Box Area. The Featured Box Area is to be used for promo content or to show off examples of successful collaborations or other ways users have leveraged the site. **This area is always 300 pixels high, and stretches as wide as the browser window.**

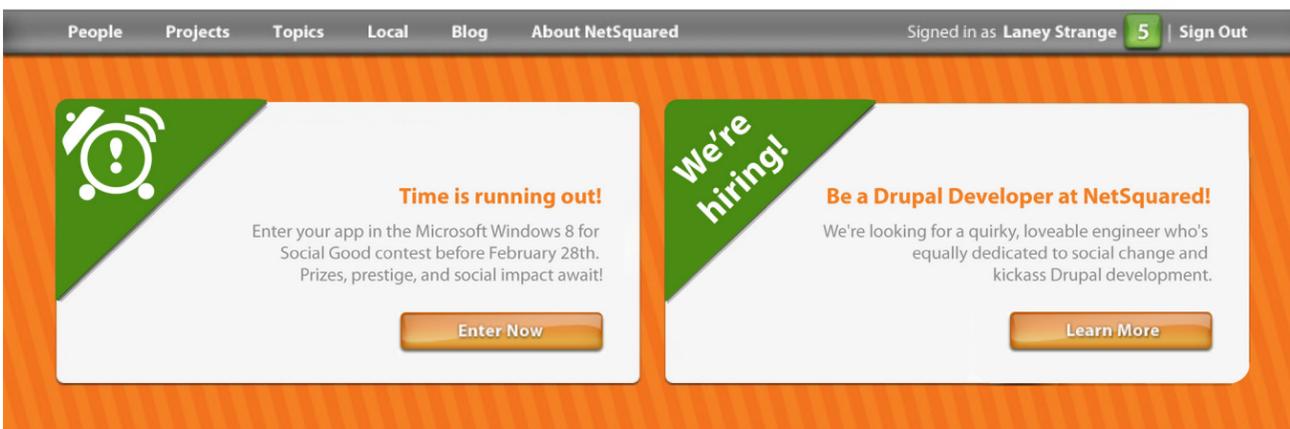
Featured content is always placed within two modules as shown. Each module is 222 x 460 pixels, centered and spaced as shown. There are different ways to call “extra attention” to specific content or items:

A) If there is a visual item being featured, such as a video still, featured user or project image, the item can be placed under a page “curl” in one of the modules, preferably the right module. The purpose here of the curl is providing an extra visual clue to click. **Items placed under curls should always be clickable**, either loading another page or a video in a flyover window. At minimum, there must be a highlight state when user mouses over the visual, such as underlining the text caption or adding a noticeable drop shadow to the visual. Ideally, the page curl would curl back even further to show more of the image.

Buttons should never be placed under page curls.

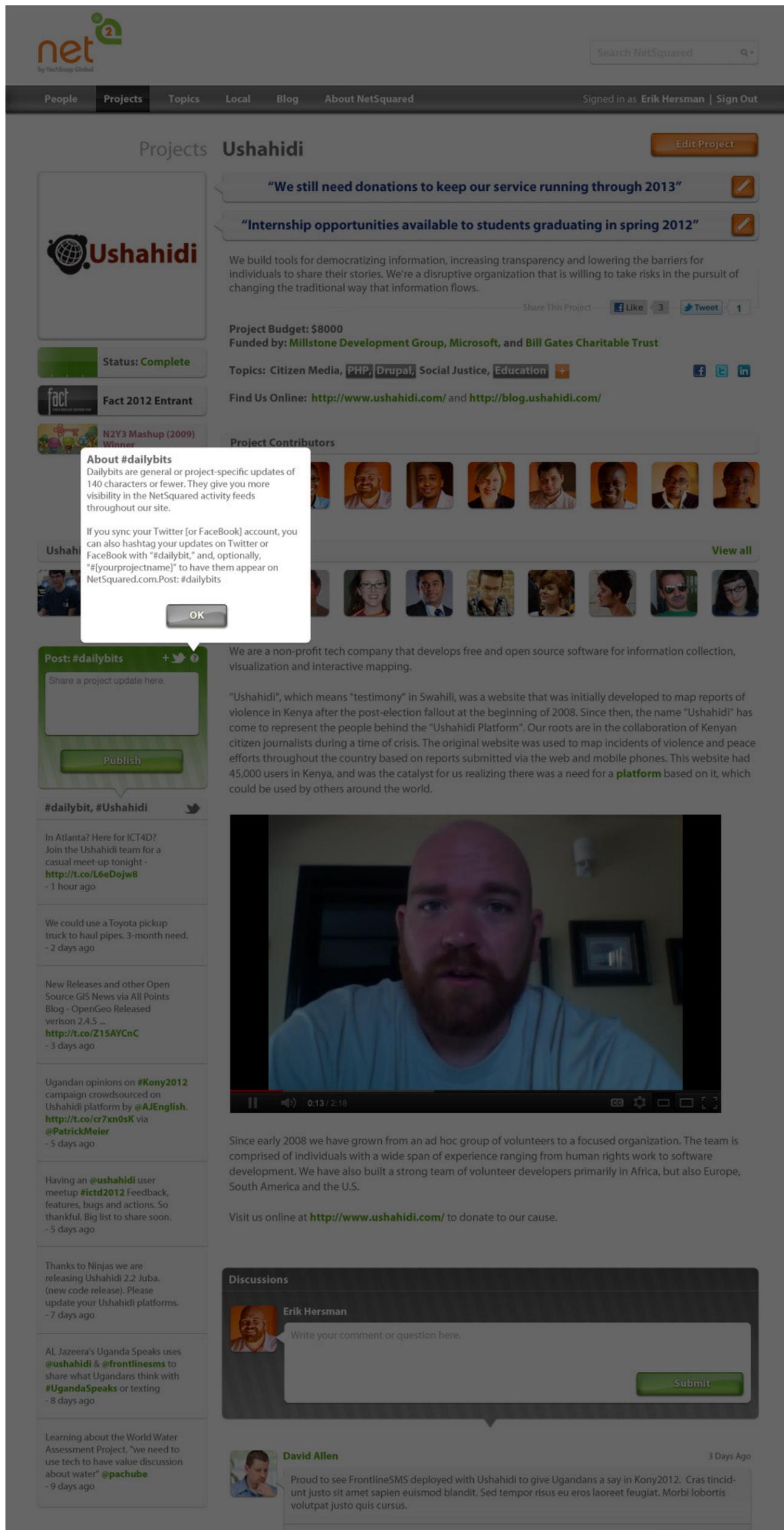


B) If there is mostly textual content that needs extra impact, a corner green triangle with drop shadow and either an icon or appropriate text could be used. Note the alignment and spacing of text. Headline should be minimum of 30 pixels away from green triangle.



## 1. GLOBAL NAV, FOOTER + HOME

Showing #dailybits Help window. Window could use close box instead of OK button for closing. All help windows should behave in a similar style throughout the site.



The screenshot shows the Ushahidi project page on the NetSquared platform. The page includes a search bar, navigation tabs (People, Projects, Topics, Local, Blog, About NetSquared), and a user profile (Signed in as Erik Hersman). The main content area features the Ushahidi logo, a project description, budget (\$8000), funding sources (Millstone Development Group, Microsoft, and Bill Gates Charitable Trust), and a list of project contributors. A help window titled "About #dailybits" is overlaid on the page, providing instructions on how to use the hashtag for updates. The help window contains the following text:

**About #dailybits**  
Dailybits are general or project-specific updates of 140 characters or fewer. They give you more visibility in the NetSquared activity feeds throughout our site.

If you sync your Twitter (or FaceBook) account, you can also hashtag your updates on Twitter or FaceBook with "#dailybit," and, optionally, "#[yourprojectname]" to have them appear on NetSquared.com.Post: #dailybits

The help window has an "OK" button at the bottom. Below the help window, the page shows a "Post: #dailybits" form with a "Publish" button and a list of recent posts. A video player is also visible, showing a man speaking. The "Discussions" section at the bottom shows a comment by Erik Hersman and a post by David Allen.

## 1. GLOBAL NAV, FOOTER + HOME

Unauthenticated Home. This is the public version of Home that is displayed upon landing on NetSquared.com, prior to sign-in or registration. In addition to the orange striped featured box running the full width of the browser no matter what the window size, the blue map with gradient should as well.



Sitemap: I.

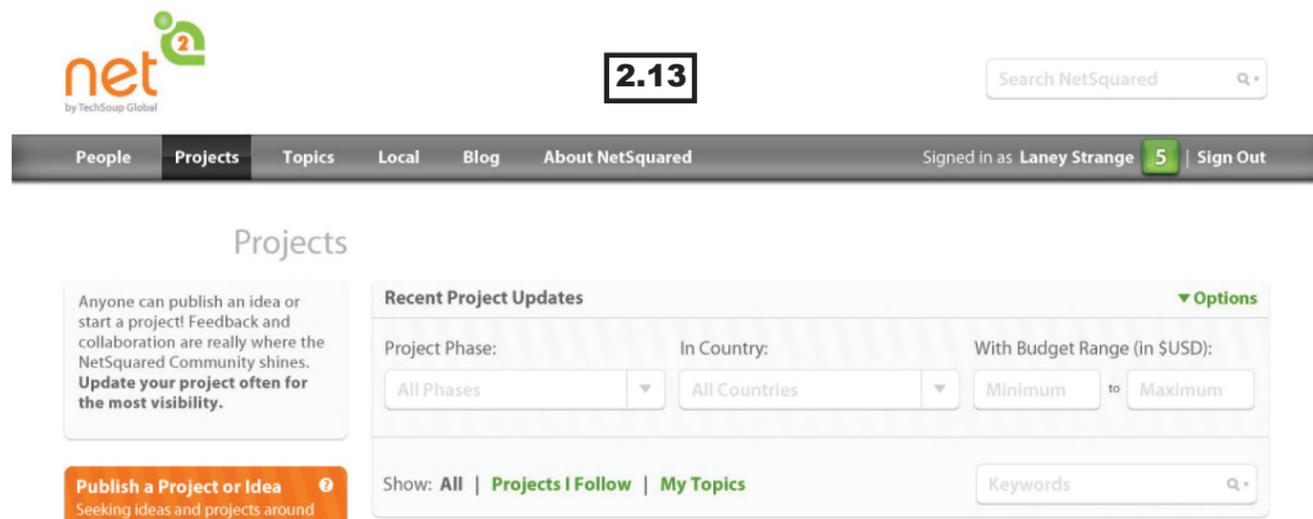
- 1.3** Links to Topics (when released) - optional.
- 1.31** Links to People landing.
- 1.32** Links to Local.
- 1.33** Links to Projects Landing.
- 1.34** Demo video opens and plays in overlay.
- 1.35** Mouseover state for element under page curl is white underline of the text. Clicking this item loads project page for Open Green Map (with video).

## 2. PROJECTS

Projects Landing filter UI. Ideally the page should reload upon selecting different options within the pulldown menus. For text-entry fields, user should be able to use the Return key to perform the filter or click the magnifying glass. **We might try using a Search button in the style of other gray glossy buttons instead of the magnifying glass, which seems too closely related to the keyword box.**

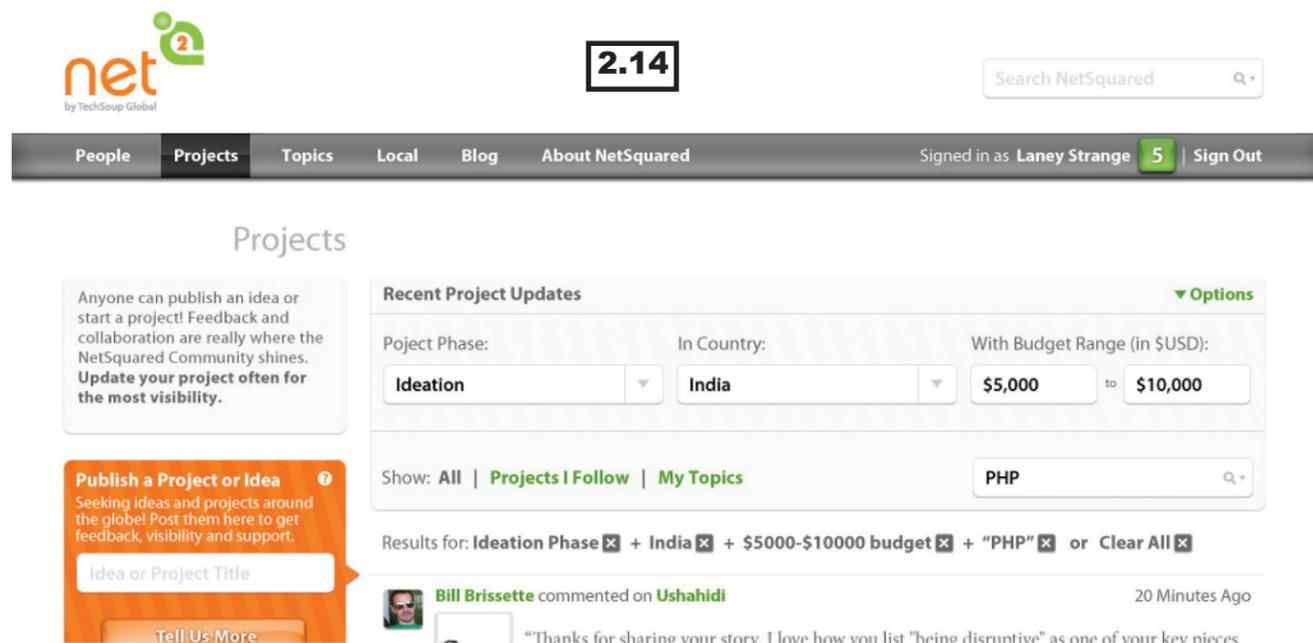
**2.13** Showing opened options filter UI

**2.14** Showing filtered results UI



Gray helper text in fields appear by default as follows:

- Project Phase:* "All phases"
- In Country:* "All countries"
- With Budget Range (in \$USD):* "minimum" to "maximum"
- Keywords:* "(ex: php and mobile)"



## 2. PROJECTS

Projects Landing. Includes the elements shown in full color and mockup form below, plus an additional Featured Area Box at the top, shown and described on the next page.

The screenshot shows the NetSquared Projects landing page. At the top left is the NetSquared logo. A search bar is located at the top right. Below the logo is a navigation menu with links for People, Projects, Topics, Local, Blog, and About NetSquared. The main content area is titled 'Projects' and features several sections: 'Recent Project Updates' with filters for Project Phase (Ideation), In Country (India), and With Budget Range (\$5,000 to \$10,000); 'Your Projects' listing 'The NetSquared Beta', 'Project BigTop', 'NetSquared Local', and 'Ushahidi'; 'Recent Challenge Winner' featuring Wendy Brawer and 'Open Green Maps'; and a 'Recent Project Updates' feed with various posts from users like Bill Brissette, Laney Strange, Erik Hersman, Wendy Brawer, and Janice Dover. Annotations in red boxes highlight specific UI elements: 2.24 points to the 'Update your project' text; 2.2 points to a comment; 2.22 points to a hashtag in a topic list; 2.23 points to a 'Show More' button; and 2.24 points to a help button.

Sitemap: III.

**2.2** Activity feed. **Note font change for comments.** Comments, needs/ offers, and added contributors do not show topics or summaries.

**2.21** Showing tag/ topic in common with authenticated user, and mouseover style for tag in common (underline inside box).

**2.22** #dailybit should be lowercase, not capitalized as shown here.

**2.23** Show More button is an option to Ajax auto-load scrolling. In either case of auto-load reaching a 30-item limit or "manual load" show more, 10 more updates would be added to the page in order of most recent.

**2.24** Help button - optional. Help window UI and content TBD.

## 2. PROJECTS

Projects Landing. Showing the new Featured Box Area to be implemented at the top of the page. The below is a wireframe to show functionality, and style indications are annotated.

This area follows the same spec for size, color and spacing as the Home page featured area, except there is one long module in its center. Nav arrows should be used to refresh entire pane with new content, both projects and topics. Arrows should have a lighter color value and be inactive when there is no more content.



Sitemap: III.

**2.25** “All” is always default filter on landing for Topics, but projects should be randomized per landing. When user clicks a topic, 6 new projects load that are tagged with that topic.

**2.26** Style: orange “Topics” header, green highlight bar for topics with reversed white topic text, dark gray text for non-highlighted topics (color of topic link text throughout site).

**2.27** Style: shades of dark and light green that match others used throughout the site for active/inactive nav arrows.

**2.28** Style: orange header and subheader, light gray for the project descriptor text.

## 2. PROJECTS

Project Profile page:

The screenshot shows the Ushahidi project profile on NetSquared. At the top, there's a navigation bar with 'People', 'Projects', 'Topics', 'Local', 'Blog', and 'About NetSquared'. The user is signed in as 'Laney Strange'. The main content area features the Ushahidi logo, a 'Follow' button, and a list of project updates. Two callouts, 2.3 and 2.31, are present. Callout 2.3 points to the project title and description area. Callout 2.31 points to the 'Project Contributors' section, which displays a grid of contributor avatars. Below this is a 'Discussions' section with a comment form and several replies from users like David Allen, Janice Heller, Erik Hersman, and Juliana Rotich. A video player is also visible in the middle of the page.

Sitemap: IIIC.

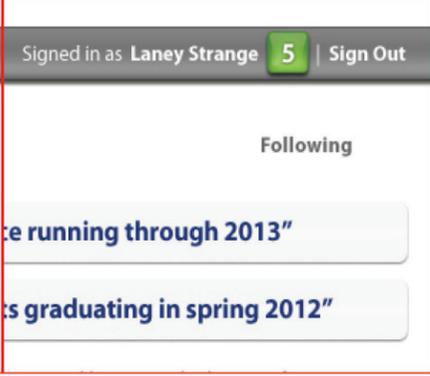
**2.3** Need and offer bubbles. Mousing over reveals button for contact/ messaging, or enabling follow/ connection relationship between users.

This is a close-up of the 'Contact Ushahidi' button, which is a green button with white text. It is located below a project update that says 'Internship opportunities available to students graduating in spring 2012'.

**2.31** Contributors and Followers header strips use "View All" button, when required space-wise, to reveal all people in overlay (see People Profile section).

## 2. PROJECTS

Project page follow states:

		
Default View	After Click	On Mouse Over of "Following"

## 2. PROJECTS

Project Author/ Contributor's view of Project page:

The screenshot displays the Ushahidi project page on the NetSquared platform. At the top, there's a navigation bar with 'People', 'Projects', 'Topics', 'Local', 'Blog', and 'About NetSquared'. The project title 'Ushahidi' is prominently displayed with a version indicator '2.4' and an 'Edit Project' button. Below the title, there are two featured posts: 'We still need donations to keep our service running through 2013' and 'Internship opportunities available to students graduating in spring 2012'. The project description states: 'We build tools for democratizing information, increasing transparency and lowering the barriers for individuals to share their stories. We're a disruptive organization that is willing to take risks in the pursuit of changing the traditional way that information flows.' Project details include a budget of \$8000, funded by Millstone Development Group, Microsoft, and Bill Gates Charitable Trust. Topics listed are Citizen Media, PHP, Drupal, Social Justice, and Education. A '2.4' callout highlights the 'Edit Project' button. Below the project details, there's a section for 'Project Contributors' with several profile pictures. A '2.41' callout points to a 'Post: #dailybits' form with a 'Publish' button. The page also shows a list of 72 followers, a video player, and a 'Discussions' section with comments from Erik Hersman, David Allen, Janice Heller, and David Kobia. The footer contains social media links and a list of partner organizations: TechSoup.org, Our Global Network, NetSquared, GuideStar International, and NGO Source.

Sitemap: IIIB.

**2.4** Edit Project button reveals project form, while edit icons on need/offer and add button next to topics are their own dialogs or in-line edit functions.

**2.41** If author has not synched project's Twitter account with #dailybits, this button appears. On mouseover, reveal a tooltip, "Sync your project's #dailybits feed with Twitter". Clicking reveals authorization dialog.

## 2. PROJECTS

The New Project form is below, shown when users click UI to publish a project:

Sitemap: IIIA.

**2.5** Copy edit: should say “project contributors,” not participants

**2.51** Twitter sync UI. Checkboxes are disabled by default, until Twitter account is authorized for syncing. Recommend pre-selected checkboxes.

The screenshot shows the 'New Project' form on the NetSquared website. The form is organized into several sections:

- New Project Title:** A text input field with the placeholder 'Enter Project Title Here'.
- Upload Project Image:** A section with a 'No Image Available' placeholder and a 'Choose File' button labeled 'Browse...'. It includes instructions: 'Maximum size for upload is 2 MB; valid formats are png, jpg, and gif. The best size for a project image is 200px X 200px.'
- Project Needs & Offers:** Two text input fields. The first asks 'Does your project need something to move forward?' with a placeholder 'Describe your project's greatest need, such as funding, resources, promotion, etc. in < 140 characters.' The second asks 'Does it offer something other NetSquared members could benefit from?' with a placeholder 'Describe what your project offers to other action-oriented idealists in < 140 characters.'
- Project Summary:** A text input field with the placeholder 'Enter Summary text here' and instructions: 'Describe in 140 characters or less, the mission of your project.'
- Related Topics:** A text input field with the placeholder 'At least 2, separated by a comma (,). Example: digital inclusion, mobile'. Below it are 'Popular topics (click to add):' followed by a list of topic tags.
- Project Status:** A section with the question 'How far along is your project?' and three radio button options: 'Status: Ideation' (selected), 'Status: In Process', and 'Status: Complete'.
- Project Budget:** A section with the question 'Note: funders may search NetSquared for projects by budget, so it's a good idea to fill in a rough estimate.' It includes a text input field for '\$ Enter in USD' and a 'Currency Converter' button.
- Project Funding:** A section with the question 'Add links to people and organizations that fund your work.' It includes an 'Add funder:' label, a 'Name' input field, a 'Website Address' input field, and an 'Add' button.
- Project Participants:** A section with the question 'Invite collaborators and team members to join the project'. It features a profile picture of a man and a question mark icon. A callout box labeled '2.5' is present. Below is an 'Add participant:' label, a text input field for 'Your partner's e-mail address, as registered with NetSquared', and an 'Add' button.
- Affiliated Organizations:** A section with the question 'Add NetSquared Organizations that are Affiliated with your project'. It features a question mark icon. Below is an 'Add organization:' label, a text input field for 'Organization Name or Website Address', and an 'Add' button.
- Your Online Presence:** A section with the question 'Add urls for your website, blog, and social media pages.' It includes input fields for 'Project Website', 'Project Blog', 'Facebook', and 'Twitter'. The Twitter field has a 'Sync #dailybits' button. Below the Twitter field are two checkboxes: 'Import #dailybits from Twitter' and 'Sync with retweets of my #dailybits on Twitter'. A callout box labeled '2.51' is present. At the bottom is a 'LinkedIn' input field.
- Long Description:** A section with the question 'Describe your project in detail, embed videos, etc.' It includes a rich text editor with a 'Format' toolbar and a text input field with the placeholder 'Enter Text - 4000 Character Limit'.

At the bottom of the form is a large orange 'Publish' button.

## 2. PROJECTS

Showing confirmation state of Project page - after Project form has been submitted or updated.

Sitemap: IIIB.

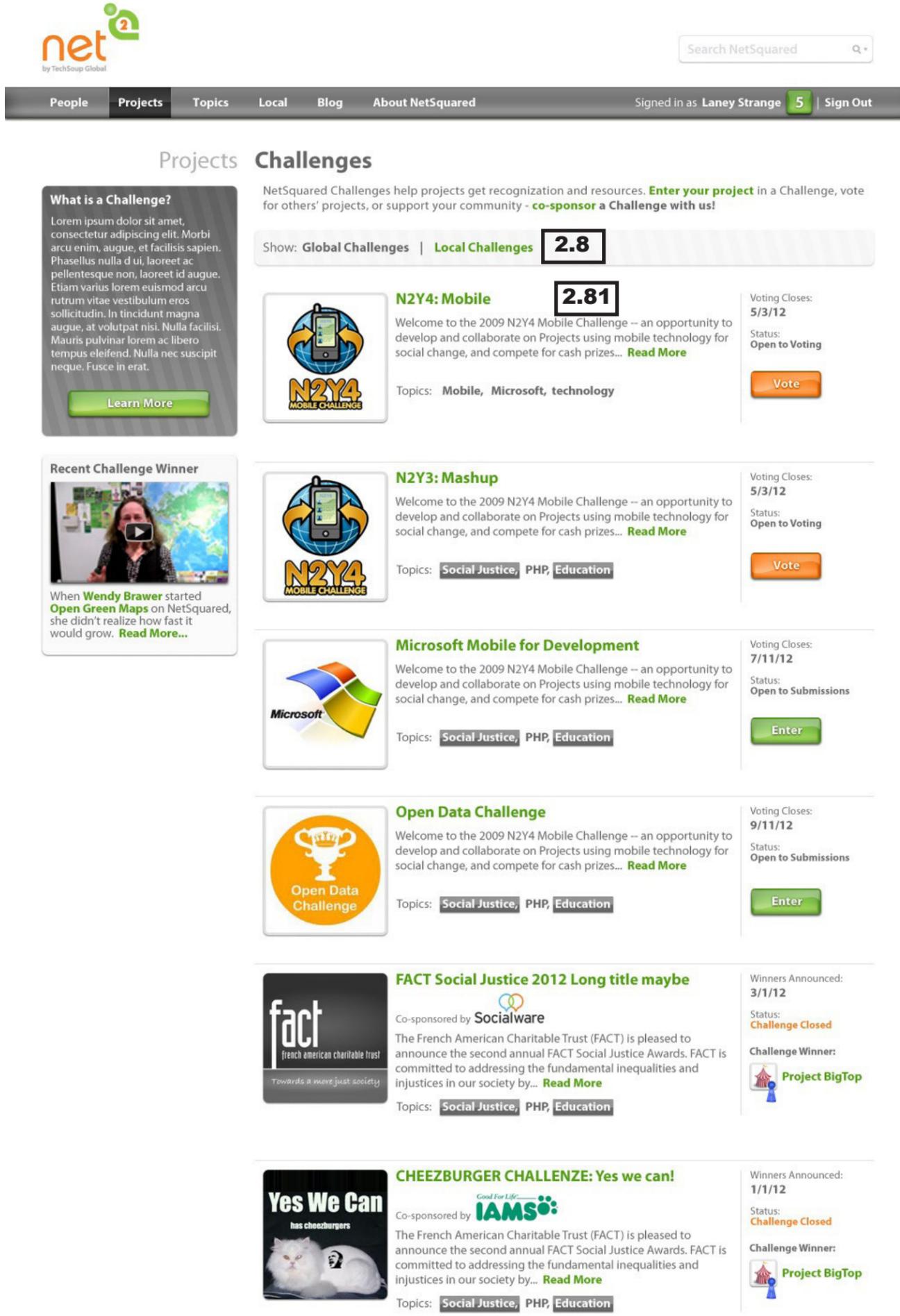
**2.6** Confirmation bar - option to show for 5 seconds, then hide.

The screenshot displays the Ushahidi project page on the NetSquared platform. At the top, a navigation bar includes 'People', 'Projects', 'Topics', 'Local', 'Blog', and 'About NetSquared'. A search bar is located in the top right. A prominent orange banner reads 'Congratulations! Your Project has been published.' with a '2.6' badge. The project title 'Ushahidi' is followed by an 'Edit Project' button. The main content area features a project description: 'We build tools for democratizing information, increasing transparency and lowering the barriers for individuals to share their stories. We're a disruptive organization that is willing to take risks in the pursuit of changing the traditional way that information flows.' Below the description are social sharing options (Like, Tweet) and project details: 'Project Budget: \$8000', 'Funded by: Millstone Development Group, Microsoft, and Bill Gates Charitable Trust', and 'Topics: Citizen Media, PHP, Drupal, Social Justice, Education'. A 'Project Contributors' section shows several profile pictures. A video player is embedded in the main content area, showing a man speaking. A 'Discussions' section is located at the bottom, featuring a comment from Erik Hersman and replies from David Allen, Janice Heller, and David Kobia. The footer includes social media links and a list of partner organizations: TechSoup.org, Our Global Network, NetSquared, GuideStar International, and NGO Source.



## 2. PROJECTS

Challenges Landing page:



Sitemap: IIIF.

**2.8** Country-specific Challenges.

**2.81** Sort order of Challenges is:

- 1- Voting Closes (soonest)/ Open to Voting
- 2- Submissions Close (soonest)/ Open to Submission
- 3- Winners Announced (most recent)/ Challenge Closed/

## 2. PROJECTS

Challenge page:

Sitemap: IIIF1.

**net 2** by TechSoup Global

Search NetSquared

People Projects Topics Local Blog About NetSquared Signed in as **Laney Strange** 5 | Sign Out

Projects Challenges **FACT Challenge 2012** [Enter A Project](#)

Co-sponsored by: **Socialware** Share This Challenge [Like](#) 3 [Tweet](#) 1

**fact** french american charitable trust  
Towards a more just society

Status: **Accepting Submissions**

Interested in supporting this Challenge?  
[Be A Co-sponsor](#)

**Rules & Eligibility**  
NetSquared welcomes participation from non-profits, individuals, social entrepreneurs as well as legally defined not-for-profit entities. Intellectual Property, Standards, Licensing: All projects submitted will be governed by the Attribution Non-Commercial-No Derivative Works 3.0 United States license.  
Submissions are limited to three (3) Projects per any one (1) organization, NGO, or group. If you have questions about organizational affiliation of your Project or how to submit, please do not hesitate to contact us.

For Regions: Worldwide  
Status: **Open for Submissions**  
Voting Closes: 12/12/12  
Winners Announced: 12/15/12

Topics: Citizen Media, **PHP**, **Drupal**, Social Justice,

Winner Receives:  
**\$5,000 each and recognition on the NetSquared and FACT web sites. In addition to direct financial support through the FACT Social Justice Award, FACT is generously supporting fund development assistance for all FACT Featured Projects.**

**FACT Challenge 2012: Collaborate for Social Justice**  
The French American Charitable Trust (FACT) is pleased to announce the second annual FACT Social Justice Awards. FACT is committed to addressing the fundamental inequalities and injustices in our society by helping develop and sustain networks of community-based groups in the U.S. and France that educate, organize, and empower people to actively participate in developing public policies that directly affect their lives.

**Our Challenge theme this year is "Collaborate for Social Justice."**

We chose this theme because beneath all the new platforms, widgets, tools, social media, and innovative products lies the potential for people to collaborate in new ways with one another.

The FACT Challenge seeks to surface innovative Projects that leverage web and/or mobile technologies that foster collaboration around social justice issues.

Specific technologies could include, but are by no means limited to:

- Leveraging use of wikis
- Social networking platforms
- Citizen journalism and reporting
- SMS

PROJECTS ENTERED (showing 1-12 of 121)  Help us decide the Challenge winner!  
 < Page 1 2 3...7 > **Vote for 3-5 projects**

<b>Citizen Patrol - <a href="#">learn more and vote</a></b> the urban poor people reporting demolition, hunger and poverty and human rights in the Philippines	<b>YOUR BALLOT:</b> 1 <input checked="" type="checkbox"/> <b>wikiSCHAP</b> (remove) 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> <input type="button" value="SUBMIT &gt;"/> <div style="border: 1px solid red; padding: 2px; color: red; font-size: small;">           ! Your ballot is not yet valid - add at least 2 more projects         </div>
<b>wikiSCHAP</b> <input checked="" type="checkbox"/> ON BALLOT (remove) wikiSCHAP will be revolutionary in the domain of International Program Development. It will be...	
<b>IPEACE - <a href="#">learn more and vote</a></b> Recent innovations in science and technology, especially web 2.0 applications and mobile...	
<b>MyVote Platform - <a href="#">learn more and vote</a></b> An independent social Network, Blog and sms platform set-up to promote better debates and...	
<b>Violent Water Conflicts in Kenya's Ewaso Ngiro River Basin... - <a href="#">learn more and vote</a></b> The integrated Electronic Peace Building project seeks to prevent, manage and resolve violent...	

[more projects:](#) < Page 1 2 3...7 >

## 2. PROJECTS

Enter Challenge page:

Sitemap: IIF2.

The screenshot shows the NetSquared website interface. At the top left is the 'net by TechSoup Global' logo. A navigation bar contains links for 'People', 'Projects', 'Topics', 'Local', 'Blog', and 'About NetSquared'. The user is signed in as 'Laney Strange' with a level indicator '5' and a 'Sign Out' link. A search bar labeled 'Search NetSquared' is on the right.

The main content area is titled 'Projects Challenges Enter Your Project'. The featured challenge is 'FACT Challenge 2012', co-sponsored by Socialware. Below the title is a form to 'Enter Your Project(s)' with a dropdown menu for 'Select Project' and an '+ Add' button. There are two checkboxes for 'Eligibility' and 'Terms & Conditions', both of which are checked. An 'Enter Project(s)' button is located below the checkboxes.

A sidebar on the left, titled 'Some of the Entrants', displays a grid of logos and photos for various organizations: Ushahidi, Project BigTop, Citizen Patrol, Net2Beta, and Open Green Map.

The 'Eligibility & Rules For Entry' section contains several paragraphs of placeholder text (Lorem ipsum). The 'Terms & Conditions' section also contains placeholder text.

At the bottom of the page, there is a footer with social media links (Facebook, Twitter, LinkedIn, YouTube, Meetup) and a list of partner organizations: TechSoup.org, Our Global Network, NetSquared, GuideStar International, and NGO Source.

## 2. PROJECTS

Confirmation of successful project submission into Challenge:

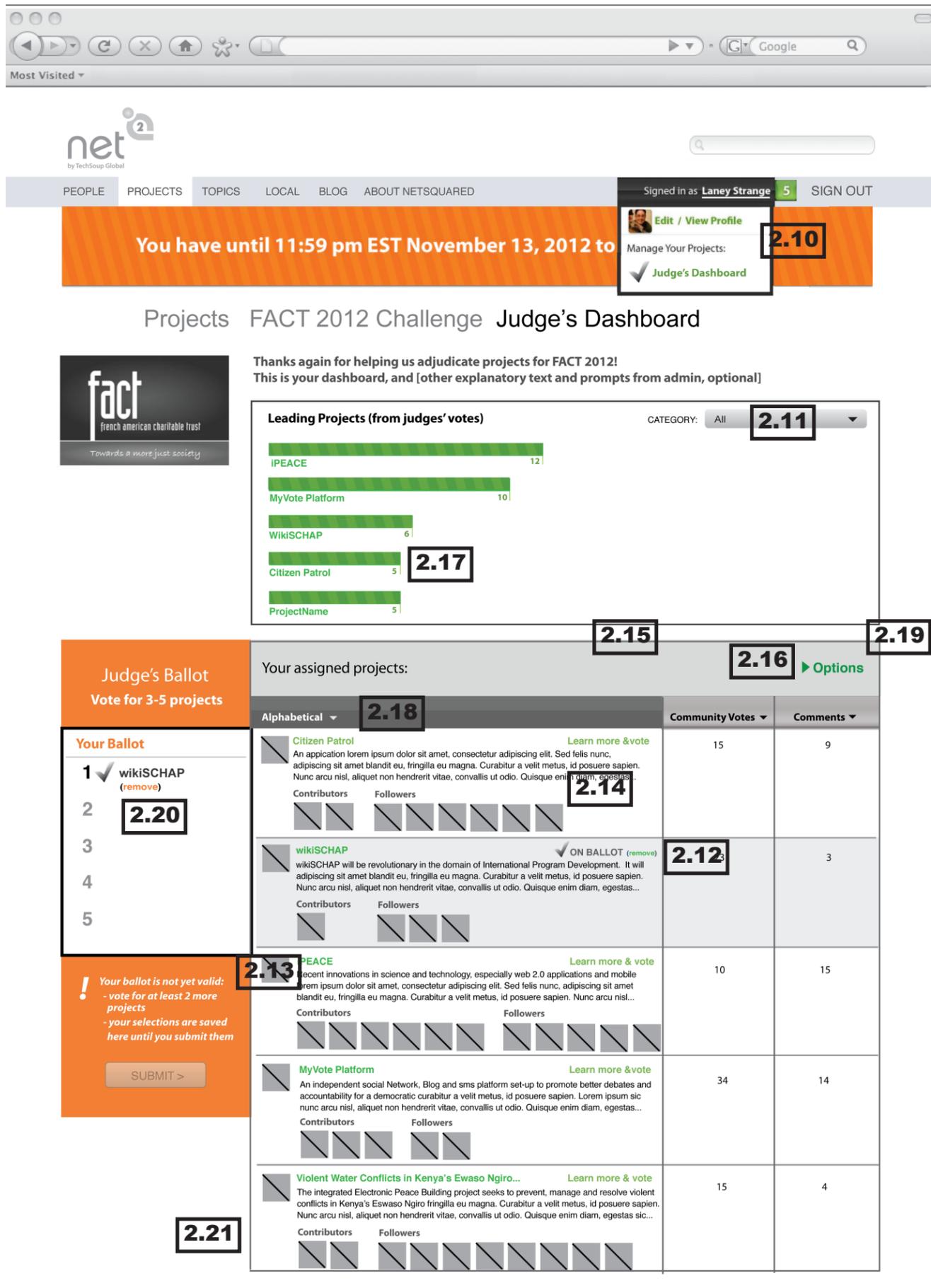
**2.9** Confirmation bar. Option to hide after 8 seconds.

The screenshot shows the NetSquared website interface. At the top, there is a search bar and navigation links for People, Projects, Topics, Local, Blog, and About NetSquared. A user is signed in as James Baker. A prominent orange banner at the top of the page states: "This Project has been entered into the Fact 2012 Challenge!" with a "Vote For This" button and a score of 2.9. Below this, the "Ushahidi" project page is displayed. The project title is "Ushahidi" with an "Unfollow" button. The project description includes two quotes: "We still need donations to keep our service running through 2013" and "Internship opportunities available to students graduating in spring 2012". The project details state: "Project Budget: \$8000", "Funded by: Millstone Development Group, Microsoft, and Bill Gates Charitable Trust", and "Topics: Citizen Media, PHP, Drupal, Social Justice, Education". It also provides online links: "http://www.ushahidi.com/" and "http://blog.ushahidi.com/". A "Project Contributors" section shows a row of profile pictures, including one for SAP. Below this, it says "Ushahidi has 72 followers" with a "View all" link. A sidebar on the left contains a list of tweets related to #dailybit and #Ushahidi. At the bottom right, there is a video player showing a man speaking.

## 2. PROJECTS

## 2. PROJECTS

Judge's Dashboard for Challenges. Below is a rough visual mockup with some areas only wireframed in grayscale to show functionality. See style notes in the annotations.



**2.10** Easy shortcut for judges in user options menu

**2.11** Only display this filter and label if Challenge has categories

**2.12** Row color and "ON BALLOT" icon/ text indicate user has voted for this project

**2.13** Project icon

**2.14** Contributors/ followers optional

**2.15** Style: suggest beveled styling as in global nav but with lighter gray values.

**2.16** Clicking unselected column header should activate sorting by that header, but sorting triangles can be clicked independently

**2.17** Green stripe style as used on Challenge Detail page (co-sponsor box).

**2.18** Project names are clickable to project pages. (Spawn new browser window so user can easily return here?)

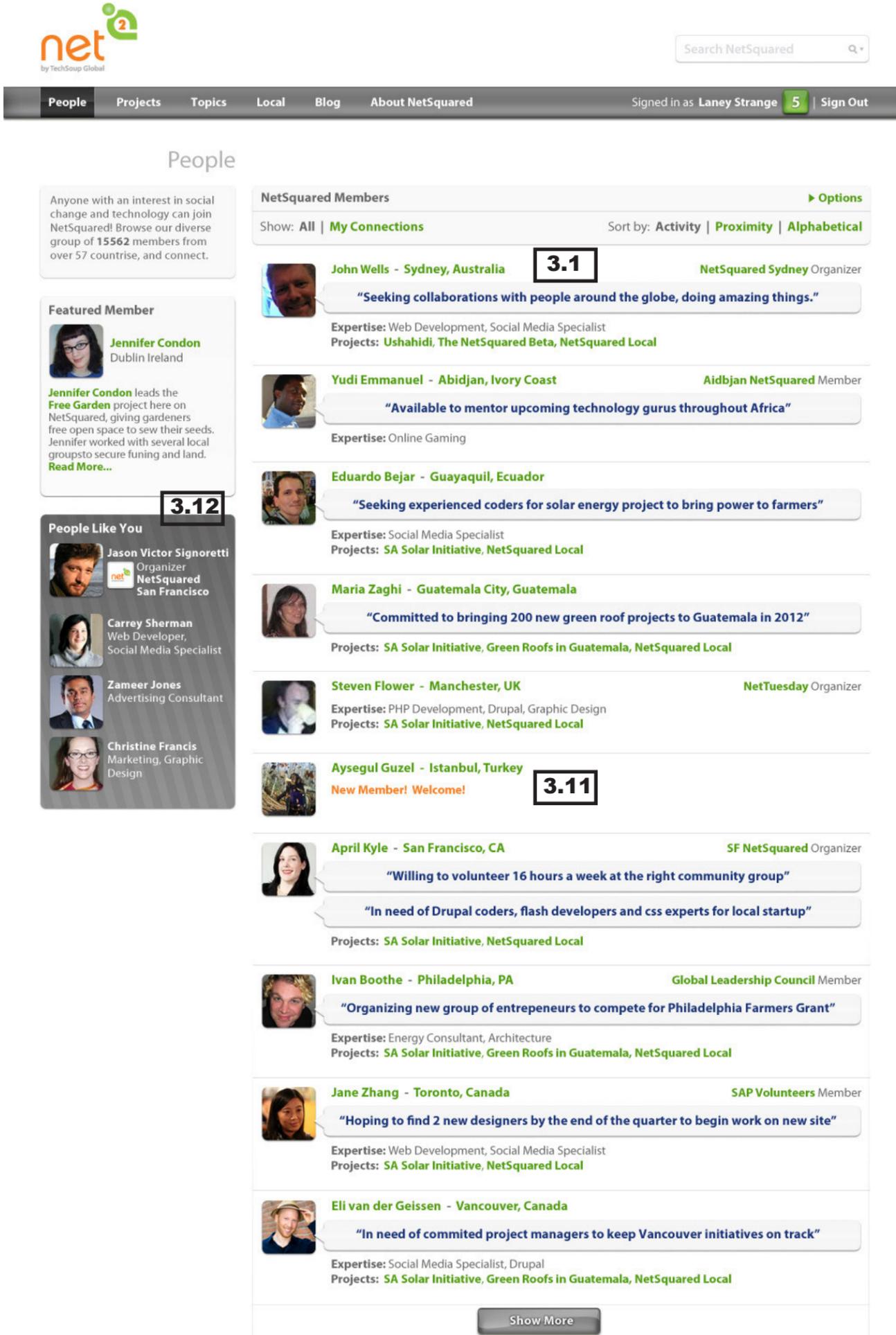
**2.19** Expanded Options widget uses filters as on Projects Gallery landing: Keyword, Category, Phase.

**2.20** Ballot states are the same as for indiv users' ballots.

**2.21** Suggest listing all projects on page (no pagination)

## 3. PEOPLE

People Landing page, which appears after the “People” link in the global nav is clicked:



Sitemap: II.

**3.1** Activity feed shows: need + offer, expertise, projects, in stated order. OK to leave a members activity line blank if no activity on above.

**3.11** Suggested new member welcome.

**3.12** Members sorted by closest N2 Local Organizer first, then # topics in common. Option to have a topics mouseover per user, to demonstrate topics in common.

## 3. PEOPLE

Showing filter/ search options:

These could also be handled in an Advanced Search dialog.

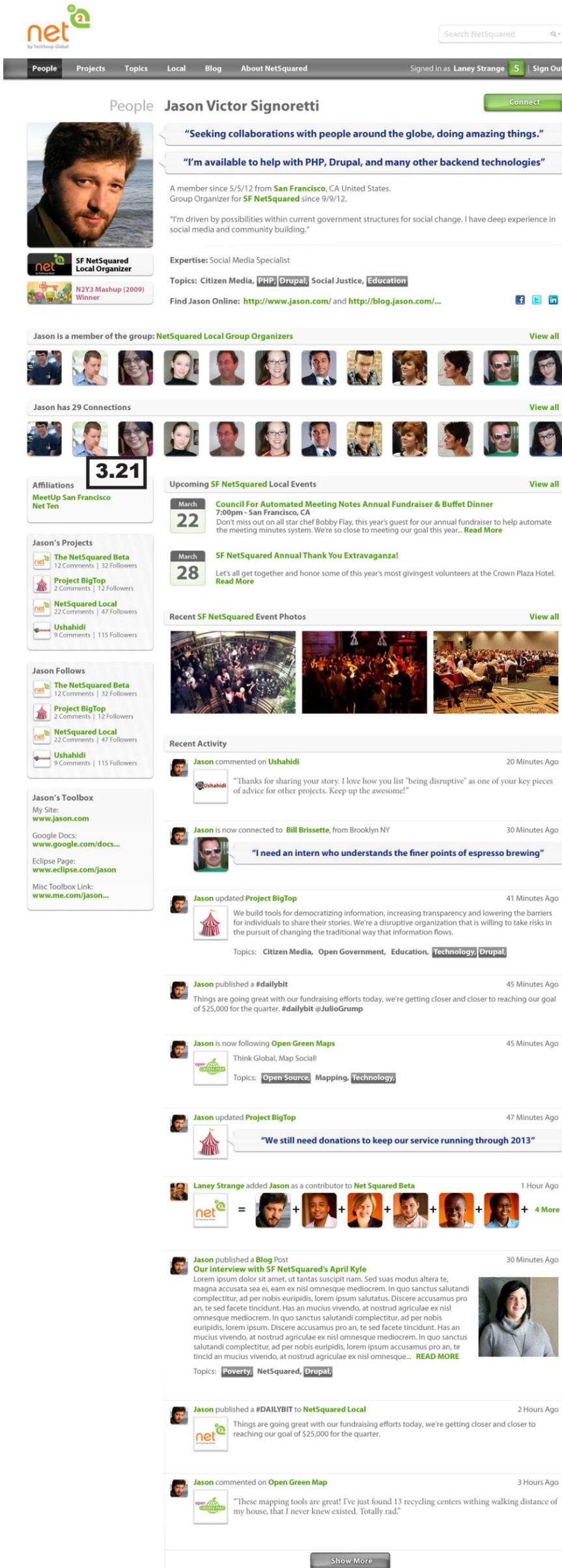
The screenshot shows the 'People' section of the NetSquared website. At the top right, there is a search bar labeled 'Search NetSquared'. Below it is a navigation bar with links for 'People', 'Projects', 'Topics', 'Local', 'Blog', and 'About NetSquared'. The user is signed in as 'Laney Strange' with a notification badge showing '5', and there is a 'Sign Out' link.

The main content area is titled 'People' and contains several elements:

- Introductory Text:** 'Anyone with an interest in social change and technology can join NetSquared! Browse our diverse group of 15562 members from over 57 countrise, and connect.'
- Featured Member:** A profile for Jennifer Condon, Dublin Ireland, who leads the 'Free Garden' project.
- NetSquared Members Filter:** A section with a '▼ Options' dropdown. It includes filters for 'In Country' (United States), 'Postal Code' (11215), and 'Expertise' (Web Development). There is also a 'Jump to:' section with an alphabetical index (A-Z) and a search box for 'Name or Keyword'.
- Sort and Show Options:** 'Show: All | My Connections' and 'Sort by: Activity | Proximity | Alphabetical'.
- Search Results:** A summary line: 'Results for: United States x + 11215 x + Web Development x or Clear All x'. Below this is a profile for John Wells - Sydney, Australia, identified as a 'NetSquared Sydney Organizer'. A quote is displayed: "Seeking collaborations with people around the globe, doing amazing things."

## 3. PEOPLE

People Profile page:



**3.2** Connect button

**3.21** External links such as affiliations, user's blog, etc, load in separate browser window.

People **Jason Victor Signoretti** [Connect](#)

**"Seeking collaborations with people around the globe, doing amazing things."**

**"I'm available to help with PHP, Drupal, and many other backend technologies"**

A member since 5/5/12 from **San Francisco, CA** United States.  
Group Organizer for **SF NetSquared** since 9/9/12.

"I'm driven by possibilities within current government structures for social change. I have deep experience in social media and community building."

Expertise: Social Media Specialist

Topics: **Citizen Media**, **PHP**, **Drupal**, **Social Justice**, **Education**

Find Jason Online: <http://www.jason.com/> and [http://blog.jason.com/...](http://blog.jason.com/)

Jason is a member of the group: **NetSquared Local Group Organizers** [View all](#)

Jason has 29 Connections [View all](#)

**3.21** Affiliations: **MeetUp San Francisco Net Ten**

Jason's Projects:

- The NetSquared Beta** 12 Comments | 32 Followers
- Project BigTop** 2 Comments | 12 Followers
- NetSquared Local** 22 Comments | 47 Followers
- Ushahidi** 9 Comments | 115 Followers

Jason Follows:

- The NetSquared Beta** 12 Comments | 32 Followers
- Project BigTop** 2 Comments | 12 Followers
- NetSquared Local** 22 Comments | 47 Followers
- Ushahidi** 9 Comments | 115 Followers

Jason's Toolbox:

- My Site: [www.jason.com](http://www.jason.com)
- Google Docs: [www.google.com/docs...](http://www.google.com/docs...)
- Eclipse Page: [www.eclipse.com/jason](http://www.eclipse.com/jason)
- Misc Toolbox Link: [www.me.com/jason...](http://www.me.com/jason...)

Recent Activity:

- Jason** commented on **Ushahidi** 20 Minutes Ago  
"Thanks for sharing your story. I love how you list "being disruptive" as one of your key pieces of advice for other projects. Keep up the awesome!"
- Jason** is now connected to **Bill Brissette**, from Brooklyn NY 30 Minutes Ago  
**"I need an intern who understands the finer points of espresso brewing"**
- Jason** updated **Project BigTop** 41 Minutes Ago  
We build tools for democratizing information, increasing transparency and lowering the barriers for individuals to share their stories. We're a disruptive organization that is willing to take risks in the pursuit of changing the traditional way that information flows.  
Topics: **Citizen Media**, **Open Government**, **Education**, **Technology**, **Drupal**
- Jason** published a **#dailybit** 45 Minutes Ago  
Things are going great with our fundraising efforts today, we're getting closer and closer to reaching our goal of \$25,000 for the quarter. **#dailybit @JulioGrump**
- Jason** is now following **Open Green Maps** 45 Minutes Ago  
Think Global, Map Social!  
Topics: **Open Source**, **Mapping**, **Technology**
- Jason** updated **Project BigTop** 47 Minutes Ago  
**"We still need donations to keep our service running through 2013"**
- Laney Strange** added **Jason** as a contributor to **Net Squared Beta** 1 Hour Ago
- Jason** published a **Blog Post** 30 Minutes Ago  
**Our interview with SF NetSquared's April Kyle**  
Lorem ipsum dolor sit amet, ut tantas suscipit nam. Sed suas modus altera te, magna accusata sea ei, eam ex nisi omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum salutatus. Discere accusamus pro an, te sed facete tincidunt. Has an mucus vivendo, at nostrud agriculae ex nisi omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum. Discere accusamus pro an, te sed facete tincidunt. Has an mucus vivendo, at nostrud agriculae ex nisi omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum accusamus pro an, te tincidunt an mucus vivendo, at nostrud agriculae ex nisi omnesque... [READ MORE](#)  
Topics: **Poverty**, **NetSquared**, **Drupal**
- Jason** published a **#DAILYBIT to NetSquared Local** 2 Hours Ago  
Things are going great with our fundraising efforts today, we're getting closer and closer to reaching our goal of \$25,000 for the quarter.
- Jason** commented on **Open Green Map** 3 Hours Ago  
"These mapping tools are great! I've just found 13 recycling centers withing walking distance of my house, that I never knew existed. Totally rad."

[Show More](#)

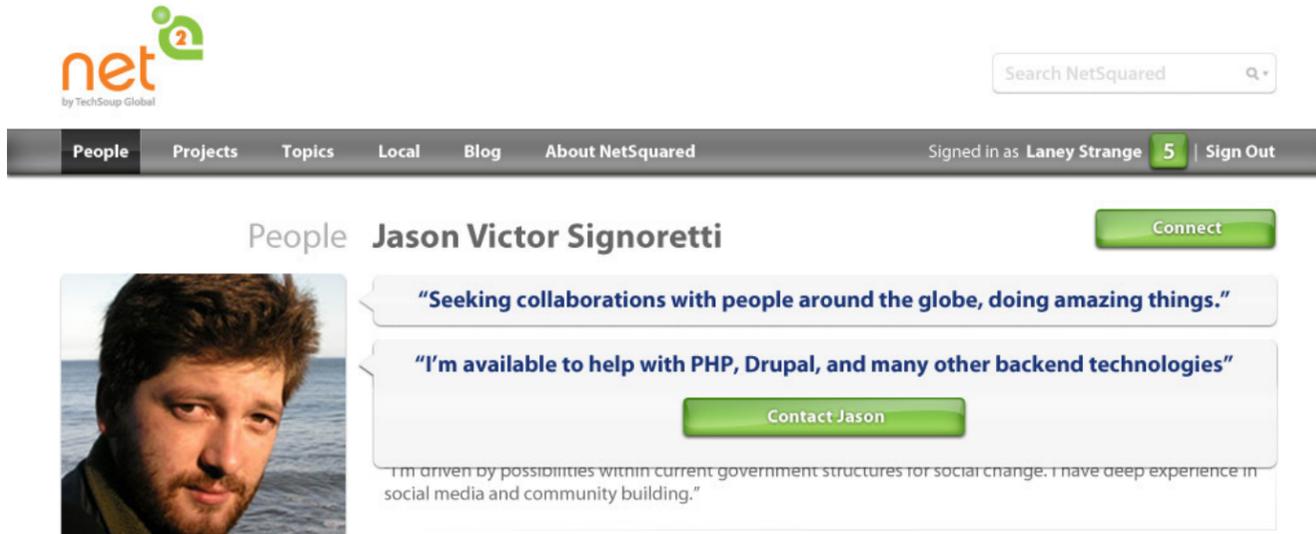
Sitemap: IIA.

**3.2** Follows convention of project follow states: Connect button --> Connected gray text with mouseover "Remove connection" gray button.

**3.21** External links such as affiliations, user's blog, etc, load in separate browser window.

### 3. PEOPLE

Need/ Offer mouseover:



## 3. PEOPLE

Authenticated user's view of Profile Page:

**3.3** Edit Profile button reveals edit profile form, while edit icons on need/offer and add button next to topics are their own dialogs or in-line edit functions.

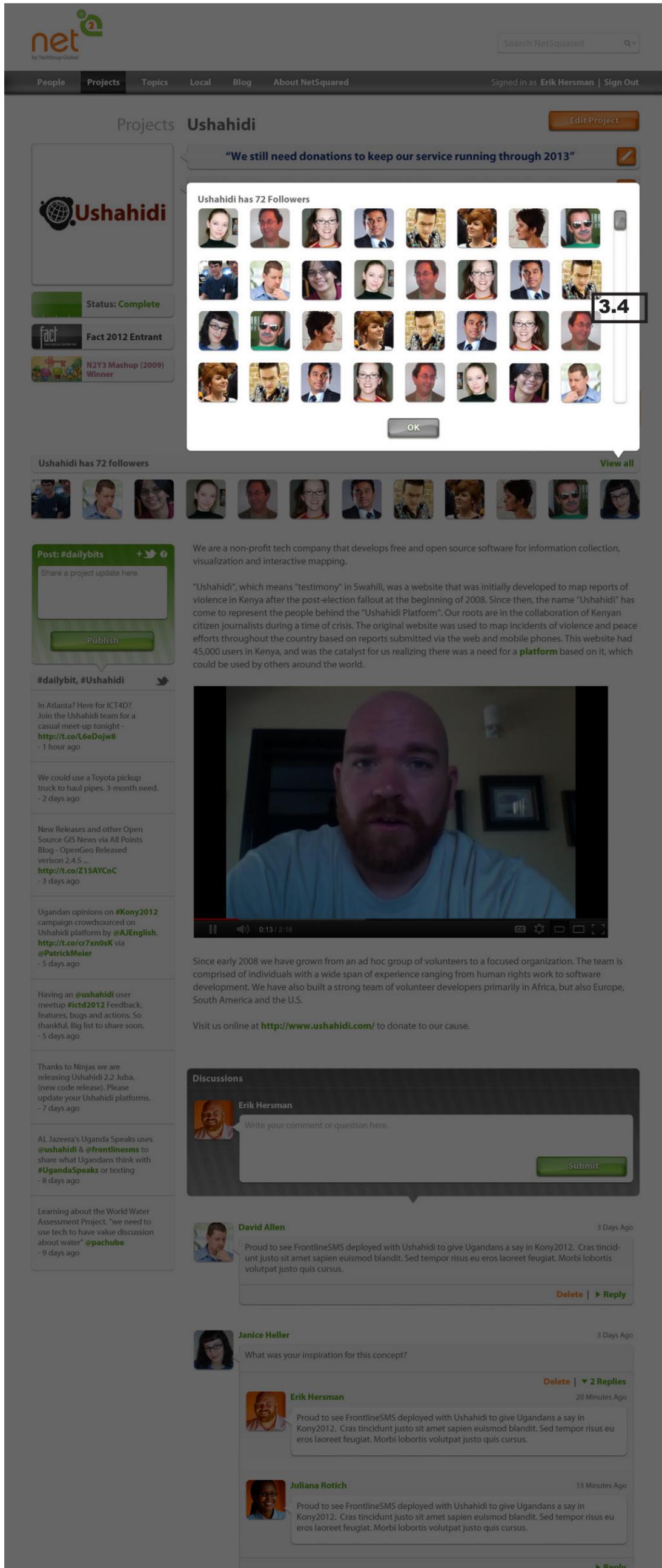
**3.31** If author has not synched his/ her Twitter account with #dailybits, this button appears. On mouseover, reveal a tooltip, "Sync your #dailybits feed with Twitter". Clicking reveals authorization dialog.

**3.32** View All reveals all connections in overlay (see next page).

Sitemap: IIB.

## 3. PEOPLE

Showing “View All” overlay.



**3.4** Scroll bar activates after 4 rows of people is exceeded.

This style is to be used for all “View All” links that require listings of individual users (Project Page, Wiki Page in Topics).



### 3. PEOPLE

Confirmation of user registration/ profile update:

The screenshot displays a user profile for Jason Victor Signoretti. At the top, a navigation bar includes 'People', 'Projects', 'Topics', 'Local', 'Blog', and 'About NetSquared'. A search bar is located in the top right. The user is signed in as Jason Victor Signoretti. A prominent orange banner at the top of the profile area reads 'Your Profile has been updated.' with a '3.5' callout box. The profile header shows the name 'Jason Victor Signoretti' and an 'Edit Profile' button. The profile includes a profile picture, a bio with two quotes: 'Seeking collaborations with people around the globe, doing amazing things.' and 'I'm available to help with PHP, Drupal, and many other backend technologies'. It also lists his expertise as 'Social Media Specialist', topics like 'Citizen Media, PHP, Drupal, Social Justice, Education', and his location as San Francisco, CA. A 'Recent Activity' section shows a comment on Ushahidi and a new connection to Bill Brissette. A 'Post: #dailybits' widget is visible on the left side of the profile.

**3.5** After new user registration, message reads, "Congratulations! You have successfully created a new account."

## 3. PEOPLE

Edit profile view.

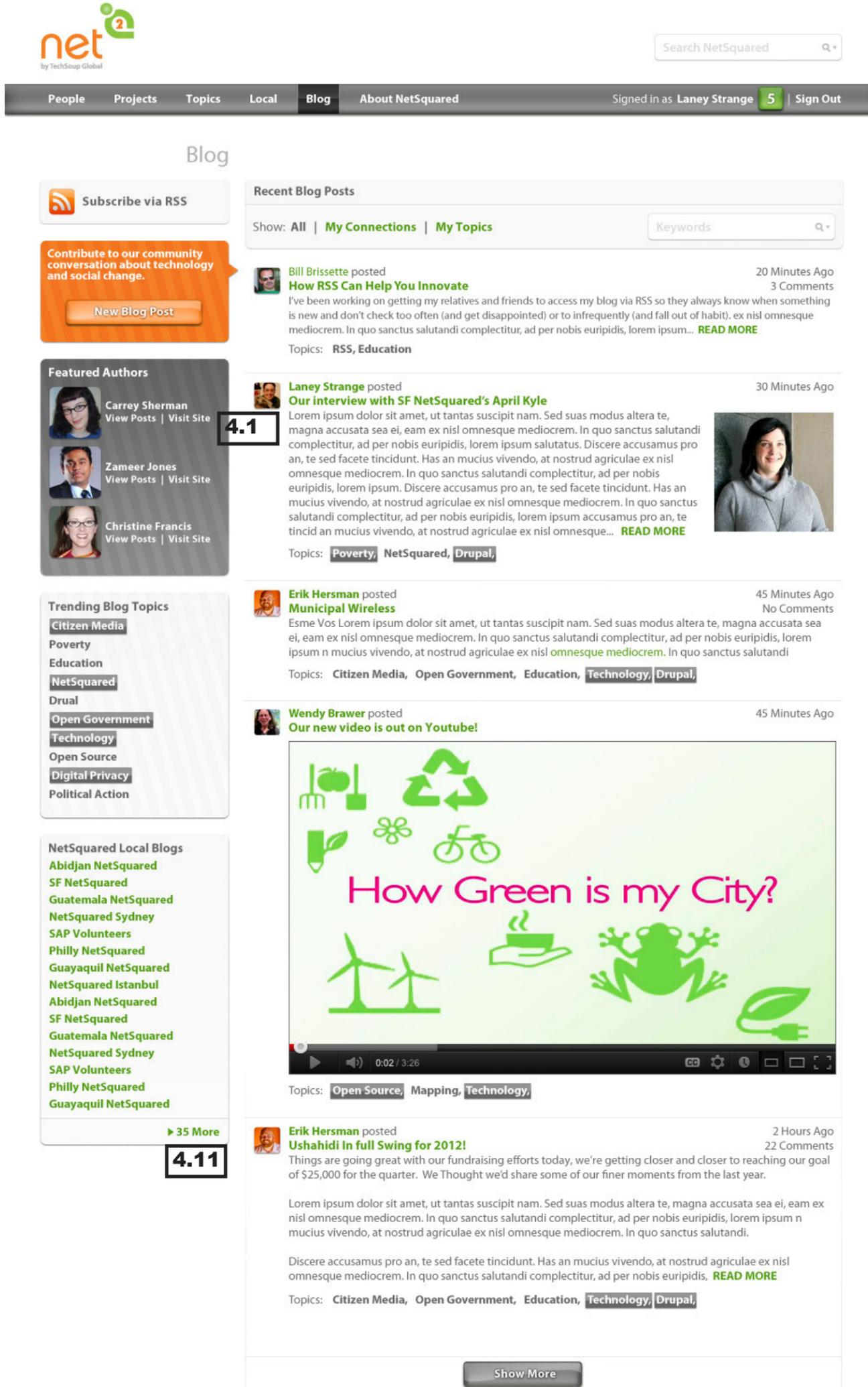
Sitemap: IIB1.

The screenshot shows the 'Edit profile view' page for a user named Jason Victor Signoretti. The page is organized into several sections:

- Header:** Includes the NetSquared logo, a search bar, and navigation tabs for People, Projects, Topics, Local, Blog, and About NetSquared. The user is signed in as Jason Victor Signoretti.
- Name:** A text input field containing 'Jason Victor Signoretti'.
- Upload Profile Photo:** A section with a current profile picture and a 'Choose File' field containing 'jason.jpg' with a 'Browse...' button. It includes instructions: 'Maximum size for upload is 2 MB; validformats are png, jpg, and gif. The best size for a profile photo is 200px X 200px.'
- Your Needs & Offers:** Two text input fields. The first contains 'Seeking collaborations with people around the globe, doing amazing things.' The second contains 'I'm available to help with PHP, Drupal, and many other backend technologies\*'
- About You:** A text input field containing 'I'm driven by possibilities within current government structures for social change. I have deep experience in social media and community building.'
- Your Topics:** A list of selected topics: Citizen Media, PHP, Drupal, Social Justice, Education. Below is a list of popular topics to add.
- Your Location:** Three dropdown menus for 'United States', 'California', and 'San Francisco'.
- Your Expertise:** A section with a dropdown menu for 'Social Media Specialist' and an 'Unspecified' option, both with 'Remove' and '+ Add' buttons.
- Affiliations:** A section with a dropdown menu for 'Meet Up' and a text input for 'http://meetup.com/?=SF', both with 'Remove' and '+ Add' buttons.
- Your Online Presence:** A section with input fields for 'Your Website' (http://www.jason.com), 'Your Blog' (http://blog.jason.com), 'Facebook' (http://facebook.com/u?=jason), 'Twitter' (@jason), and 'LinkedIn' (http://linkedin.com/organizations/jason). It also includes a 'Stop #dailybit sync' button and checkboxes for 'Import #dailybits from Twitter' and 'Sync with retweets of my #dailybits on Twitter'.
- Toolbox:** A section with a dropdown menu for 'Google Docs' and a text input for 'http://docs.google.com/?=jason', both with 'Remove' and '+ Add' buttons.
- Your Connections:** A section showing a row of profile pictures and a '+ Add' button. Below is an 'Add connection:' field with a text input 'find by email or name' and a '+ Add' button.
- Footer:** A 'Save Changes' button and a footer with social media links and logos for TechSoup.org, Our Global Network, NetSquared, GuideStar International, and NGO Source.

## 4. BLOG

Blog Landing page (appears when user clicks “Blog” in global nav):



4.1

4.11

Sitemap: VI.

**4.1** “View Posts” filters page by keyword [author’s name]. “Visit Site” loads their website or blog in a new browser window.

**4.11** Local group blogs are shown by trending (containing most recent post within group). Expand widget shows all 50 groups, change link to “Less”.



## 4. BLOG

Blog Post page (showing single post):

Sitemap: VIA.

**net** by TechSoup Global

Search NetSquared

People Projects Topics Local **Blog** About NetSquared Signed in as **Laney Strange** 5 | Sign Out

### Blog Our interview with SF NetSquared's April Kyle

Subscribe via RSS

Posted Yesterday by **Carrey Sherman** [Tweet](#) 1 [Recommend](#) 17 people recommend this.

Topics: **Poverty**, **NetSquared**, **Drupal**

**About the Author**  
**Carrey Sherman**  
 View Posts | Visit Site  
 Discere accusamus pro an, te sed facete tincidunt. Has an mucus vivendo, at nostrud agriculae. At integre detracto moderatius est, mei an prima exerci laudem, sit novum democritum contentiones at. Ex ius alii ipsum detracto, an sit quas incorrupte... [READ MORE](#)

**Recent Posts** [View All](#)  
**How RSS Can Help You Innovate**  
**Our interview with SF NetSquared's April Kyle**  
**Municipal Wireless**  
**Our new video is out on Youtube!**  
**Ushahidi In full Swing for 2012!**

**Trending Blog Topics**  
 Citizen Media  
 Poverty  
 Education  
**NetSquared**  
 Drupal  
 Open Government  
 Technology  
 Open Source  
 Digital Privacy  
 Political Action

**NetSquared Local Blogs**  
 Abidjan NetSquared  
 SF NetSquared  
 Guatemala NetSquared  
 NetSquared Sydney  
 SAP Volunteers  
 Philly NetSquared  
 Guayaquil NetSquared  
 NetSquared Istanbul  
 Abidjan NetSquared  
 SF NetSquared  
 Guatemala NetSquared  
 NetSquared Sydney  
 SAP Volunteers  
 Philly NetSquared  
 Guayaquil NetSquared  
[35 More](#)

April Kyle lorem ipsum dolor sit amet, ut tantas suscipit nam. Sed suas modus altera te, magna accusata sea ei, eam ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum salutatus. Discere accusamus pro an, te sed facete tincidunt. Has an mucus vivendo, at nostrud agriculae.

At integre detracto moderatius est, mei an prima exerci laudem, sit novum democritum contentiones at. Ex ius alii ipsum detracto, an sit quas incorrupte, fugit dicit erroribus eos ut. His quem quaeque ei, simul nobis liberavisse mei an, id cum iudico comprehensam. Illud appetere ius eu, per pertinax perpetua salutandi ne, iudico scripserit ut vix. Nec ea unum facete, at alia meis cum.

Ad case euripidis pri. Ei ponderum omittantur mel. Ius nusquam adipiscing instructor te, ne saepe partiendo voluptatibus sea. Congue aperiam ius at, ex vim veri dicat honestatis. Qui deleniti intellegat forensibus eu. No per nisl quas noster, mea eripuit cotidieque an.

*"His quem quaeque ei, simul nobis liberavisse mei an, id cum iudico comprehensam."*

Ei appareat instructor quo, eum ne putant vivendo, sit possit persequeris ex. At usu semper pericula tractatos, mea ea vero vidisse. Nisl omnes soluta at mea, ius te odio alii antiopam. Mel ad assum nullam necessitatibus, aequae platonem tincidunt duo eu, usu ad stet omittantur efficiantur. Principes vulputate forensibus sea te, autem quaestio pro no, vel timeam quaeque et. Ius cu sale facete. Mea ea vero vidisse. Nisl omnes soluta at mea, ius te odio alii antiopam. Mel ad assum nullam necessitatibus, aequae platonem tincidunt duo eu, usu ad stet omittantur efficiantur.

**Question: Democritum contentiones at. Ex ius alii?**

**April Kyle:**  
 Tritani urbanitas gloriatur ea est, duo ex augue feugiat splendide, no vim doctus discere. Ne eum laoreet constituam philosophia, et est persius aliquam accusam. **Quaeque scripserit** eum ne. In debet exerci intellegam pro, propriae temporibus in qui. Ad pri labores albuscorrupte.

Errem periculis in mel. Possit concludaturque vel ut, no pri officiis oporteat. Te sea vivendo oportere repudiare. Possit consulatu at est, nam evertitur referrentur deterruisset et.

**Question: Lorem Ipsum democritum contentiones at. Ex ius alii?**

**April Kyle:**  
 Tritani urbanitas gloriatur ea est, duo ex augue feugiat splendide, no vim doctus discere. Ne eum laoreet constituam philosophia, et est persius aliquam accusam. **Quaeque scripserit** eum ne. In debet exerci

**Comments**

**Laney Strange**  
 Write your comment or question here.  
[Submit](#)

**David Kobia** 3 Days Ago  
 Cras tincidunt justo sit amet sapien euismod blandit. Sed tempor risus eu eros laoreet feugiat.

**Laney Strange** [Reply](#)  
 Write your comment or question here.  
[Submit](#)

Follow and meet with us: [f](#) [t](#) [in](#) [p](#) [v](#) [w](#)

[Feedback](#) | [Team](#) | [Terms](#) | [Privacy](#) | [Contact Us](#)

**techsoup** GLOBAL  
 TechSoup.org  
 Empower NGOs and libraries to operate at their full potential

**Our Global Network**  
 Building NGO capacity from the ground up

**NetSquared**  
 Remixing the web for social change

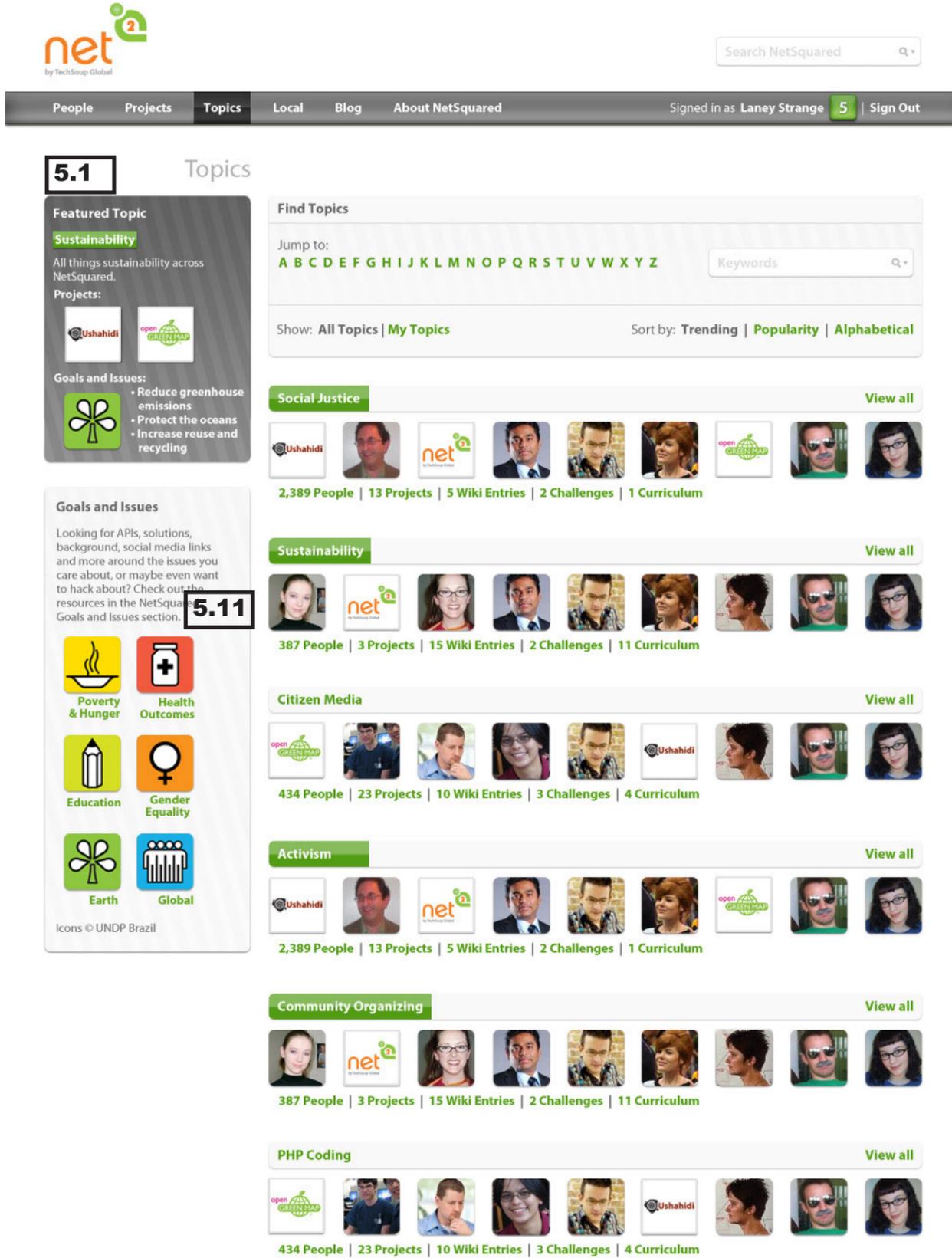
**GuideStar International**  
 Illuminate the work of civil society organizations

**NGO Source**  
 An equivalency determination repository for U.S. grantmakers

## 5. TOPICS

Topics landing page (appears when user clicks “Topics” in global nav):

Sitemap: IV.



**5.1** Featured topic module can optionally include a related Goal. Goal icon is clickable to first issue page under that goal. Individual issues (described in text) are clickable (mouseover link) to corresponding issue pages.

**5.11** Each goal icon and green link label is clickable to first issue page under that goal.

## 5. TOPICS

Single Topic page. Appears wherever user clicks topic tag throughout site (except in the blog section, where noted).

Sitemap: IVA.

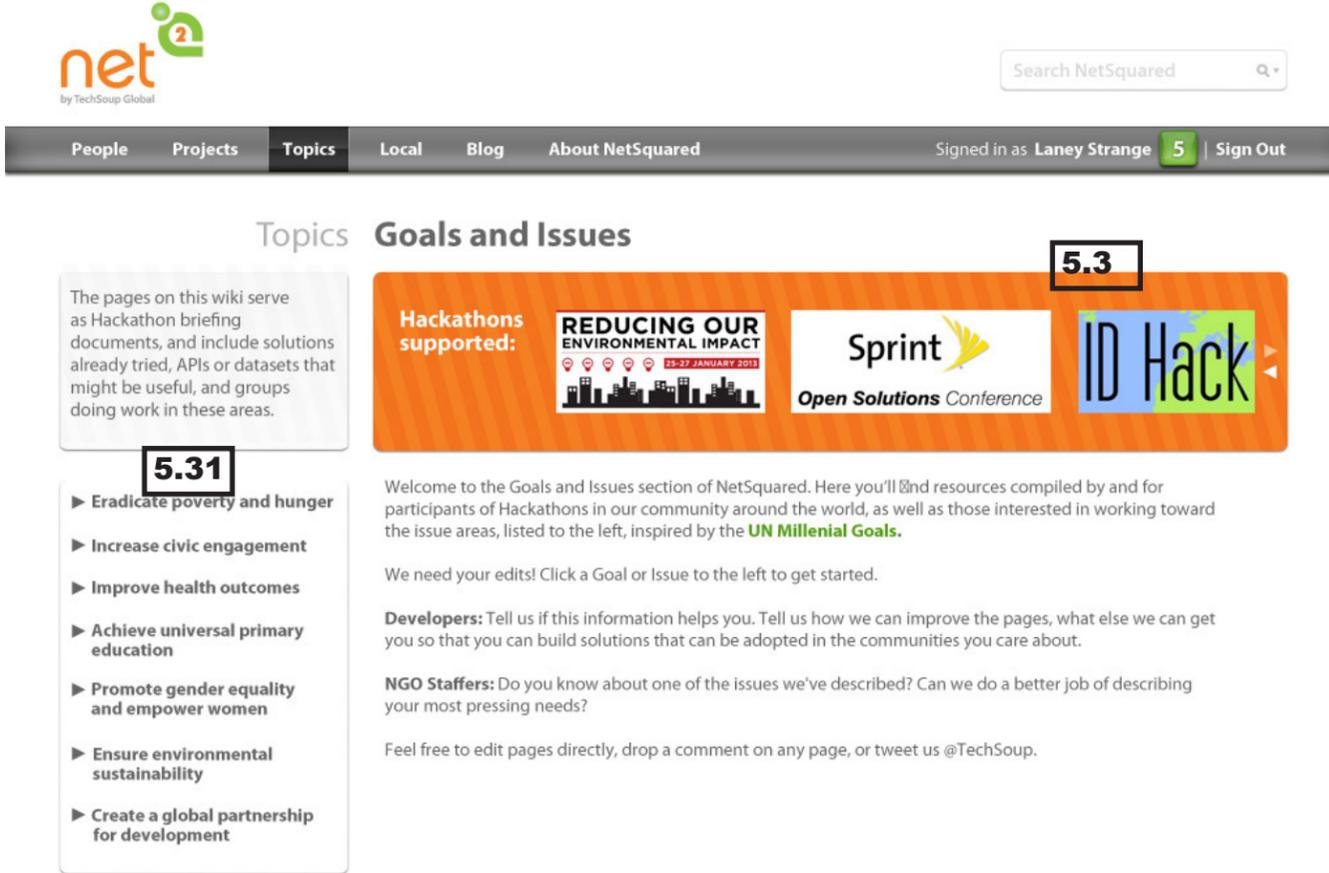
**5.2** Optional/ contextual to topic.

**5.21** Links to Projects page with topic as keyword filter.

**5.22** Activity feed for topic. Every feed item should contain topic.

## 5. TOPICS

Goals and Issues Landing page.



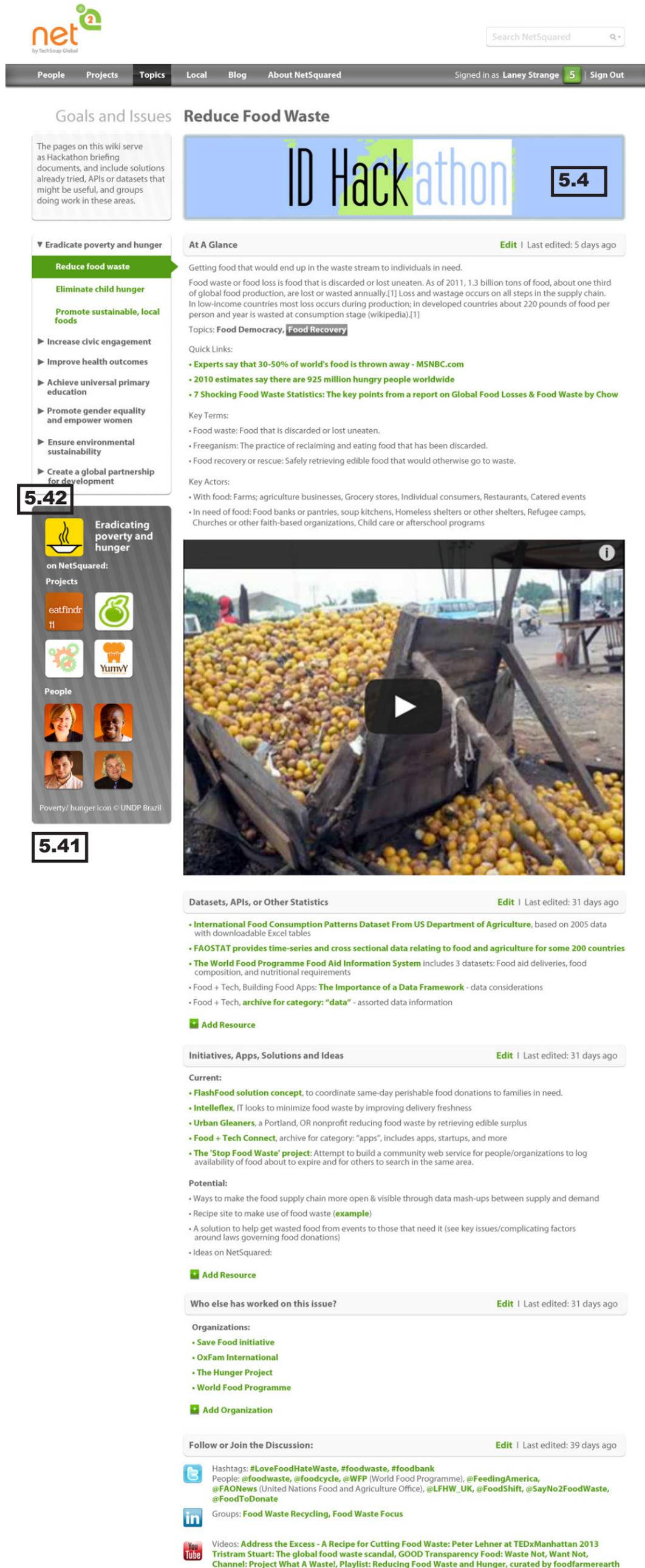
**5.3** Showing option for when no Hackathons are currently running. Arrows allow user to navigate through various hackathons. Each image should be clickable, loading new browser window with that Hackathon's site.

**5.31** These goals are clickable but only expose subsections, as they do not have their own pages.



## 5. TOPICS

Goals and Issues Content (Issue) page.



The screenshot shows the NetSquared website interface. At the top, there is a navigation bar with links for People, Projects, Topics, Local, Blog, and About NetSquared. A search bar is also present. The main content area is titled 'Goals and Issues' and 'Reduce Food Waste'. A sidebar on the left lists various MDG goals, with 'Eradicate poverty and hunger' and 'Reduce food waste' highlighted. The main content includes a video player showing a large pile of food waste, a section for 'At A Glance' with a description of food waste and quick links to related articles, a 'Datasets, APIs, or Other Statistics' section, an 'Initiatives, Apps, Solutions and Ideas' section, and a 'Who else has worked on this issue?' section listing organizations like Save Food Initiative and Oxfam International. A 'Follow or Join the Discussion' section at the bottom provides social media links and video recommendations.

**5.42** Eradicating poverty and hunger on NetSquared: Projects: eatfindr, ti, YumY, People: Poverty/ hunger icon © UNDP Brazil

**5.41**

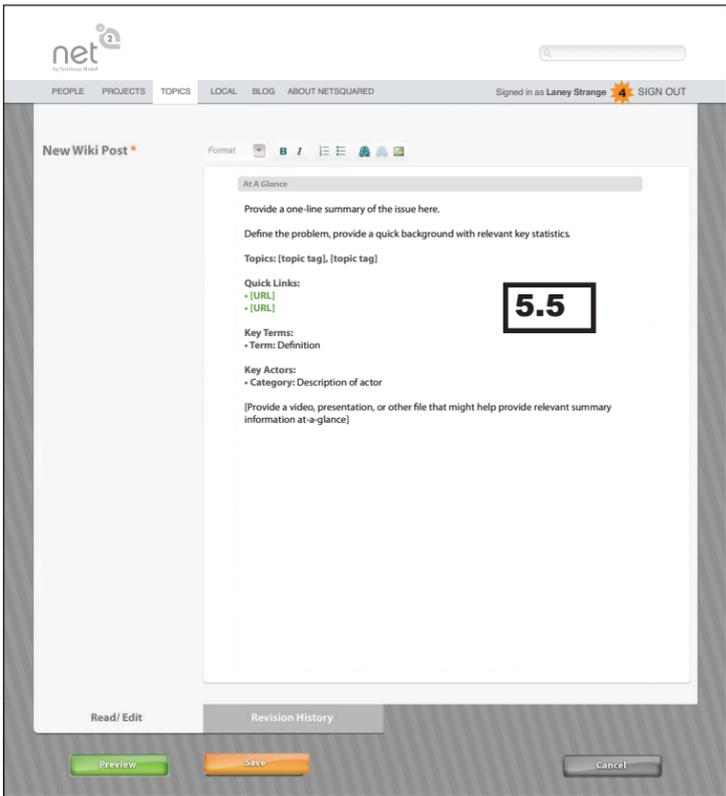
**5.4** Showing option to co-brand this page with a currently running Hackathon.

**5.41** Above module shows four projects and four people on NetSquared, randomized on landing, who are tagged with related topics.

**5.42** Use corresponding MDG goal icon in style (dropshadow, rounded corners) of project/ people icons on site.

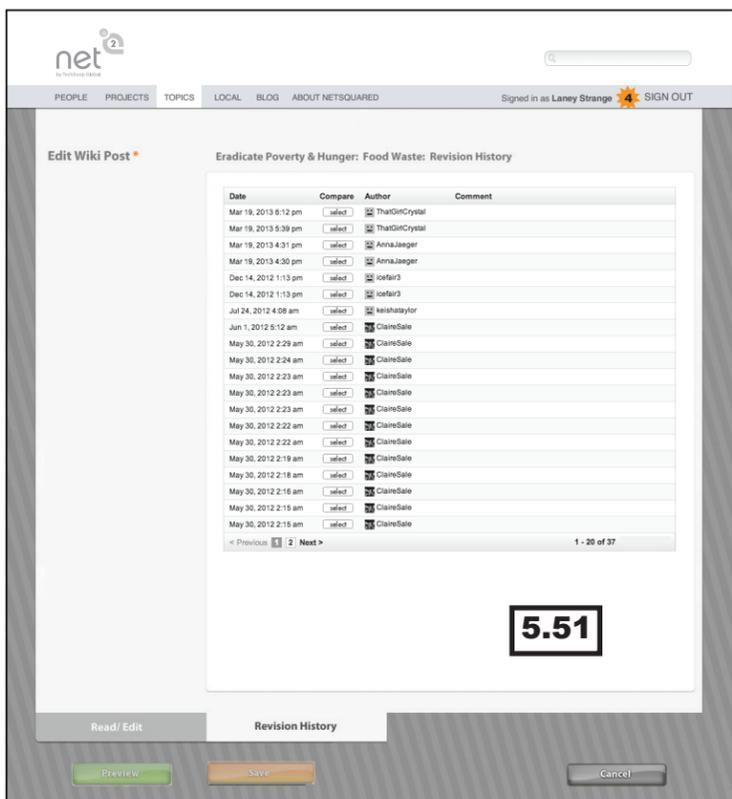
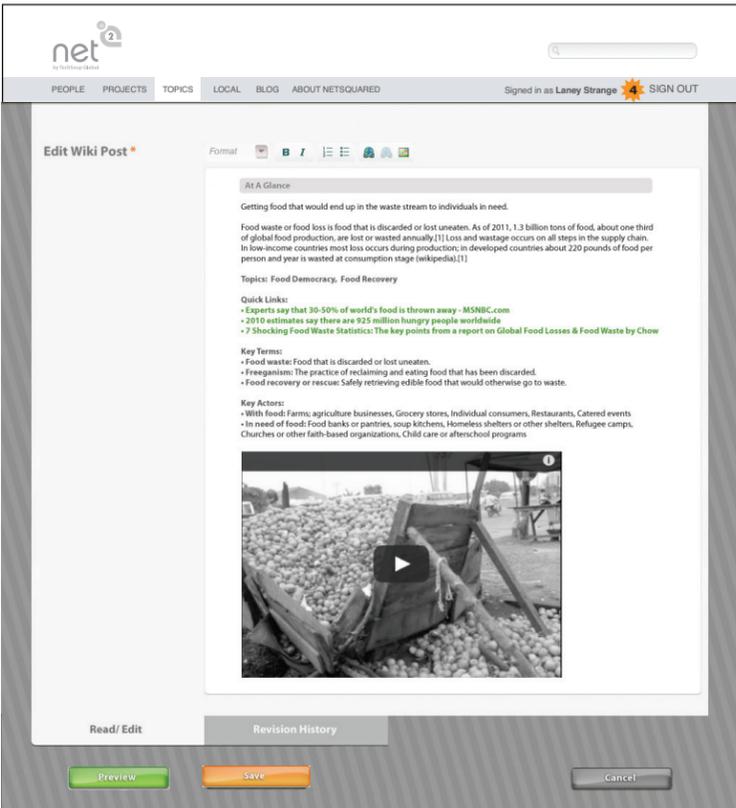
## 5. TOPICS

Wiki New Post/ Edit/ Revision history. Also applies to Organizers' Handbooks section (under Local).



**5.5** A new post form provides both suggested content (outline/ template) and corresponding styles for that section.

**5.51** OK to use Drupal default revision history UI. Preview and Save buttons should be inactive.



## 6. LOCAL

Landing Page - appears when "Local" is clicked in Global Nav.



Sitemap: V.

**6.1** User can navigate to region or city via this pulldown. Cities are nested within regions in the pulldown.

**6.11** Links to FAQs in About section.

**6.12** Links to Curricula. Add link "Organizers' Handbooks" underneath.

Hover state:



Mousing over region highlights region in orange with region name. Mousing over city/ dot reveals city or group name. Click to load region page or local group page, accordingly.

**6.13** Links to Local Orgs page.

## 6. LOCAL

Region page - appears after user clicks region on Landing map.

Launch version:



Sitemap: VA.

Two versions of this page are being provided:

- Launch version (shown here) lists project with contributors in the region.

- Further out, editorial can provide a module that shows projects that were impacted by curricula.

Version with Projects nested within Curricula for region:

**Local Africa**

Select your region to find a local NetSquared Group.  
 Africa

No group nearby?  
 Consider starting a NetSquared Local Group in your city.  
 Start a Group

Read the Local FAQs  
 Learn About Curricula

Flickr: net2  
 1 of 327 View All

Share Your Experience  
 Been to a recent NetSquared Local gathering? Share your photos on our Flickr stream, or blog about your experience with us!

Africa has 6 NetSquared Local Groups  
 Africa is supported by Claire Sale

Abidjan, Côte d'ivoire Buea, Cameroon	Douala, Cameroon Monrovia, Liberia	Kampala, Uganda Port Harcourt, Nigeria
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Local Organizers in Africa View All

NetSquared Curricula Delivered in Africa View All Curricula

**Personalizing Democracy**  
by Marko Rakar

Brief summary of curriculum lorem ipsum blah blipum module goes here, goal, history of talk(s), materials included.

This curricula helped to bring these projects to life:

**Analytics and the Classroom**  
by Jane Doe

Brief summary of curriculum lorem ipsum blah blisum module goes here, goal, history of talk(s), materials included.

This curricula helped to bring these projects to life:

Learn how NetSquared curricula is helping local groups put ideas into action.

## 6. LOCAL

Local Group page.

Sitemap: VA1.

This comp shows optional group logo and video/ image in body of page.

The screenshot shows the NetSquared website interface for a local group in Abidjan, Cote d'Ivoire. At the top, there's a search bar and navigation tabs for 'People', 'Projects', 'Topics', 'Local', 'Blog', and 'About NetSquared'. The user is signed in as 'Laney Strange'. The main content area features a map of Africa with Abidjan highlighted, a video player showing a man speaking, and a list of endorsements. A callout box labeled '6.2' points to the 'Endorsements' section, which includes user avatars and text testimonials. Below the video, there are sections for 'Funded by', 'Upcoming Events', 'Organizers', and 'From the Abidjan NetSquared Blog'. The page footer contains social media links and a 'Show More' button.

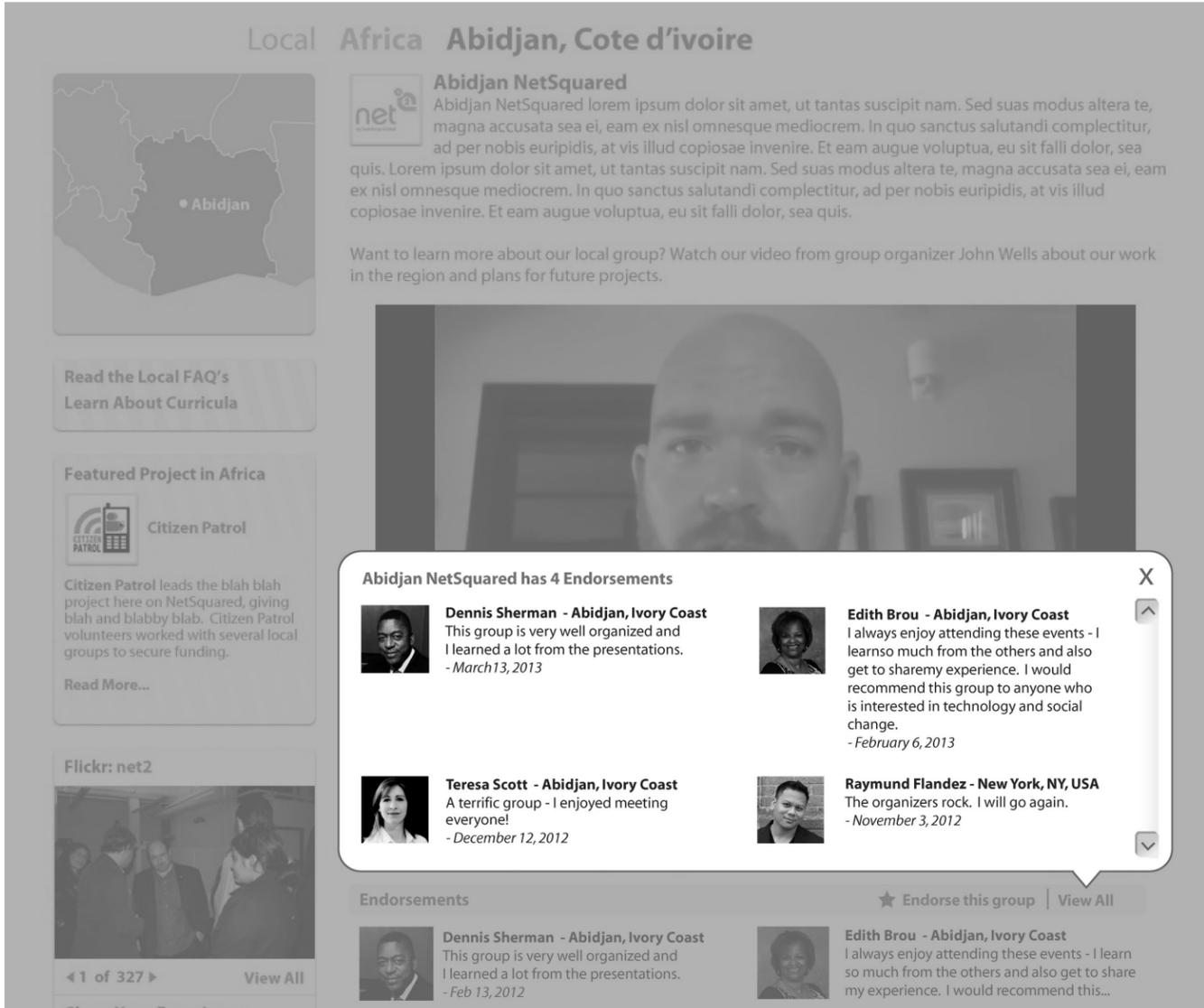
**6.2** Endorsements functionality to be added at a later date. Group organizers of this group see “Request Endorsements” instead of “Endorse This Group.”

**6.2**

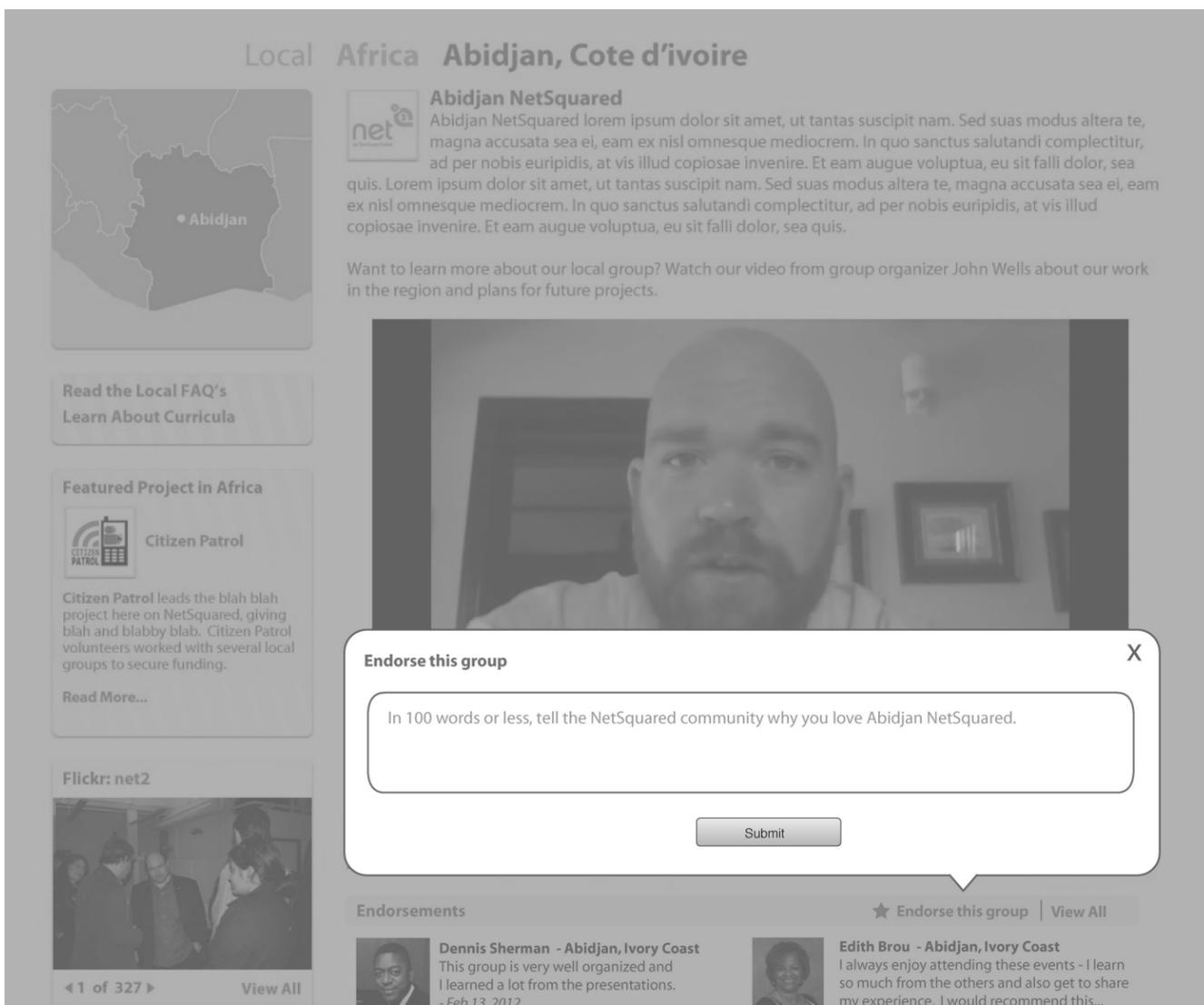
## 6. LOCAL

Local Group page - View All link shows the below, so user can read full endorsements.

The below is a wireframe to indicate functionality. Use same styling as for help windows and "View All" people overlay.



Local Group page - Endorse this group dialog, for viewers of the page who are NOT organizers of the group. The below is a wireframe to show functionality - use same styling as for help windows and "View All" people overlay.



## 6. LOCAL

Local Group page - group organizer's dialog to request endorsements from the group. The below is a wireframe to indicate functionality - use the same styling as for help windows and "View All" people overlay.



## 6. LOCAL

Local Group page - showing hover on map, along with no group logo or visuals in body of page.

Sitemap: VA1.

Local **Africa** **Abidjan, Cote d'ivoire**



Return To World Map

[Read the Local FAQ's](#)  
[Learn About Curricula](#)

**Featured Project in Africa**



**Citizen Patrol**

Citizen Patrol leads the blah blah project here on NetSquared, giving blah and blabby blab. Citizen Patrol volunteers worked with several local groups to secure funding.

[Read More...](#)

**Flickr: net2**



◀ 1 of 327 ▶ [View All](#)

**Share Your Experience**  
Been to a recent NetSquared Local gathering? Share your photos on our [Flickr stream](#), or [blog](#) about your experience with us!

**Abidjan NetSquared**  
Abidjan NetSquared lorem ipsum dolor sit amet, ut tantes suscipit nam. Sed suas modus altera te, magna accusata sea ei, eam ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, at vis illud copiosae invenire. Et eam augue voluptua, eu sit falli dolor, sea quis.

Contact us: [AbidjanN2@gmail.com](mailto:AbidjanN2@gmail.com)  
Join Us Online: <http://www.abidjannetsquared.com/>

Upcoming Events In Abidjan, Côte d'ivoire [View More Events](#)

March **22** **Council For Automated Meeting Notes Annual Fundraiser & Buffet Dinner**  
7:00pm - Abidjan, Côte d'ivoire  
Don't miss out on all star chef Bobby Flay, this year's guest for our annual fundraiser to help automate the meeting minutes system. We're so close to meeting our goal this year... [Read More & RSVP](#)

**Organizers**

 <p><b>John Wells - Abidjan, Ivory Coast</b> Email: <a href="mailto:dixonconsult@live.com">dixonconsult@live.com</a> Find John Online:    <a href="#">Read our Interview with John</a></p>	 <p><b>Jane Zhang - Abidjan, Ivory Coast</b> Email: <a href="mailto:dixonconsult@live.com">dixonconsult@live.com</a> Find John Online:    <a href="#">Read our Interview with John</a></p>
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 <p><b>Yudi Emmanuel - Abidjan, Ivory Coast</b> Email: <a href="mailto:dixonconsult@live.com">dixonconsult@live.com</a> Find John Online:    <a href="#">Read our Interview with John</a></p>	 <p><b>Eduardo Bejar - Abidjan, Ivory Coast</b> Email: <a href="mailto:dixonconsult@live.com">dixonconsult@live.com</a> Find John Online:    <a href="#">Read our Interview with John</a></p>
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**From the Abidjan NetSquared Blog**

 <p>Bill Brissette posted <b>How RSS Can Help You Innovate</b> I've been working on getting my relatives and friends to access my blog via RSS so they always know when something is new and don't check too often (and get disappointed) or to infrequently (and fall out of habit). ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum... <a href="#">READ MORE</a> Topics: <a href="#">RSS</a>, <a href="#">Education</a></p>	<p>20 Minutes Ago 3 Comments</p>
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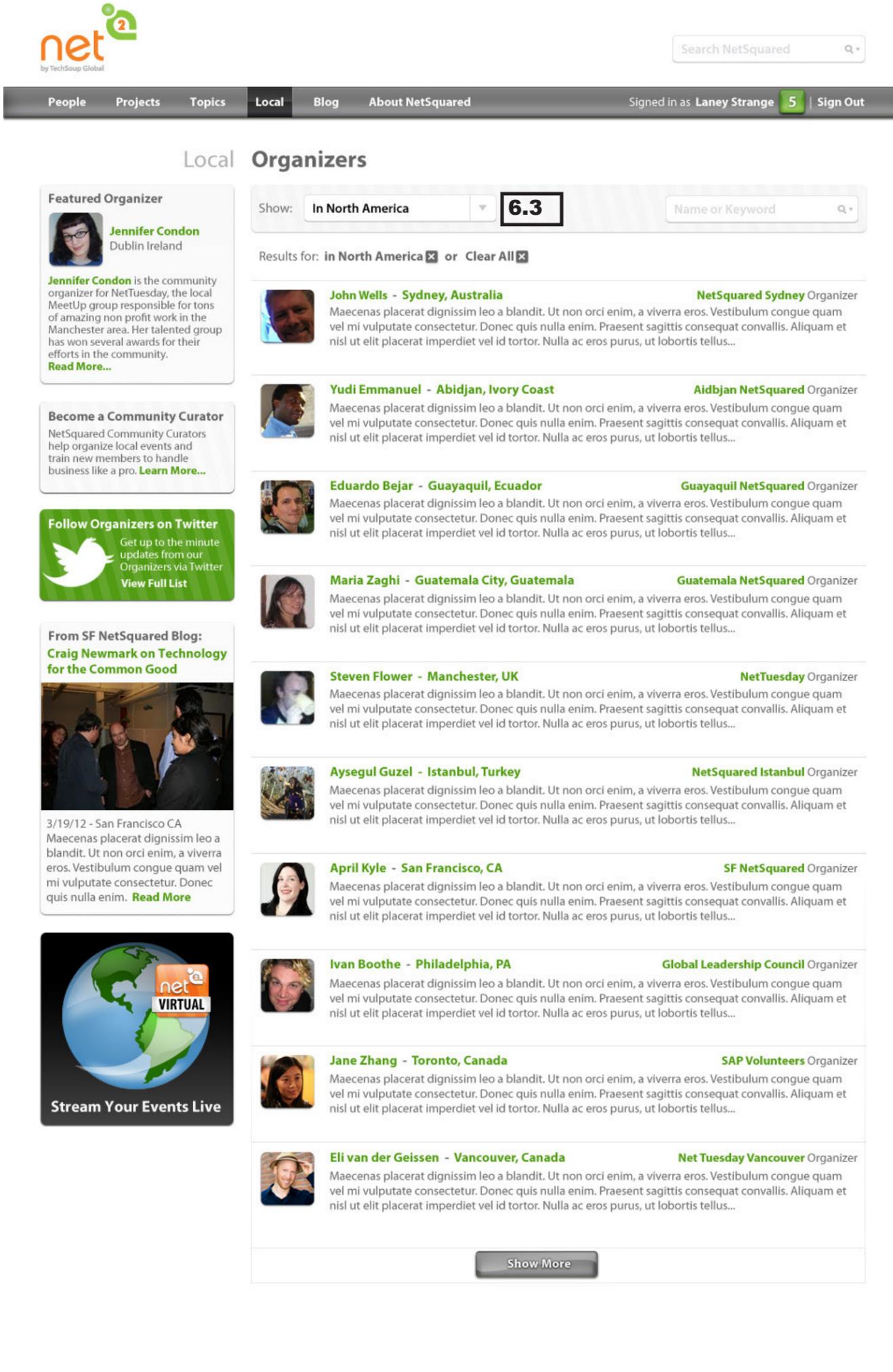
 <p>Laney Strange posted <b>Our interview with SF NetSquared's April Kyle</b> Lorem ipsum dolor sit amet, ut tantes suscipit nam. Sed suas modus altera te, magna accusata sea ei, eam ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum salutatus. Discere accusamus pro an, te sed facete tincidunt. Has an mucus vivendo, at nostrud agriculae ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum. Discere accusamus pro an, te sed facete tincidunt. Has an mucus vivendo, at nostrud agriculae ex nisl omnesque mediocrem. In quo sanctus salutandi complectitur, ad per nobis euripidis, lorem ipsum accusamus pro an, te tincid an mucus vivendo, at nostrud agriculae ex nisl omnesque... <a href="#">READ MORE</a></p>	 <p>30 Minutes Ago</p>
---	---

## 6. LOCAL

Local Organizers Directory. Appears when user clicks “View All” local organizers on Landing page, or on Local subnav menu.

Sitemap: VC.

**6.3** Default is “All regions”



## 6. LOCAL

Organizers' Handbooks landing page - link from Local Landing page (green link in striped side bar).



PEOPLE PROJECTS TOPICS LOCAL BLOG ABOUT NETSQUARED
Signed in as **Laney Strange**  SIGN OUT

### Local Community Organizer's Handbooks

**Organizer's Handbook**

 Download pdf

Quickstart one-pager

- ▶ Planning
- ▶ Hosting Monthly Events
- ▶ Growing Your Community

**Camp Handbook**

 Download pdf

**Welcome to the Community Organizers Handbook!**

We're so glad you're here! In this space you'll find pages that cover all aspects of local community organizing. Pages include overviews, programmatic details related to NetSquared Local, case studies from organizers in the field, and available resources to help you be successful. We know that this space is especially valuable for the NetSquared Local organizer network because of the programmatic details included and many of the NetSquared-branded resources, but we hope it can be valuable for anyone looking for a guide to local organizing.

This space is public for a reason! NetSquared supports organizers around the world in creating community and making real impact. So why not share our resources, examples, and lessons learned to help anyone looking to do the same thing! If you want to join the NetSquared Local network, we'd love to hear from you. But if you want to use this space in your own work, we just ask that you help us continue to improve it - and we hope that's a good deal for everyone!

**About the Camp Handbook**

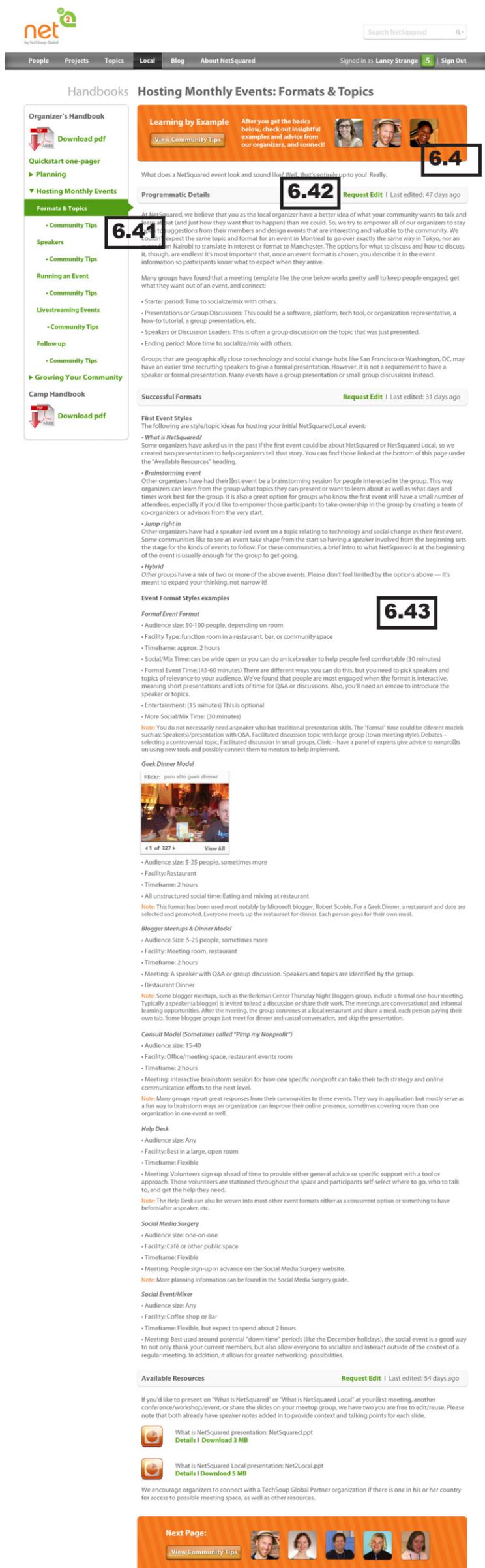
**NEWS:** NetSquared Camps are back for 2012! NetSquared Local organizers can apply for funding via the [Regional Gathering Fund](#).

Our vision is for NetSquared Camps to provide a local entry-point for entrepreneurial nonprofits/NGOs, developers and designers to demonstrate projects, build stuff together and forge meaningful collaborations. Building on the success of self-organizing formats like Barcamp and the lessons we've learned in developing an inter-disciplinary approach to conferencing over the last four years, NetSquared Camps bring people, tools, resources and projects together to help accelerate world-changing ideas.

In this section of the handbook you'll find details about, strategy around, and implementation details for making Local Camps happen around the world.

## 6. LOCAL

### Community Organizers' Handbook Content page.



Sitemap: VC.

**6.4** Top and bottom modules call out importance of Community Tips page. Pictures of organizers should be people who provide tips in these actual sections.

**6.41** Clicking a high-level section displays that page (ie, Hosting Monthly Events has its own page) and also opens the corresponding sub-nav, closes other section sub-nav (if open).

**6.42** Request Edit surfaces a dialog (see Dialogs, later in this section).

**6.43** Variety of suggested styles for text formatting. Content will require considerable hierarchy and flexibility.

## Community Organizers' Handbook Community Tips page.

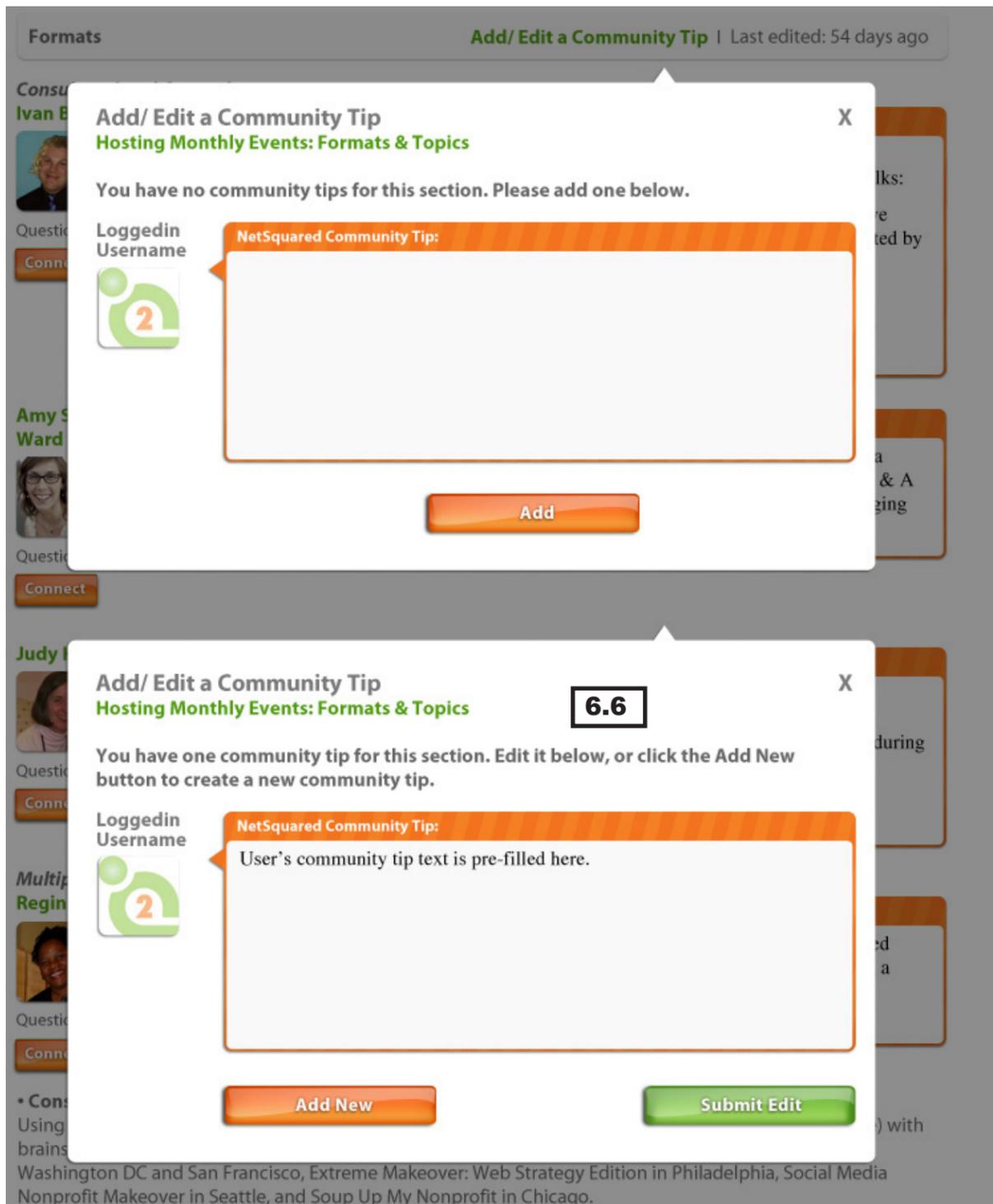
Sitemap: VC.

**6.5** Arrow/ link reinforces how to return to section that the community tips relate to.

**6.51** Connect button has been brightened a bit here - see Photoshop file for color specifics.

**6.52** Tips should always appear as quotes, in Times Roman with quote marks, in the bubbles.

## Community Organizers' Handbook Dialogs.

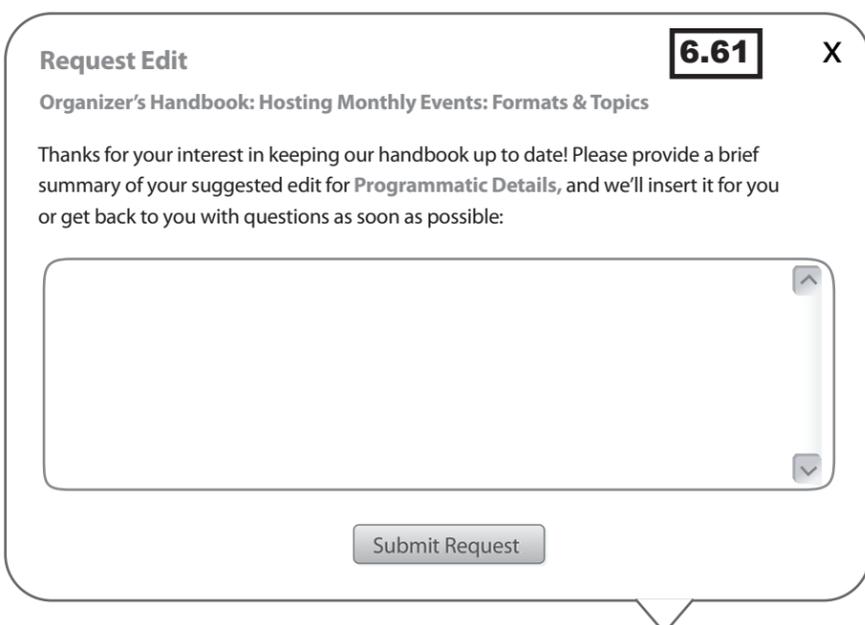


Sitemap: VC.

**6.6** This dialog shows the number of tips the user has already submitted for the given section and navigational copy changes accordingly. "Add New" button changes dialog to a blank bubble and navigational copy changes accordingly, with only "Add New" button showing/ active.

After Community Tip is added, page refreshes with that tip immediately.

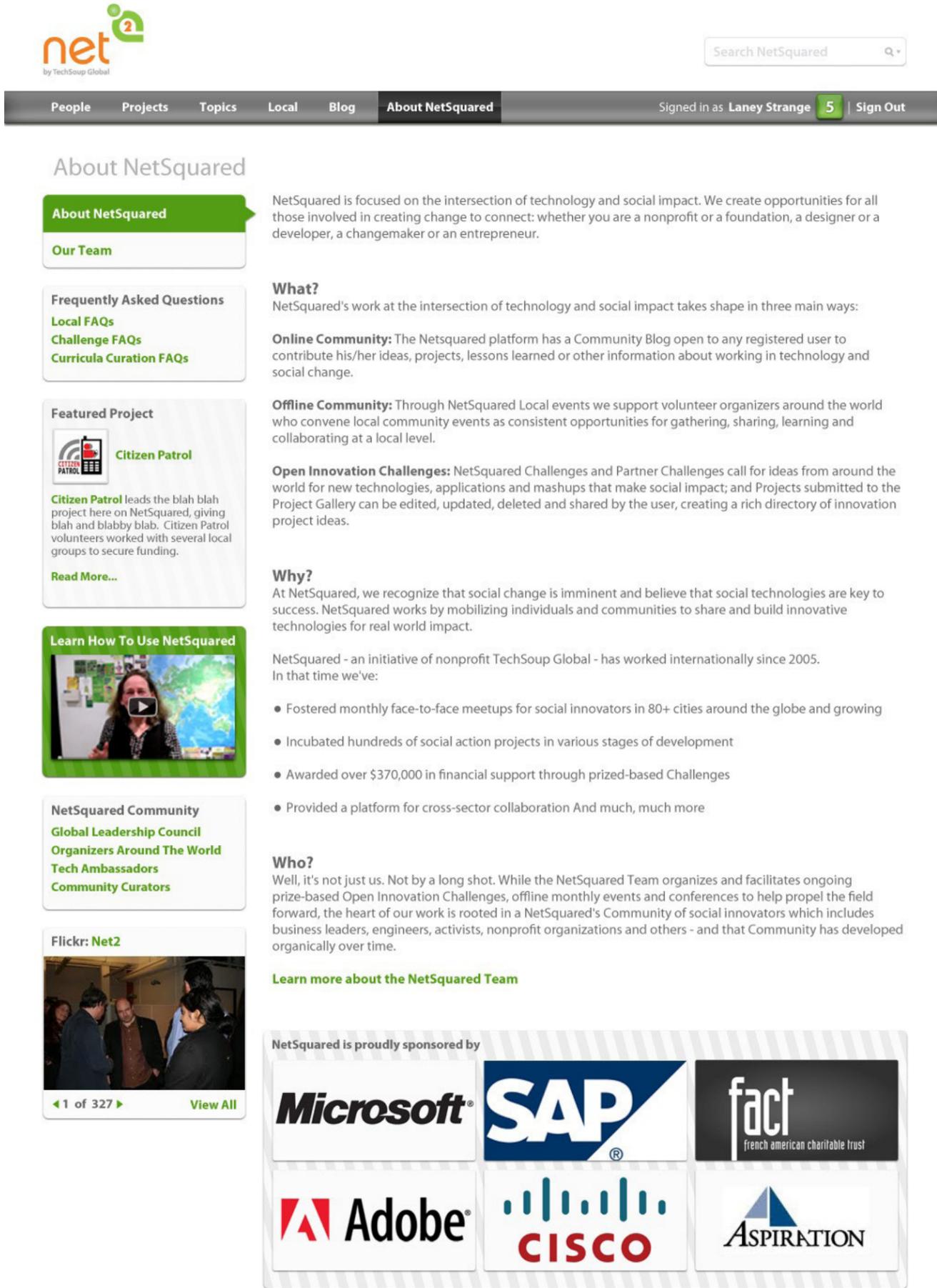
**6.61** After request is successfully submitted, this dialog refreshes with a confirmation.



## 7. ABOUT

Landing Page - appears when "About NetSquared" is clicked in Global Nav.

Sitemap: VII.



## 7. ABOUT

Our Team page - appears when "Our Team" is clicked in the About Landing sidebar, or via About NetSquared subnav menu.

Sitemap: VIIA.

**About NetSquared**

**Our Team**

**Billy Bicket**  
Billy Bicket is the Senior Director of the NetSquared team.  
A former teacher, Marine Corps veteran, and longtime enabler of innovative communities, Billy Bicket joined TechSoup Global in 2005 to help nonprofits leverage the web's potential for social change.  
Billy brings to TSG 20 years of experience developing programs and services in the public and private sectors. As Senior Director of the Community Driven Innovation program (the team behind NetSquared), he leads a team of innovators working collectively toward accelerating the mission-based social-benefit projects and organizations.  
In his tenure at TechSoup Global, Billy's work has focused on launching and growing NetSquared from an annual conference convening public and private sector actors in 2006 into a diverse set of global programs which aim to surface, organize and enable the work of nonprofits, libraries and social innovators. Offline, NetSquared supports the efforts of more than 80 local groups hosting monthly face-to-face meetings in more than 25 countries around the world. Online, NetSquared showcases the work of more than 750 technology-driven social-benefit projects. Since 2007, NetSquared's popular web-based challenges have distributed more than \$450,000 in cash grants.  
Currently, Billy spends his days at TSG infusing the learnings from these community-based activities into new programs and initiatives. Through the lens of community-driven innovation, Billy's team works closely with TSG's international network of partners, donors, and contributors to localize TSG programs with an aim to build the capacity of our global partner network and the organizations they serve. Outside of work, you can find Billy in his backyard garden or practicing the guitar. You can reach him at billyb AT billybicket.com.

**Daniel Ben-Horin**  
Daniel Ben-Horin, Founder and co-CEO Mr. Ben-Horin created TechSoup Global (as "CompuLentor") in 1987 by tapping volunteer resources on one of the first online communities. Over the past two decades, he guided the TechSoup Global evolution from a small, local nonprofit to a globally respected entity with 170 employees and a budget of US\$22 million. TechSoup Global now (7/09) provides technology information to individuals and organizations in more than 190 countries, has provided consulting services in more than 50 countries and through its global network of capacity-building NGOs, manages product donations to more than 80,000 organizations in 24 countries.  
In his book Blessed Unrest, Paul Hawken writes that the "hybridization of business, philanthropy technology and nonprofit activity is exemplified in the work of Daniel Ben-Horin..."  
Currently, as co-CEO, Ben-Horin focuses on creating new opportunities for corporate, foundation, and nonprofit partners around the globe to optimize their social benefit impact by utilizing TechSoup Global's channel, resources, and relationships. He speaks and writes frequently on issues related to the underserved's access to technology.  
In April 2009, Ben-Horin received the 2009 "Lifetime Achievement Award" from the Nonprofit Technology Enterprise Network (NTEEN). Presenting the award, Vince Strohle, Program Officer for the Sandra Foundation, said, "[This award is] given each year to a person who has pushed the nptech community forward. This push might be in the form of innovation, or thought leadership. In the case of Daniel Ben-Horin, the 2009 recipient and co-CEO of TechSoup Global, it's both. Everyone who works in our field owes him a debt of gratitude for revolutionizing how we get and share software and information."  
In July of 2009, Ashoka named Ben-Horin as one of its Senior Fellows. He also serves on the board of the Nonprofit Finance Fund. On four occasions, he has been named by the Nonprofit Times to its annual list of the 50 most influential leaders in the U.S. nonprofit sector.  
From 1980-84, Ben-Horin served as the Executive Director of Media Alliance in San Francisco, during which period he also taught journalism at the University of California, Santa Cruz. From 1969 to 1980, he was a working journalist, writing for The New York Times, The Nation, Harper's Weekly, Mother Jones, Redbook, and many other publications. He holds a B. A. in Psychology from the University of Chicago.

**Marnie Webb**  
Marnie Webb is the Co-CEO of TechSoup Global. Marnie has been with TechSoup Global since 2001, most recently holding the position of Vice President of Knowledge Services. To help address the nonprofit sector's systemic technology challenges, Marnie works towards optimizing TechSoup Global's popular Web resource, TechSoup, and its Knowledge Services program, which includes projects such as Healthy and Secure Computing and MaintainIT. She is one of the driving forces behind the NetSquared Initiative, which brings the social Web to nonprofits across the globe.  
A sought-after speaker and writer on nonprofit technology, she understands both challenges and technological possibilities facing the sector. Marnie is one of the founding members of the Nonprofit Emerging Technology Exchange and an organizer of the NPTEch tagging experiment.  
In 2008, The Nonprofit Times included Marnie on its list of the 50 most influential leaders in the U.S. nonprofit sector.

**Laney Strange**  
Laney Strange rocks the N2 Product Mgmt. Lorem ipsum dolor sit amet, appareat torquatos te ius, fugit regione pretinacis et ea, in tale persae duo. Quisquam incorrupte an quo. Ea malis aperiant vim. Munere incorrupte nam ne, ei eam suscipit percipit voluptaria. Ne dolenit probatus elefend vix, cum inimicus imperdiet an. Vel veritus habemus aperiant ea.  
His id diceret percipitur, iriture corpora voluptatibus pri ea. Tractatos disputationi eu eos, et mollis nonumes aliquando has. In commune officis contentiones vim, in qui inermis noluisse. Id nostrud nusquam eam, duis nusquam torquatos ut usu, in vis malis dicit.  
Audire eruditi vix in, nec solet omnium te. Vix purto primis omittantur no. Impedit omnesque has ad. Tollit democritum sententiae ex met, no quo option sapientem imperdiet. Sumo omittam percipitur est at. Ad his commune gubergren hendrerit, ne pro mediocritatem, in solum porro affert met. Ne vix augue fabulas principis.

**Marc Ross Manashil**  
Marc Ross Manashil is Community Evangelist for NetSquared. His job is to understand the needs of the Net2 community and ensure that our team delivers relevant programs and services to help our members leverage technology for good. As a regular on the NetSquared blog, Marc connects the world of technology with the world of philanthropy, highlighting innovations in the field and surfacing the contributions that Net2 members make to the social benefit sector. Offline, Marc supports the growing network of Net2 Local groups worldwide, ensuring that each takes maximum advantage of the tools and resources that NetSquared and TechSoup Global have to offer. He also helps catalyze trainings, challenges and opportunities for collaboration that enable our members to maximize their impact.  
Marc began his career in the human rights movement where he served as a volunteer organizer for Amnesty International. A Social Worker by training, Marc ultimately found his calling in global philanthropic work after taking several volunteer journeys overseas and serving as Program Director for a Latin American medical relief organization.  
Marc subsequently co-founded and served for ten years as Executive Director of The Clarence Foundation – an organization promoting engaged international philanthropy. In this role, Marc organized donors into giving circles where they pooled their funds and made grants to social innovators around the world.  
In 2009, Marc stepped down from the foundation to pursue a Master in Public Administration at the Harvard Kennedy School, focusing his studies on leadership development and serving as a Teaching Assistant for a course on exercising leadership from a cross-cultural and international perspective.  
Marc is an avid music lover and musician. He's played bass since the age of 13 and is a wannabe rock drummer. Marc's greatest source of inspiration is his family – namely his wife, Kelly, and their two daughters, Ella and Sophie.

**Claire Sale**  
Claire Sale has a passion for using web and mobile technology to create real social impact locally and globally.  
As the Community Curator for NetSquared, Claire fosters online and offline network involvement through community management and content curation. Specifically, she creates and distributes information relating to NetSquared's programs and the wider social innovation community across the global network for increased learning, sharing, and understanding. She also works closely with NetSquared Local organizers to launch, grow, and support local community groups in over 50 cities around the world. Claire is involved with all of NetSquared's programs including NetSquared Local, the Global Leadership Council, Projects, Challenges, and Camps, and works closely with the wider TechSoup Global network.  
Claire moved to Saudi Arabia in July of 2011 and is enjoying the expat lifestyle at the King Abdullah University of Science and Technology. She is originally from the US.

**Anna Kuliberda**  
Anna Kuliberda is Global Community Builder for NetSquared. In this role, Anna informs and implements the design and management of our programmatic activities across the Central and Eastern European region and beyond. She focuses on growing participation and connections by implementing social media strategies, supporting offline events, facilitating workshops and managing the launch and development of web-based challenges.  
Anna's professional life has always been connected with NGOs. She has been engaged in many grassroots initiatives, both as a volunteer and employee. In one of her first roles, Anna served as European Voluntary Service Coordinator at Semper Avanti Association in Wrocław. From there, Anna moved to Warsaw where she worked for the Association of Leaders of Local Civic Groups. It was her personal involvement in the Net Tuesday Local group that inspired her interest in technology and the work of NetSquared.  
Anna has been involved in a variety of civil society initiatives and organizations that advocate for better access to public information and participation in public life for all citizens. She is especially interested in open public data and gov 2.0. She was co-creator of an e-learning course for watchdogs and has offered many workshops in rural communities about advocacy and access to public information.  
Anna is originally from a small city in southeast Poland called Legnica. She remains closely connected to her home town, even though she has lived in Warsaw for three years now. Her favorite personal interest is to travel. She says it combines three of the things she likes most – history, new places and the promise of an adventure! In her free time, she loves to watch movies, go dancing and read good funny books.

**Gayle Samuelson Carpenter**  
Gayle Samuelson Carpenter/Gayle Samuelson Carpenter, TechSoup's Director of Business Development, gets the fun of helping some of the world's largest technology firms engage with TechSoup, with a big focus on creating or expanding product donation programs to benefit social benefit organizations around the world. She continues to seek a triple win in each donation program (for technology companies, for the nonprofit sector and for TechSoup's mission of helping NPO's understand and use technology effectively so they can achieve their individual missions).  
Beyond CompuLentor, As a widowed mom, Gayle focuses her time on her 14 year old son, volunteering activities at school and church, plus training (or trying to anyway) her new shelter rescue dog Max.

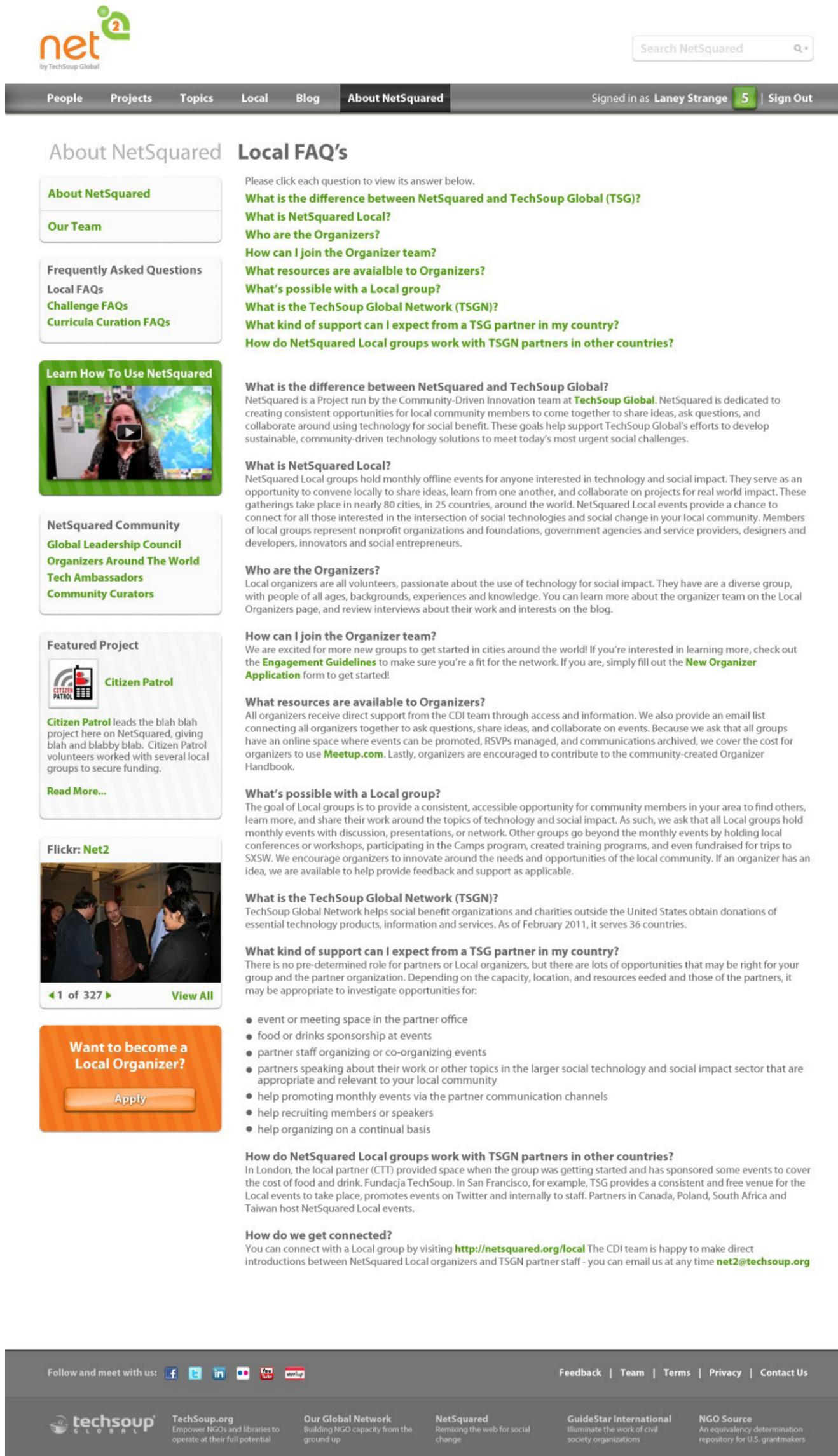
**Alicja Peszkowska**  
Alicja Peszkowska is a NetSquared Writer and forms a part of the Community Driven Innovation Content team. Alicja is based out of Warsaw, and supports the TechSoup Europe office as a Communications Specialist. In her role Alicja monitors social innovation as well as tech for good news and initiatives, blogs about them, and engages various CDB stakeholders in a community dialogue. Alicja loves to convey socially relevant messages – be it via words or (moving) pictures.  
Alicja's educational background is in anthropology and cultural studies. She is passionate about social change in its wide and theoretical sense. Alicja loves the culturally diverse environment that she is working in; she also enjoys being close to technology – a dynamically changing phenomenon that very much shapes how the world looks right now, and will in the future.  
Prior to her work in Net2, Alicja was involved with an international student's organization – AIESEC, where she led a one year cultural diversity project. She also worked for a Transparency International partner NGO on the Colombian coast, and lived in Spain for a year. Alicja has also worked as a writer for a Polish English speaking newspaper – The Warsaw Voice. She still writes articles and film reviews for Polish and international blogs and magazines, and is involved in many community arts initiatives of a Polish and European dimension.

## 7. ABOUT

Local FAQs - appears when "Local FAQs" is clicked in the About Landing sidebar, via About NetSquared subnav menu, or in the Local section.

Sitemap: VIIC, VIID, VIIE.

Community Curation and Challenge FAQs pages also follow this format.



The screenshot shows the NetSquared website interface. At the top left is the "net2 by TechSoup Global" logo. A search bar labeled "Search NetSquared" is at the top right. A navigation bar below the search bar contains links for "People", "Projects", "Topics", "Local", "Blog", and "About NetSquared" (which is highlighted). To the right of the navigation bar, it says "Signed in as Laney Strange 5 | Sign Out".

The main content area is titled "About NetSquared Local FAQ's". On the left is a sidebar with a menu: "About NetSquared", "Our Team", "Frequently Asked Questions", "Local FAQs", "Challenge FAQs", and "Curricula Curation FAQs". Below the menu are three featured sections: "Learn How To Use NetSquared" with a video thumbnail, "NetSquared Community" listing "Global Leadership Council", "Organizers Around The World", "Tech Ambassadors", and "Community Curators"; and "Featured Project" for "Citizen Patrol" with a description and a "Read More..." link. Below these is a "Flickr: Net2" gallery showing a photo of people at an event, with "1 of 327" and a "View All" link.

At the bottom left is a call-to-action box: "Want to become a Local Organizer?" with an "Apply" button.

The main content area contains a list of frequently asked questions, each with a brief answer:
 

- What is the difference between NetSquared and TechSoup Global (TSG)?**  
Please click each question to view its answer below.
- What is NetSquared Local?**
- Who are the Organizers?**
- How can I join the Organizer team?**
- What resources are available to Organizers?**
- What's possible with a Local group?**
- What is the TechSoup Global Network (TSGN)?**
- What kind of support can I expect from a TSG partner in my country?**
- How do NetSquared Local groups work with TSGN partners in other countries?**

Below the list are detailed answers for several questions:
 

- What is the difference between NetSquared and TechSoup Global?**  
NetSquared is a Project run by the Community-Driven Innovation team at TechSoup Global. NetSquared is dedicated to creating consistent opportunities for local community members to come together to share ideas, ask questions, and collaborate around using technology for social benefit. These goals help support TechSoup Global's efforts to develop sustainable, community-driven technology solutions to meet today's most urgent social challenges.
- What is NetSquared Local?**  
NetSquared Local groups hold monthly offline events for anyone interested in technology and social impact. They serve as an opportunity to convene locally to share ideas, learn from one another, and collaborate on projects for real world impact. These gatherings take place in nearly 80 cities, in 25 countries, around the world. NetSquared Local events provide a chance to connect for all those interested in the intersection of social technologies and social change in your local community. Members of local groups represent nonprofit organizations and foundations, government agencies and service providers, designers and developers, innovators and social entrepreneurs.
- Who are the Organizers?**  
Local organizers are all volunteers, passionate about the use of technology for social impact. They have a diverse group, with people of all ages, backgrounds, experiences and knowledge. You can learn more about the organizer team on the Local Organizers page, and review interviews about their work and interests on the blog.
- How can I join the Organizer team?**  
We are excited for more new groups to get started in cities around the world! If you're interested in learning more, check out the **Engagement Guidelines** to make sure you're a fit for the network. If you are, simply fill out the **New Organizer Application** form to get started!
- What resources are available to Organizers?**  
All organizers receive direct support from the CDI team through access and information. We also provide an email list connecting all organizers together to ask questions, share ideas, and collaborate on events. Because we ask that all groups have an online space where events can be promoted, RSVPs managed, and communications archived, we cover the cost for organizers to use **Meetup.com**. Lastly, organizers are encouraged to contribute to the community-created Organizer Handbook.
- What's possible with a Local group?**  
The goal of Local groups is to provide a consistent, accessible opportunity for community members in your area to find others, learn more, and share their work around the topics of technology and social impact. As such, we ask that all Local groups hold monthly events with discussion, presentations, or network. Other groups go beyond the monthly events by holding local conferences or workshops, participating in the Camps program, created training programs, and even fundraised for trips to SXSW. We encourage organizers to innovate around the needs and opportunities of the local community. If an organizer has an idea, we are available to help provide feedback and support as applicable.
- What is the TechSoup Global Network (TSGN)?**  
TechSoup Global Network helps social benefit organizations and charities outside the United States obtain donations of essential technology products, information and services. As of February 2011, it serves 36 countries.
- What kind of support can I expect from a TSG partner in my country?**  
There is no pre-determined role for partners or Local organizers, but there are lots of opportunities that may be right for your group and the partner organization. Depending on the capacity, location, and resources needed and those of the partners, it may be appropriate to investigate opportunities for:
  - event or meeting space in the partner office
  - food or drinks sponsorship at events
  - partner staff organizing or co-organizing events
  - partners speaking about their work or other topics in the larger social technology and social impact sector that are appropriate and relevant to your local community
  - help promoting monthly events via the partner communication channels
  - help recruiting members or speakers
  - help organizing on a continual basis
- How do NetSquared Local groups work with TSGN partners in other countries?**  
In London, the local partner (CTT) provided space when the group was getting started and has sponsored some events to cover the cost of food and drink. Fundacja TechSoup. In San Francisco, for example, TSG provides a consistent and free venue for the Local events to take place, promotes events on Twitter and internally to staff. Partners in Canada, Poland, South Africa and Taiwan host NetSquared Local events.
- How do we get connected?**  
You can connect with a Local group by visiting <http://netsquared.org/local> The CDI team is happy to make direct introductions between NetSquared Local organizers and TSGN partner staff - you can email us at any time [net2@techsoup.org](mailto:net2@techsoup.org)

At the bottom of the page is a footer with social media links (Facebook, Twitter, LinkedIn, YouTube, Meetup) and navigation links (Feedback, Team, Terms, Privacy, Contact Us). Below the footer are five logos with descriptions:
 

- techsoup GLOBAL**: Empower NGOs and libraries to operate at their full potential
- Our Global Network**: Building NGO capacity from the ground up
- NetSquared**: Remixing the web for social change
- GuideStar International**: Illuminate the work of civil society organizations
- NGO Source**: An equivalency determination repository for U.S. grantmakers